

PACING GUIDE

CLASS: Digital Arts & Design #1

SCHOOL: DCHS

TEACHER: Chris Tipton

WEEK(S)	STATE STANDARD(S)	MAIN TOPIC(S)
Week 1		• Class Syllabus • Getting to Know • Class Rules & Expectations • Syllabus Quiz
Week 2	1 Safety	• Graphic Design Safety • OSHA 10 • Classroom Tools and Equipment • SDS Sheets, Right to Know • Student Safety Presentation Project • 100% on Safety Exam
Week 3	2,3 Introduction to Design (History)	• History of designs influence on society and cultures • Design time periods (Victorian, Art Deco, etc.) • Technological advances impacting design
Week 4	4,5 Career Explorations	• Career pathways in profession & industry • Labor market data • Post-secondary requirements • Industry Certifications • Mock Interview
Week 5	28,29 Portfolio	• Professional portfolio examples • Benefits of having portfolio

		• Creating a personal design portfolio for weekly designs • Continue to update throughout semester
Week 6	13,14 Intro to the Design Process	• Research the design process • Setting design goals • Identify the audience for advertisements • Group brainstorming
Week 7-8	18,19 Basic Photography 22 Basic Typography	• Photography Vocabulary • Basic camera adjustments • Basic photo editing • Files for print & web • Font Styles • Measurements for type • Appropriate type for design
Week 9	20,21 Introduction to Design Software	• Software Vocabulary • Introduction to ADOBE Illustrator & Photoshop • File Types • Scanning Images • Vector & Pixel artwork • Saving/Exporting File (Jump drives) • Downloading, Importing, Opening file • 9 Week Review
Week 10	6,7,8 Elements and Principles of Design	• 7 principles of design • 7 elements and purpose in design • Rules of Thirds
Week 11	9,10,11,12 Elements and Principles of Design	• Color Theory • Color Themes • CMYK vs RGB • Psychology of color

		• Identify color wheel
Week 12	15, 16, 17 Basic Illustration	• 2 & 3D sketches, thumbnail drawings • Symbols in design (pictograms, ideograms, and logos) Create symbols • Logo designing (Examples of good and bad logo designs) • Mock logo design
Week 13	25 Ethical & Legal Issues	• Copyright, trademarks, fair use, infringement laws • Design industry laws • Employer/employee rights • Training tutorial
Week 14	26,27 Business Management	• Company profit calculations • Freelance profit calculations • Written contracts • Oral contracts
Week 15-18	23,24 Design Projects	• Typography design • 2D designs • Clipart designs • Propaganda • Poster • Class criticism on design • Portfolio

After completion of week 12 students will work on weekly drawings. All drawings will be uploaded to student's portfolio. After completion of this program of study students should have multiple designs that range from beginning design, to complex designs.