

*hello, Goodbuy*  
1523 Glynn Avenue  
Brunswick, Georgia 31520  
912-264-8181

*hello, Goodbuy* Monthly Sponsorship Program  
Application

Thank you for your interest in the *hello, Goodbuy* Monthly Sponsorship Program. The resale store, *hello, Goodbuy* is dedicated to assisting non-profit and civic organizations whose missions are to serve God's people in need, regardless of race, religion, and background.

The goal of the Monthly Sponsorship Program is to target organized non-profit groups raising money for specific projects or events that A) might not qualify for/were not approved for funding through our Give Back Program B) need to receive funds in a time sensitive manor OR C) are focused on receiving extra PR for their group's projects/events.

Applicants selected for sponsorship who successfully fulfill all sponsorship criteria will be eligible to receive 1% of the store's proceeds for their designated sponsorship month, with a maximum award of \$1,000.

**Criteria for Qualifying Applicants**

Please review the following criteria for qualifications:

1. The applicant is an organized non-profit group raising money for a specific project or event. The organization is not required to be a registered 501(c)3.
2. The organization is ineligible if they received funds through our Give Back Program and vice versa during the same calendar year.

**Requirements for Monthly Sponsored Organizations**

Please review the following requirements for selected sponsoring organizations:

1. Recipients are expected to actively participate in promoting the sponsorship through social media, word-of-mouth outreach, email communications, and other appropriate channels. A minimum of one social media post per week is required during the sponsorship month.
2. Recipients are responsible for encouraging supporters, members, and community partners to visit Hello, GoodBuy and make purchases in support of the sponsored organization. Purchases may be of any amount. A minimum of 30 transactions attributed to the organization must be completed during the sponsorship month.
3. Upon completion of the funded project or initiative, recipients are required to provide a follow-up report to Hello, GoodBuy detailing the project's outcomes and the impact of the sponsorship funds received.

**Application Process**

Qualified applicants are to complete the application form, including their top 3 choices of which month they want to be sponsored for, and submit it to:

*hello, Goodbuy*  
1523 Glynn Avenue  
Brunswick, GA 31520

OR Email a Copy to:

[hellogoodbuy@saintmarksepiscopal.com](mailto:hellogoodbuy@saintmarksepiscopal.com)

### **Approved Applicants**

Organizations selected for a sponsorship month will be notified by email or phone. At that time, Hello, GoodBuy will confirm the organization's designated sponsorship month and review the expectations and logistics associated with the program.

These expectations include:

1. Promoting the sponsorship through the organization's communication channels, including social media, email, newsletters, and word-of-mouth outreach. A minimum of one social media post per week during the sponsorship month is required. Hello, GoodBuy can provide promotional suggestions, graphics, and content if needed.
2. Encouraging supporters, members, and community partners to shop at Hello, GoodBuy during the sponsorship month. Purchases may be of any amount. A minimum of 30 transactions attributed to the sponsored organization is required. Transactions will be tracked at checkout when customers identify the organization they wish to support.

Please fill and complete all required fields below.

### **Contact Information**

Organization Name:

Address:

Telephone:

Email:

Representative:

### **Organization Profile**

Please provide or attach a description of your organization that includes its history and mission.

### **Description of Project/Event Requiring Funding**

Please provide or attach a brief description of your project/event that requires funding and the time frame that funding is needed.

### **Community Impact**

Please provide/attach a description about how this program/project will affect the community. (Ex: Who are your beneficiaries? How many people will this assist? How were the needs identified and assessed? What geographical area does this project cover? Etc.)

### **Other Information**

1. How did you learn about the hello, Goodbuy Monthly Sponsorship Program?
  
  
  
  
  
  
  
  
  
  
2. Does your organization have direct/indirect involvement with St. Mark's Episcopal Church? If yes, please state and describe the type of involvement. (St. Mark's Episcopal Church affiliated organizations are NOT permitted to apply/receive funding).
  
  
  
  
  
  
  
  
  
  
3. Has the organization received funds through hello, Goodbuy's Biannual Give Back Program during the Calendar year you are requesting sponsorship?
  
  
  
  
  
  
  
  
  
  
4. Will your organization be able to engage in a mutual promotion of this sponsorship via social media, word of mouth, contact channels, etc.? A minimum of one social media post per week during the sponsorship month is required.
  
  
  
  
  
  
  
  
  
  
5. Please indicate your top 3 choices of sponsorship through the months of January – December.

6. Please note that additional information may be requested from your organization.
7. Upon completion of the funded project or initiative, recipients are required to provide a follow-up report to Hello, GoodBuy outlining the project's outcomes and the impact of the sponsorship funds received. This report may include photos, testimonials, program statistics, or other information demonstrating how the funds were utilized. Organizations that fail to provide the required follow-up report may be deemed ineligible for future sponsorship opportunities through Hello, GoodBuy.

By submitting this form, I:

1. Affirm that I am an authorized representative of the organization and I am NOT a “hello Goodbuy®” board member or staff.
2. Declare that all the above information provided is true and accurate.
3. Acknowledge that there is no guarantee of approval for the sponsorship requested.
4. If the sponsorship is approved, I will confirm follow up of funds usage within 60 days. I will provide photos and descriptions of the project or event.

Full Name:

Signature:

Title:

Date: