

Rate Ready Leads - Terms of Service and Privacy Policy

Terms of Service

Program Name:

Rate Ready Leads SMS Program

Description:

By opting into the Rate Ready Leads SMS Program, you agree to receive recurring SMS messages related to mortgage leads, program updates, loan opportunities, and onboarding support. Message frequency may vary depending on your interactions with our platform.

Opt-Out Instructions:

You can cancel the SMS service at any time. Simply text "STOP" to our shortcode. Upon sending "STOP," you will receive an SMS confirming your unsubscribe status. You will no longer receive SMS messages from us unless you opt back in.

Rejoining Instructions:

To rejoin the SMS program after opting out, simply sign up again through our website or text opt-in keyword to the shortcode. We will resume sending SMS messages to you.

Help Instructions:

If you experience issues with the messaging program, reply with the keyword "HELP" for assistance. You can also reach out directly to our support team at hello@ratereadyleads.com.

Carrier Liability Disclaimer:

Carriers are not liable for delayed or undelivered messages.

Message and Data Rates Disclaimer:

Message and data rates may apply for messages sent to you from us and to us from you. For questions about your text or data plan, please contact your wireless provider.

Privacy Policy:

For privacy-related inquiries, please review our full policy here:
<https://ratereadyleads.com/privacy-policy>

Industry Compliance:

Our SMS program complies with all applicable mobile messaging regulations and CTIA guidelines.

Legal Compliance Note:

Rate Ready Leads operates in accordance with all applicable federal and state laws regarding consumer protection and privacy.

Privacy Policy

Effective Date: Jan 1, 2025

Rate Ready Leads values your privacy and is committed to protecting your personal information. This policy outlines how we collect, use, and safeguard the information you provide to us.

Information We Collect:

- Name, email address, and phone number when you sign up or contact us
- Usage and activity data on our website or services
- Responses to our forms and surveys

How We Use Your Information:

- To deliver SMS messages and services requested by you
- To communicate relevant program or service updates
- To improve our website and offerings
- To provide customer service and technical support

Text Messaging Data and Consent:

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. Information sharing to subcontractors in support services, such as customer service, is permitted. All other use case categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties, excluding aggregators and providers of the Text Message services.

Your Rights and Choices:

You may opt out of receiving marketing or automated messages at any time by texting "STOP." For assistance, you may text "HELP" or contact us at hello@ratereadyleads.com.

Security:

We take commercially reasonable steps to secure your information and protect it against unauthorized access, disclosure, or alteration.

Changes to This Policy:

We may update this privacy policy from time to time. Any changes will be posted on this page with an updated effective date.

Contact Us:

If you have questions about this policy, please email us at hello@ratereadyleads.com.

Compliance Statement:

This policy is in accordance with applicable privacy regulations including TCPA, CTIA guidelines, and A2P 10DLP requirements.