

Alt-Textbook Project - Grant Proposal Evaluation Rubric

Category	Weight	4: Outstanding	3: Good	2: Fair	1: Needs Work
Impact on Student Affordability	x3	The project plan will affect a very large number of students and lead to massive changes in student savings.	The project plan will affect a large number of students and lead to substantial changes in student savings.	The project plan will have an average impact on student savings, either by affecting fewer students or producing moderate cost reductions.	The project plan does not significantly affect student savings or the goals are not aligned with reducing the cost of textbooks for students.
Organization, Planning, and Feasibility	x3	The project plan shows an extremely high level of preparedness to fulfill the goals of the project, with a detailed and realistic plan and clearly defined roles.	The project plan shows a high level of preparedness, with a mostly detailed and realistic plan and some defined roles.	The project plan shows an average level of preparedness, with a basic plan and basic assigned roles.	The project plan shows limited preparedness, with vague or disorganized details that leave the reviewer with questions or indicate it is not well set up to fulfill the project's goals.
Community Impact	x2	The project will have a transformative, wide-reaching impact across campus or the community, benefiting multiple departments, programs, or student populations and promoting sustainable, long-term change.	The project will have a significant impact on campus or the community, benefiting a large group or several areas, with potential for continued growth or broader adoption.	The project will have a moderate or localized impact, benefiting a specific group, course, or department, with limited campus or community-wide reach.	The project's impact on campus is minimal, unclear, or not well articulated, with little evidence of benefit beyond a narrow or short-term context.

Accessibility	x2	The project demonstrates a deep commitment to accessibility, with proactive design choices that ensure equitable access for all students, including those with disabilities. Accessibility is fully integrated into all aspects of the plan, with specific tools, formats, and strategies identified.	The project shows a clear understanding of accessibility needs, with several measures in place to ensure access for diverse learners. Some aspects could be more fully developed, but core accessibility standards are addressed.	The project includes basic awareness of accessibility, but planning is incomplete or inconsistent. Some accommodations may be available, but important accessibility features are missing or underdeveloped.	Accessibility is not adequately considered in the project plan. There is little to no evidence of accessible formats, inclusive design, or strategies to support students with diverse needs.
Prior Consultation with the Libraries	x1	The project reflects extensive collaboration with library staff. The applicant has clearly consulted early and meaningfully, integrating library expertise, services, or resources into the plan. A specific library partner or point of contact is identified.			A consultation with the libraries was not completed.

Adapted from "[Open Education Initiative Grants Proposal Evaluation Rubric](#)" by UMass Libraries, adapted under [CC-BY-4.0](#).