Last Updated On: January 24, 2022

Privacy Policy

1. Introduction

Playmobi Software (collectively, “us”, “our”, “team” or “we”) respects the privacy rights of its customers and protects the personal information collected, stored and used in connection with our products, services and websites (the “Services”). To further this commitment, we have adopted this Privacy Policy (“Privacy Policy”) to guide how we collect, store, and use the information you provide us.

Please note that the scope of this Policy is limited to information and data collected or received by Home cafe game your use of the Services. We are not responsible for the actions of individuals with no relationship to the Home cafe game, the content of their sites, the use of information or data you provide to them, or any products or services they may offer. Any link to those sites does not constitute our sponsorship of, or affiliation with, those individuals or companies.

If you do not want us to collect, store, use, or share your information in the ways described in this Policy, you should not use our Services.

2. Information and Data We Collect from You and How We Collect It

When you use our Services, you may give us your contact information directly on our website, generally your name and email address.

Registration Information

We may also offer you the option to complete a user profile that is visible to other Home Cafe game users (“Account”). If you create an Account, you may provide us your name, a username, e-mail address, a password and other information that helps us confirm that it is you accessing your Account. We may do this through in-game dialog boxes, which you may choose to skip. If you sign into the Services with Facebook Connect we will collect information that is visible via your Facebook account such as: (1) your first and last name, (2) Facebook ID, (3) Profile Picture/URL, and (4) list of Facebook friends. Your Account may be used to publicly identify you as part of social features of the Services, which may include user-to-user interaction, chat or messaging functionality, public leaderboards, head-to-head competition, and other similar features. The game username will be public and will be shown to other users, but will only permit access to information that is considered public or that you have designated as public in your user profile settings.

Payment Information

When you order any goods or service through the Services, including any virtual currency or virtual goods, our payment processing service provider will collect your name, phone number, e-mail address, mailing address, billing address, and complete credit card information that enables them to receive your payment. Our payment processing service provider may also retain this information to enable you to purchase additional items through our Services without having to re-enter it each time. Please note that purchases from third parties may also be subject to additional policies

Technical and Usage Information

When you access our Services, we may collect (i) certain technical information about your mobile device or computer system, including IP Address, mobile device ID (IDFA, Google Advertising ID or other identifiers), and the version of your operating system; and (ii) usage statistics about your interactions with the Services. In certain Services we will create and assign to your device an identifier that is similar to an account number. We may collect the name you have associated with your device, device type, telephone number, country, and any other information you choose to provide, such as username, character name, or e-mail address. We may also access your contacts to enable you to invite friends to join you in the Services. This information is typically collected through the use of third-party mobile device software development kits. We may occasionally send you push notifications through our Services to send you game updates, high scores and other service-related notifications

that may be of importance to you. You may at any time opt-out from receiving these types of communications by turning them off at the device level through your settings.

Information Collected by Customer Support

When you ask for assistance from our Customer Support team, we will collect and store the contact information you provide (generally your name and email address), information about your game-play or activity on the Services, and your user name or ID number. We will also store the correspondence and any information contained within.

The Data we may also collect

The data we collect depends on the context of your interactions with us, the choices you make, including your privacy settings, and the products and features you use. Most of the data that we collect about you comes directly from you when you play our games, or interact with our websites, advertising or other Services.

The data we collect may include:

- data that you provide us with when you fill in forms, answer questions or complete surveys when using any our Services, when you create an account with us or if you invite your friends to us our game and Services;
- Your messages to our Services (such as emails and chat logs using our messaging systems);
- data about your account and game progress include how you play our games and interact with our Services (such as which of our games you are playing, the game versions, your progress through the games, session time and duration, number of attempts at each level and purchase made);
- Your device identifiers (such as advertising ID);
- Data about your device, such as device name and operating system, network state, browser type and language;
- Data we collect via cookies and other similar technologies, as explained further below;
- Home cafe-specific ID for you when you use the Services;
- data we collect about you from other third party companies who have obtained your consent or have another legal right to share such data with us;
- Data for advertising and analytics purposes, so we can provide you a better service; and
- Other data you choose to give us.

We may from time to time ask you for your consent to collect other information from you or your device. For instance, we may invite you to allow us to access your contacts to enable us to invite them to play our games with you. If you choose not to allow us collect these data, we will not collect the data. If we do this or something similar, we will tell you what data we would like to collect, why we need it and what we'll use it for.

By downloading, accessing and/or playing our games or using our other Services, you consent to the collection of information about you by us.

