



Sevierville
Rotary
Club



5K Fundraiser
May 16, 2026

**Sponsorship
Opportunities**

2026 Sevierville Rotary

Burning Off the BBQ 5K

Event Overview

- Saturday Morning, May 16, 2026
- Historic Downtown Sevierville
- 100+ Expected Runners & Bloomin' BBQ Festival Traffic
- Proceeds Benefit Rotary Community Projects in Sevier County

Why Sponsor?

This is more than a race. It's a high-visibility event occurring during one of Sevier County's largest spring festivals.

Your sponsorship:

- Supports local service projects and scholarships
- Connects your business to 100+ runners and festival attendees
- Aligns your brand with health, community, and philanthropy
- Gains exposure before, during, and after race day

Tiered Sponsorships

 Presenting Sponsor – \$5,000 (1 Available)

“Sevierville Rotary 5K presented by [Your Business]”

- Top logo placement on race shirt (largest)
- Logo on start/finish arch banner
- Logo in all digital & print marketing
- Dedicated social media spotlight (3 posts)
- Stage recognition during awards

- Opportunity to speak at awards ceremony

Gold Sponsor – \$2,000

- Prominent logo on shirt
 - Logo on RunSignUp website
 - 2 social media posts
 - Event signage
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Silver Sponsor – \$1,000

- Medium logo on shirt
 - Logo on RunSignUp website
 - Group social media recognition
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Bronze Sponsor – \$500

- Business name on shirt
- Logo on RunSignUp website

Specialty Sponsorships

T-Shirt Sponsor – \$2,500 (1 available)

Logo featured on sleeve (exclusive)

Finish Line Sponsor – \$1,500 (1 available)

Branded finish chute signage

Swag Bag Sponsor – \$1000 (*Claimed*)

Logo on bags given out at registration (exclusive)

Hydration Station Sponsor – \$750

Signage at water station

Mile Marker Sponsors – \$250 each

Custom sign at mile 1, 2, or 3

Business Name	
Contact Name	
Phone	
Email	
Preferred Sponsorship Level	
Check or Invoice	
Signature	
Date	

Sponsorship Commitment Form

Please email your .png format logo to rotary3882@gmail.com

Payment Instructions

Checks payable to: **Sevierville Rotary Club**

Memo Line: **2026 Rotary 5K Sponsorship**

Text 865-446-0425 to request invoice

Mailing Address:

Sevierville Rotary Club

321 Court Ave

Sevierville, TN 3786