

This document is a work-in-progress learning plan. Let me know if you have suggestions or would like to join me!

Note: Some of these are resources that I have already read or viewed. The purpose of re-reading, etc., is to reengage with topic-specific intent.

Goals

1. Get quickly up to speed at TaskRabbit
2. Strengthen weak skills/knowledge areas
3. Dive deep in to passion topics
4. Develop my entrepreneurial interests in a specific vertical
5. Spend as little money as possible

Collateral:

[Blog post](#) -

<http://sarahjuddwelch.tumblr.com/post/10111471636/mypersonallearningplanforindepstudy>

[Learning Log](#) - decided that this was useless....

LEARNING PLAN:

Part I: Deep Dive in to TaskRabbit/Overview of Sections II-IV (2 months)

- *What's Mine is Yours: The Rise of Collaborative Consumption*, Rachael Botsman,
- *4-Hour Work Week*, Tim Ferriss
- *Drive*, Daniel Pink
- *Never Eat Alone*, Keith Ferrazzi
- **Blogs:** The Minimalists
- **Movie:** Fight Club
- **Interview:** Charlie O'Donnell, Craig Shapiro

Part II: [Professional Fulfillment](#) - Productivity/Efficiency, Happiness & Work (3 months)

- *Making Ideas Happen*, Scott Belsky
- *Rework*, Jason Fried
- *Rise of the Creative Class*, Richard Florida
- **Blogs:** ZenHabits
- **Movie:** Office Space, The Company Man
- **TV:** first season of The Office
- **Interview:** Tim Ferris, Scott Belsky

Part III: Community, People & Sales (3 months)

- *The Death and Life of Great American Cities*, Jane Jacobs
- *How to Win Friends & Influence People*, Dale Carnegie
- *The Art of Community*, Jono Bacon
- **Essay:** "Beyond the Pleasure Principle", Sigmund Freud

- **Blogs:** FeverBee, Erin Bury, The Glue Project
- **Interview:** Community Managers, Sales People

Part IV: Business - Economics, Marketing, Management (4 months)

- *Atlas Shrugged*, Ayn Rand
- *The Thank You Economy*, Gary Vaynerchuk
- *Delivering Happiness*, Tony Hsieh
- **Blogs:** Both Sides of the Table, Chris Dixon's blog, This is Going to Be Big
- **Interviews:** Entrepreneurs, VCs

The Wire?

Questions:

- *So what?* What will you do with the knowledge? What's the end goal? Is there an end project? **DONNO YET.**
- *Purpose:* *figure out/create my own professional fulfillment startup?*
- *First Part is a introductory summary, second part is an industry deep dive, third and fourth part are skill set deep dives (people side of biz dev and business side of biz dev)*
- How will you demonstrate the knowledge? blog posts? How would this integrate with current blog? Why would this be valuable to anyone?

Resources:

- Books - Library, Strand, E-books
- Media - tv, movies, music, etc.
- PEOPLE, PEOPLE, PEOPLE, the NYC tech community, friends, peers. This is an independent study, but I'm not doing this alone.
- Skillshare, as applicable
- Events

Additional Ideas:

- Context: Gallatin/self-directed learning, always learning, professional development
- Others can help by lending books, giving recommendations or **donating an e-kindle.**
- Horizontal learning plan instead of vertical dives - maybe??