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Jurnal Netnografi Komunikasi (JNK)

Journal homepage: http://netnografiikom.org/index.php/netnografi

TITLE OF STUDY [within 15 to 20 words]

[title should be short, written in caps lock, simple, easy to understand, and should be commonly searchable in Google]

JUDUL ARTIKEL [berjumlah 15-20 kata]

[judul ditulis secara ringkas, menggunakan huruf kapital, sederhana, dapat dengan mudah dipahami, dan kata-kata yang umum ditemukan pada laman pencari Google]

First writer¹, Second writer^{2*}, Third Writer³, Fourth writer⁴, Fifth writer⁵

1,2 The first and second writers affiliation

WhatsApp number: (for correspondence purposes only, not for publication)

Keywords: (3-5 words)

ARTIKEL INFORMATION

Submitted:		(Date
Month, Year) Published: Month, Year)		. (Date
Article	citation	form
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ABSTRACT

The abstract should be strictly within 250 words and under the following subheadings. The abstract uses font Rockwell size-12pt, single-spaced. The abstract at least contains elements of IMRAD (Introduction, Method, Results, and Discussion), and is ensured to be relevant to the article written.

ABSTRAK

Abstrak berjumlah 250 kata dan di bawah subjudul berikut. Abstrak menggunakan Font Gadugi ukuran 12pt, spasi Tunggal. Isi abstrak setidaknya memuat unsur IMRAD (Introduksi, Metodologi Riset, Analisis, dan

³ The third affiliated name

⁴ The fourth affiliated name

⁵ The fifth affiliated name

^{*} Corresponding Author Email: the email address of the corresponding author marked with an asterisk (*)

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Diskusi hasil penelitian), serta dipastikan substansinya relevan dengan artikel yang ditulis.

Kata kunci: (3-5 kata)

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INTRODUCTION

Provide the research background in language that is easy for readers to understand. In this section, the author must clearly explain the research problem. Also discuss the reasons for choosing this topic, supported by relevant data and previous studies (state-of-the-art). Provide references using the APA (American Psychological Association) style for all sources cited in this article. The content of the Netnografi Komunikasi (JNK) journal article must use Gadugi font, size 12pt, and 1.5 line spacing. The article must contain at least 5000–7000 words with margins of 3 cm on the top, left, bottom, and right (in accordance with this template).

CONCEPTUAL FRAMEWORK

Research findings from previous researchers are presented systematically. There should be at least 15 representative scholarly articles, comprising at least 80% of the total citations, with priority given to recent sources (from the past ten (10) years). This section can also be elaborated on in the introduction, but here the author may discuss the research gaps that this study aims to address or the shortcomings of previous studies that this research intends to fill. Provide in-text citations using APA 7th Edition style. The content of the Netnografi Komunikasi (JNK) journal article must use Gadugi font, size 12pt, and 1.5 line spacing.

Figure 1: The figure title is placed above the figure along with any related figures, using Gadugi font, size 11pt, single spacing, and center-aligned text.



Sumber: xxx, 2023

Tabel 1: The table title is placed above along with the table number, using Gadugi font, size 11pt, single spacing, and center-aligned text.

Descriptions of tables and figures should be	
elaborated in more detail but should not be	
repeated in the text	

The content of the table must be clear and informative, using Gadugi font, size 12pt, and single spacing..

This table uses only top, bottom, and internal horizontal borders.

The source of the table or figure is placed below the table with the text centered.

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METODOLOGY

In this section, materials, methods, surveys, questionnaires, etc., used for the research can be

presented. The author is required to explain the type of research as part of experimental,

correlational, comparative, explanatory, or exploratory research. It is also important to mention the

types of software and various tools used during the study, including the brand names. The author

should also explain the various research conditions encountered in the field, especially in answering

assumptions and theories used as references (qualitative approach) or testing hypotheses and the

foundational theories of the variables being tested (quantitative approach). This section should be

clear enough for readers to replicate the research under similar conditions. The content of the

article for the Jurnal Netnografi Komunikasi (JNK) should use Gadugi font, size 12pt, and 1.5

line spacing.

FINDING AND DISCUSSION

The author is expected to provide a logical and scientific analysis of the research findings. Evidence

should be presented to support the analysis by citing previous scientific articles written by other

researchers and/or grounding the analysis in existing theories. The content of the article for the

Jurnal Netnografi Komunikasi (JNK) should use Gadugi font, size 12pt, and 1.5 line spacing. In order

to enhance the quality of the informative article and make it easier for readers, the article content is

limited to a maximum of six (6) tables and/or figures and/or graphs that complement the variety of

information intended for the readers to understand.

CLOSING

It contains a conclusion written in very clear words that directly refer to the research objectives and

answers the research problems, without repeating the discussion. This section may also provide

recommendations from the researcher to strategic parties. The content of the article for the Jurnal

Netnografi Komunikasi (JNK) should use Gadugi font, size 12pt, and 1.5 line spacing.

LIMITATIONS AND RESEARCH OPPORTUNITY

No research is capable of covering all the complex aspects of a social phenomenon, so the author

needs to honestly discuss the limitations of the research or the research gaps that are still identified.

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In addition, the author should present the scope or range of research opportunities that can be planned for future studies. *The content of the article for the* Jurnal Netnografi Komunikasi (JNK) *should use Gadugi font, size 12pt, and 1.5 line spacing.*

APRECIATION

The author must present a list of acknowledgments at the end, primarily directed towards financial or non-financial support that made it possible for this research to be conducted successfully. *The content of the article for the* Jurnal Netnografi Komunikasi (JNK) *should use Gadugi font, size 12pt, and 1.5 line spacing.*

REFERENCES

All references must be in APA 7th Edition style using reference management software or applications like Mendeley and presented within the main body of the article. The author may also include a list of further readings and additional references, websites, eBooks, etc., within the main body of the article. All final references must be mentioned in the article in the form of in-text citations. *The references for* Jurnal Netnografi Komunikasi (JNK) *should use Gadugi font, size 11pt, and single line spacing. References must include at least 15 sources, with 80% of them cited from scholarly journal articles published within the last ten (10) years.*

The reference list must be arranged in alphabetical order based on the last name of the first author of each work.

- Journal article:
 - Harris, M., Karper, E., Stacks, G., Hoffman, D., DeNiro, R., Cruz, P., et al. (2001). Writing labs and the Hollywood connection. *Journal of Film Writing*, 44(3), 213–245.
- Journal article with DOI:
 - Slifka, M. K., & Whitton, J. L. (2000) Clinical implications of dysregulated cytokine production. *Journal of Molecular Medicine*, 44(3), 213–245. https://doi.org/10.1007/s001090000086
- Book
 - Calfee, R. C., & Valencia, R. R. (1991). *APA guide to preparing manuscripts for journal publication*. Washington, DC: American Psychological Association.
- Bunga Rampai:
 - O'Neil, J. M., & Egan, J. (1992). Men's and women's gender role journeys: Metaphor for healing, transition, and transformation. In B. R. Wainrib (Ed.), *Gender issues across the life cycle* (pp. 107–123). New York: Springer.
- Online Document:
 - Abou-Allaban, Y., Dell, M. L., Greenberg, W., Lomax, J., Peteet, J., Torres, M., & Cowell, V. (2006). Religious/spiritual commitments and psychiatric practice. Resource document. American

 Psychiatric

 Association.

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http://www.psych.org/edu/other_res/lib_archives/archives/200604.pdf. Accessed 25 June 2007.

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