3. How We Use Your Information

Our primary goals in using your information are to create your account, provide Services to you, troubleshoot, improve and optimize our Services, contact you, conduct research and create reports for internal use. We use information collected through our Service for purposes described in this Policy or disclosed to you in connection with our Service. For example, we may use your information to:

- Create accounts and allow users to use our Services;
- Identify and suggest connections with other Home Cafe game users;
- Operate and improve our Services;
- Understand you and your preferences to enhance your experience and enjoyment using our Services;
- Respond to your comments and questions and provide customer service;
- Provide and deliver products and services you request;
- Deliver advertising and marketing and promotional information to you;
- Send you related information, including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages;
- Conduct and administer contests promoted by us;
- Enable you to communicate with other users; and
- to prevent fraud
- to provide social features
- Link or combine it with other information we get from third parties, to help understand your preferences and provide you with better services.
- Use of Your Information by Others

Third Party Services. We may provide your information to third party companies to perform certain services, including but not limited to hosting services, payment processing, analytics, and customer service and to assist us in our marketing efforts. Where we share your information with third-party service providers and business partners, we ensure that we have appropriate agreements in place to protect your information as required by applicable data protection laws.

Advertising. To the extent we display advertising in our Services, we may allow advertising networks of our affiliates and partner networks to collect information about your mobile device to enable them to serve targeted ads to you. Such mobile device data includes the following:

- Device make, model and operating system;
- Device properties related to screen size & orientation, audio volume and battery;
- Carrier;
- Operating system;
- Name and properties of mobile application through which a consumer interacts with the Services;
- Country, time zone and locale settings (country and preferred language);

- Network connection type and speed;
- IP Address;
- Internet browser user-agent used to access the Services;

Our games may include advertising for third party (such as Facebook, Admob, Vungle, Unity etc.) products and services. By accepting this Privacy Policy and downloading or continuing to play our games or use our Services, and unless you opt out of interest-based advertising as explained in this section, you consent to us and our advertising partners collecting and using information about you to improve advertising, targeting and measurement systems so that we can show you relevant third party ads in our games.

When you play our games or use our Services, non-personal identifiers such as the Android advertising ID and/or Apple's ID for advertising (the 'IDFA') and other information from your device is collected and shared with advertising partners to enable the technical delivery of ads to your device.

Our advertising partners may combine this information with information which they have collected about you when you use their services (or the websites or services of third parties) in order to serve you more relevant ads in our games or to improve the accuracy of their targeting and measurement systems.

You consent to the collection and use of your data for targeting advertising purposes by our advertising partners as set out in this section and as further described in their privacy policies. We recommend that you review our advertising partners' privacy policies for more information.

Here are links to our partners' Privacy Policy:

https://policies.google.com/privacy

https://www.facebook.com/privacy/explanation

https://answers.chartboost.com/en-us/articles/200780269

https://www.applovin.com/privacy/

https://unity3d.com/legal/privacy-policy

http://vungle.com/privacy/

http://www.ironsrc.com/wp-content/uploads/2017/01/ironSource-Privacy-Policy.pdf

The privacy policies of our partners may include additional terms and disclosures regarding their data collection and use practices. We encourage you to check those privacy policies to learn more about their data collection and use practices.

You may also limit data collection by third parties by using your mobile device settings. Please note that electing to opt-out will not stop advertising from appearing in your browser or applications. It may make the ads you see less relevant to your interests. Additionally, please note that if you use a different browser or erase cookies from your browser, or use a different mobile device, you may need to renew your opt-out choices.

4. How We May Disclose Your Information to Third Parties

The Home cafe game does not share your personal information except as approved by you or as described herein. We may share information we collect or derive with third parties for the following purposes:

- With service providers that perform services on our behalf, including the ones referenced above under "Third Party Services";

- With our affiliates;
- For analytics and research purposes;
- When we have a good faith belief that we have to disclose the information in response to lawful requests by public authorities, including law enforcement or legal process purposes;
- To satisfy any applicable laws or regulations;
- When we believe in our sole discretion that our Services are being used in committing a crime, including to report such criminal activity or to share information with other companies and organizations for the purposes of fraud protection, credit risk reduction, and other security precautions;
- To protect our or a third party's legal rights, investigate fraud, or to defend against a legal claim;
- As part of a business transfer such as a merger, acquisition, or at bankruptcy;
- We may share aggregate or anonymous information about you with advertisers, publishers, business partners, sponsors, and other third parties; and

We may use analytics services provided by third parties, including Google Analytics & Flurry Analytics. These service providers may use cookies to collect information about your online activities across this and other sites over time for non-advertising purposes. To learn more about how Google analytics collects and processes data and the choices Google may offer to control these activities, you may visit the followings:

https://www.google.com/intl/en/policies/privacy/partners/

https://legal.yahoo.com/us/en/yahoo/privacy/index.html

5. Security Safeguards.

The Home Cafe game takes reasonable measures to protect your information from unauthorized access or against loss, misuse or alteration by third parties. Although we make good faith efforts to store the information collected on the Services in a secure operating environment that is not available to the public, we cannot guarantee the absolute security of that information during its transmission or its storage on our systems. Further, while we attempt to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party "hackers" from illegally obtaining access to this information. We do not warrant or represent that your information will be protected against, loss, misuse, or alteration by third parties. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security.

