

Privacy Policy

Last Updated: September 18, 2025

This Privacy Policy (the “Policy”) explains how Suits Me FZCO, a company registered in Dubai, UAE with registration number 59909 (hereinafter the “Company”, “we”, “our”, or “us”), collects, uses, stores, and protects personal data of customers and visitors (the “Customer”, “you”, or “your”) when you purchase and use our products or visit our website (<http://suits-me.com>, the “Website”).

We are committed to protecting your privacy and handling your personal data in a transparent and lawful manner, in compliance with the UAE Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (PDPL) and other applicable international standards. For customers located in the European Union, data processing is carried out in compliance with the General Data Protection Regulation (GDPR).

By using our Website and services, you consent to this Privacy Policy.

1. Data We Collect

We may collect the following categories of personal data:

- **Identification data:** full name.
- **Contact details:** email address, phone number.
- **Payment details:** transaction information (processed via secure third-party payment providers such as PayPal; we do not store full card details).
- **Technical data:** cookies, IP address, device and browser information, location data, website activity logs.
- **Photographs and images:** photos voluntarily provided by you for the preparation of your personalized stylebook and analysis of your style type.

2. Purpose of Processing

We process personal data for the following purposes:

- To process orders and deliver digital products (stylebooks).
- To customize and prepare your individual stylebook, including analysis of your photos and facial features.
- To communicate with you regarding your order, updates, or support inquiries.
- To comply with legal obligations (e.g., tax, accounting).
- To improve our Website and services through analytics.
- For marketing communications (only if you have explicitly opted in).

3. Legal Basis for Processing

We process your personal data on the following legal grounds:

- **Performance of a contract:** to deliver the stylebook and related services.
- **Consent:** for optional activities, such as using your photographs for analysis or sending you marketing communications.
- **Legitimate interests:** to improve our services, prevent fraud, and ensure the security of our systems.
- For EU residents, processing is carried out strictly under Articles 6 and 9 of the GDPR.

4. Data Sharing and Third Parties

We may share your personal data only when necessary and with the following parties:

- **Payment processors** (e.g., PayPal) — for secure payment transactions.
- **Contractors and stylists** engaged by us to prepare the stylebooks (they receive only the information necessary for production).
- **Service providers** for website hosting, analytics, or communication tools.
- **Authorities**, if required by law or regulation.

We do not sell or rent your personal data to third parties.

5. Data Retention

We retain your personal data only for as long as necessary:

- **Customer data:** retained for the duration of the contractual relationship and up to 3 years thereafter to comply with tax and accounting obligations, unless a longer retention period is required by law.
- **Photos submitted for stylebook preparation:** stored securely and deleted after the final delivery of your stylebook, unless you give explicit consent for further use via email to suitsme.info@gmail.com or through a form on our Website. You may withdraw consent at any time by contacting us.
- **Transaction records:** retained in accordance with accounting and tax regulations.

6. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, misuse, or disclosure. These include encryption, access controls, and secure storage systems.

While we strive to protect your data, no system can be guaranteed 100% secure.

7. International Data Transfers

As a company based in Dubai, UAE, we may transfer your personal data outside your country of residence, including to third-party service providers located internationally.

For EU residents, such transfers are carried out in compliance with Chapter V of the GDPR, using appropriate safeguards such as standard contractual clauses.

8. Your Rights

Depending on your location, you may have the following rights regarding your personal data:

- **Right to access:** obtain confirmation and a copy of your personal data.
- **Right to rectification:** correct inaccurate or incomplete data.
- **Right to erasure:** request deletion of your data where legally possible.
- **Right to restrict processing:** limit how we process your data.
- **Right to object:** object to processing based on legitimate interests.
- **Right to data portability:** request your data in a machine-readable format.
- **Right to withdraw consent:** if processing is based on consent (e.g., use of photos or marketing emails).
- **Right to lodge a complaint** with a supervisory authority (for EU residents).

Requests can be submitted via email to suitsme.info@gmail.com. We will respond within 30 days, as required by GDPR and PDPL.

9. Changes to This Policy

We may update this Privacy Policy from time to time. The updated version will always be published on our Website at <http://suits-me.com/privacy-policy>. Customers will be notified of material changes to this Policy via email or a notice on the Website. Changes will not have retroactive effect on data already collected before the update.

10. Contact Us

If you have any questions or requests regarding this Privacy Policy or your personal data, please contact us at:

Suits Me FZCO
Dubai, UAE
Registration Number: 59909
Email: suitsme.info@gmail.com
Website: <http://suits-me.com>