

UCSB Emeriti Association Board Meeting
Development and Engagement Committee Report
September 24, 2025

Please find a summary of the projects undertaken by the Development and Engagement Committee since our last report in June 2025, followed by our plans for 2025-2026.

Letters from Our EA President to New Eligible Academic Retirees

Ellen has emailed letters over Muriel's signature to continuing lecturers, researchers, and librarians who retired between July 25, 2024, and the end of August 2025. The letter informs them of their automatic membership in the EA, outlines our mission, highlights the benefits of membership, and details opportunities to participate in our numerous activities.

Spring Fundraising Campaign for the EA Program Fund

Since Emeriti no longer pay the annual \$15.00 dues for EA membership, we launched a fundraising campaign this spring requesting donations to support our projects and activities. The appeal is ongoing with donation requests included in the eblasts Ellen sends to Emeriti. To date, we have netted \$2,182.50 from 24 donors. This exceeds the \$1,525.00 received from membership dues in 2022-2023, the last year they were collected. Our goal in this ongoing campaign is to increase the number of donors contributing to the fund.

PLANS FOR FALL/WINTER 2025-2026

Fall 2025 Fundraising for Promise Scholars.

During last fall's fundraising campaign for Promise Scholars (2024), we raised \$15,250, which exceeded our goal of \$15,000. This enables us to provide support to our four continuing Promise Scholars this year, as well as offer support to two new Promise Scholars—an incoming freshman and a transfer student.

Since Promise Scholars receive \$2,500 a year from the EA during their tenure at the university, we will again need additional funds this year to continue our support. Therefore, we plan to launch a fall 2025 fundraising campaign and will increase our goal from \$15,000 to \$20,000 to help ensure that we raise sufficient funds.

As in the past, an appeal for donations will be made through Ellen's eblasts, and donors will receive thank-you notes from our committee written on Emeriti Association notecards.

Fall/Winter 2025-2026 Faculty Mentoring Program for Promise Scholars

Jan Frodesen is a welcome addition to the Development and Engagement Committee and has volunteered to take an active role in developing the EA Faculty Mentoring Program for Promise Scholars.

Jan and I recently met with Holly Roose, the director of the Promise Scholar Program, to lay the groundwork for this vital program, which is scheduled to begin Winter quarter. During that meeting, we outlined a series of tasks to accomplish during the Fall quarter and a timeline for completing them in preparation for the program to begin. These include recruiting interested faculty from our Emeriti Board and requesting that they complete a questionnaire with information that Holly will then use to match them with a student mentee. We are planning an orientation for faculty mentors on November 13 and a meet-and-greet event to introduce mentors and mentees in the second week of Winter quarter.

Our primary goal this fall is to establish a foundation for a program that can be expanded over time. Therefore, we will only be recruiting faculty mentors from our Board so that adjustments can be made on a small scale before recruiting members from the EA at large.

Although Claudine could not be present at our meeting due to conference commitments, she will also play an important role in this endeavor.

ADDITIONAL PLANS FOR 2025-2026

June 2026. Welcome new eligible retirees from 2025-2026 with an email letter over Muriel's signature.

Ongoing. Continue to request donations to the EA Program Fund.

Respectfully submitted,

Judy Gough, Engagement and Development Committee

