

Job Description - Contract Writer

Future Forest is a newsletter studio.

We write newsletters for clients who want to resonate with their audience and stand out in the inbox. We believe every company deserves an exceptional newsletter, but most teams are spread too thin to produce a consistent, engaging one. They settle for a sporadic, dull newsletter that turns off customers and leaves money on the table.

Position: Contract Writer

We are hiring a contract writer to write high-quality newsletters for our clients. This role will start out writing 2-3 newsletters per month, but has the opportunity to grow.

The writer is responsible for researching and writing newsletter editions that are aligned with the newsletter strategy that Future Forest has custom-built for each client. This means:

1. Conducting the research needed to produce an ultra-high quality newsletter edition.
2. Writing an engaging newsletter aligned with the strategy and tone of each client on strict production deadlines.

Our clients range from small businesses, startups, nonprofits, and think tanks. Future Forest's writers don't need to be subject-matter experts in every business or sector, but they need to be quick studies and capable of researching and writing content that's worth reading (an increasingly tall order in today's information landscape).

Who you are

In today's digital media landscape, it's never been easier to produce content, but it's never been harder to stand out in the inbox. Getting the person on the other side of the inbox to stop and pay attention is as difficult as it's ever been.

That's why you believe that truly exceptional writing is a rare gift to the reader. You hold yourself to the high standard of writing something that's not only worthy of your reader's attention, but sticks with them hours or even days later.

- You have a proven track-record of producing excellent work on tight deadlines.
- You have experience writing in different styles and tones.
- You have experience working across different industries, different clients, and you're able to quickly grasp and communicate complex ideas and esoteric concepts in your writing.
- You have experience writing for the inbox with a succinct and clear style that doesn't bury the lede. You recognize that most people don't read in the inbox, they skim.

- You are a skilled researcher, capable of sourcing stories, insights, and articles that make each newsletter insightful.
- You have the capacity to take on more newsletters over time. You can grow with us.

Compensation

We pay on a per newsletter edition basis, based on length and complexity of topic.

How to apply

Send the following to banks@futureforest.studio:

1. A portfolio of your work that gives us a sense of who you are: past clients, writing samples, links to articles, your resume.
2. A 1-page document that links to three newsletters that you believe are outstanding, with a paragraph for each explaining why they stand out to you.

We will invite qualified candidates to a paid trial.