

Political Candidates and Public Opinion

Directions: Your Guided Notes are a tool to use as you read your lesson pages in the course. These important notes will help guide your note-taking throughout the course. You do not need to submit your Guided Notes for grading.

Key Vocabulary

Word	Meaning (use context clues)
Campaign	
Third parties	
Socialism	
Bias	
Ideology	
Symbolism	
Propaganda	
Antisemitism	

Complete the chart below to describe the qualifications for president and Congress. Some information is provided.

Requirements of the Constitution			
Office	Citizenship	Age	Residency
President		35	14 years living in the United States
U.S. Senate	Natural-born or naturalized citizen		
U.S. House of Representatives	Natural-born or naturalized citizen		

Political Parties

Use the chart below to describe political parties.

Party	Notes on beliefs, principles etc.
Republican	
Democratic	
Libertarian	
Communist	
Socialist	

Media

How can the media influence public opinion?

Describe an example of symbolism. What is it intended to represent?

Describe an example of propaganda. What is it intended to promote?

Evaluating Candidates

What does it mean to be “party loyal”?

List five common voter concerns when evaluating a candidate:

- 1.
- 2.
- 3.
- 4.

5.