6. Data Retention.

The Home Cafe game retains your personal data for as long as needed to provide you Services, unless we are required by law to delete or if we accepts your request to delete the information. We will also retain and use your personal data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

7. Our Policy Regarding Children.

We do not knowingly collect or solicit personal data from anyone under the age of 13 or knowingly allow such persons to use our Services. If you are under 13, please do not send any information about yourself to us, including your name, address, telephone number, or email address. No one under the age of 13 may provide any personal data. In the event that we learn that we have collected personal data from a child under age 13, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under the age of 13, please contact us.

8. LOCATION, TRANSFER OF PERSONAL DATA TO THIRD COUNTRIES OUTSIDE OF EU/EEA AND SECURITY OF THE PERSONAL DATA

We store the collected personal data on servers that are under our control and we apply reasonable and appropriate organizational and technical security measures to keep the personal data safe, including to protect it from loss, theft, misuse and unauthorized disclosure, or alteration.

We make sure that the data processors who process personal data on our behalf also take the necessary security measures to keep your data safe.

In certain cases, your personal data may be transferred to a country outside of EU/EEA. In these cases, we will ensure that such transfers will be carried out in accordance with the applicable data protection legislation. This entails that any party outside of EU/EEA that will receive your personal data must ensure an adequate level of protection, for example, by adhering to the EU-U.S. Privacy Shield in relation to transfers to the United States, or by entering into the EU standard contractual clauses with us.

9. Lawful Basis for Processing.

On certain occasions, we process your personal data when it is necessary for the performance of a contract to which you are a party, such as to provide the Services to you. We may also process your personal data to respond to your inquiries concerning our products and services.

On other occasions, we process your personal data where required by law. We may also process your personal data if necessary to protect your interests or the interests of a third party.

Additionally, we process your personal data when necessary to do so for fraud prevention, improving our network and services, and marketing our services to advertisers and publishers; where these interests are not overridden by your data protection rights.

If the processing of personal data is necessary and there is no other lawful basis for such processing, we will generally ensure that consent has been obtained from you. You have the right to withdraw your consent to processing of personal data at any time.

We will need sufficient information from you to establish your identity and to verify your access request, and also to assist us in handling your request. Please note that even if personal information is changed or deleted according to your request, we may still retain some of your personal information to resolve disputes, enforce user agreement(s), and comply with technical and legal requirements and constraints related to the security, integrity and operation of the Services.

For questions about data processing, please contact us.

10. YOUR RIGHTS

You have certain rights in connection with your personal data and that how we handle it. You can exercise these rights at any time by contacting us via any of the methods set out in the Contact Us section below.

Subject to limitations in applicable law, your rights include:

- Access the personal data we hold about you. You have a right to know what data we hold about you and in some cases to have the information communicated to you. If you request, we will provide you a copy of your personal data in an electronic format. We reserve the right to ask for reasonable evidence to verify your identity before we provide you with any data. Please note that we may not be able to provide all the information you ask for, for instance if the information includes personal information about another person. Where we are not able to provide you with information that you have asked for, we will endeavor to tell you why.

- Correct your data. You also have the right to correct your data. We try to keep the data that we hold about you accurate and up to date. Should you realize that any of the information that we hold about you is incorrect, please contact us and we will correct it as soon as we can.

- Withdraw your consent. You can always withdraw your consent in your device, for example by turning off GPS location sharing in your mobile device settings.

- Opt-out of interest based ads. You can opt-out of interest-based advertising on mobile applications by checking the privacy settings of your Android or iOS device and selecting "limit ad tracking" (Apple iOS) or "opt-out of interest based ads" (Android).

- Right to be forgotten: In certain circumstances you may request the erasure of your personal data. If you want any information about you which we store to be erased, please contact us using the contact information below.

We retain your personal data as long as needed to provide services or products to you, or as required or permitted by applicable laws, such as tax and accounting laws.

11. Agreement

By using our websites, our games, our products, or our services, you signify your understanding of and consent to the Privacy Policy. If you do not agree to this policy, we strongly urge you to refrain from using our websites, games, products, and services.

12. CONTACT US

If you want to contact us about any of the matters in relation to this privacy policy, including to exercise any of your rights, then please contact our customer services department by emailing homecafe.contact@gmail.com

Privacy Practices:

BY INSTALLING, USING OR OTHERWISE ACCESSING THE APPLICATION FROM ANY DEVICE, MOBILE OR OTHERWISE, YOU ARE AGREEING TO ABIDE BY THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY.

* The Privacy Policy is subject to change/modify anytime, at our sole discretion without prior notice, so do visit this page periodically to review the most current version of our Privacy Policy.

DISCLAIMER

All trademarks are the property of their respective owners and we make no warranty or representation in respect of them.