Inaugural

BURNING OFF THE BBQ 5K

Sevierville Rotary Club

5K Fundraiser
May 16, 2026

Sponsorship Opportunities

2026 Sevierville Rotary
Burning Off the BBQ 5K

Event Overview

⟶ Saturday Morning, May 16, 2026
⟶ Historic Downtown Sevierville
⟶ 100+ Expected Runners & Bloomin' BBQ Festival Traffic
⟶ Proceeds Benefit Rotary Community Projects in Sevier County

❤️ Why Sponsor?

This is more than a race. It's a high-visibility event occurring during one of Sevier County's largest spring festivals.

Your sponsorship:

- Supports local service projects and scholarships
- Connects your business to 100+ runners and festival attendees
- Aligns your brand with health, community, and philanthropy
- Gains exposure before, during, and after race day

Tiered Sponsorships

🏆 Presenting Sponsor – $5,000 *(1 Available)*

"Sevierville Rotary 5K presented by [Your Business]"

- Top logo placement on race shirt (largest)
- Logo on start/finish arch banner
- Logo in all digital & print marketing
- Dedicated social media spotlight (3 posts)
- Stage recognition during awards

- Opportunity to speak at awards ceremony

🥇 Gold Sponsor – $2,000

- Prominent logo on shirt
- Logo on RunSignUp website
- 2 social media posts
- Event signage

🥈 Silver Sponsor – $1,000

- Medium logo on shirt
- Logo on RunSignUp website
- Group social media recognition

🥉 Bronze Sponsor – $500

- Business name on shirt
- Logo on RunSignUp website

🎯 Specialty Sponsorships

👕 T-Shirt Sponsor – $2,500 *(1 available)*

Logo featured on sleeve (exclusive)

🏁 Finish Line Sponsor – $1,500 *(1 available)*

Branded finish chute signage

💧 Swag Bag Sponsor – $1000 *(Claimed)*

Logo on bags given out at registration (exclusive)

💧 Hydration Station Sponsor – $750

Signage at water station

📍 Mile Marker Sponsors – $250 each

Custom sign at mile 1, 2, or 3

Business Name	
Contact Name	
Phone	
Email	
Preferred Sponsorship Level	
Check or Invoice	
Signature	
Date	

Sponsorship Commitment Form

Please email your .png format logo to rotary3882@gmail.com

Payment Instructions

Checks payable to: **Sevierville Rotary Club**
Memo Line: **2026 Rotary 5K Sponsorship**
Text 865-446-0425 to request invoice
Mailing Address:

Sevierville Rotary Club
321 Court Ave
Sevierville, TN 3786