PACING GUIDE

CLASS: Digital Arts & Design #1

SCHOOL: DCHS

TEACHER: Chris Tipton

WEEK(S)	STATE STANDARD(S)	MAIN TOPIC(S)
Week 1		 Class Syllabus Getting to Know Class Rules & Expectations Syllabus Quiz
Week 2	1 Safety	 Graphic Design Safety OSHA 10 Classroom Tools and Equipment SDS Sheets, Right to Know Student Safety Presentation Project 100% on Safety Exam
Week 3	2,3 Introduction to Design (History)	 History of designs influence on society and cultures Design time periods (Victorian, Art Deco, etc.) Technological advances impacting design
Week 4	4,5 Career Explorations	 Career pathways in profession & industry Labor market data Post-secondary requirements Industry Certifications Mock Interview
Week 5	28,29 Portfolio	 Professional portfolio examples Benefits of having portfolio

		 Creating a personal design portfolio for weekly designs Continue to update throughout semester
Week 6	13,14 Intro to the Design Process	 Research the design process Setting design goals Identify the audience for advertisements Group brainstorming
Week 7-8	18,19 Basic Photography 22 Basic Typography	 Photography Vocabulary Basic camera adjustments Basic photo editing Files for print & web Font Styles Measurements for type Appropriate type for design
Week 9	20,21 Introduction to Design Software	 Software Vocabulary Introduction to ADOBE Illustrator & Photoshop File Types Scanning Images Vector & Pixel artwork Saving/Exporting File (Jump drives) Downloading, Importing, Opening file 9 Week Review
Week 10	6,7,8 Elements and Principles of Design	 7 principles of design 7 elements and purpose in design Rules of Thirds
Week 11	9,10,11,12 Elements and Principles of Design	Color TheoryColor ThemesCMYK vs RGBPsychology of color

		Identify color wheel
Week 12	15, 16, 17 Basic Illustration	 2 & 3D sketches, thumbnail drawings Symbols in design (pictograms, ideograms, and logos) Create symbols Logo designing (Examples of good and bad logo designs) Mock logo design
Week 13	25 Ethical & Legal Issues	 Copyright, trademarks, fair use, infringement laws Design industry laws Employer/employee rights Training tutorial
Week 14	26,27 Business Management	 Company profit calculations Freelance profit calculations Written contracts Oral contracts
Week 15-18	23,24 Design Projects	 Typography design 2D designs Clipart designs Propaganda Poster Class criticism on design Portfolio

After completion of week 12 students will work on weekly drawings. All drawings will be uploaded to student's portfolio. After completion of this program of study students should have multiple designs that range from beginning design, to complex designs.