Can I post my ad or event on the MCA website?

Yes, website advertisements are managed by the Website Committee; contact them directly at Website@MDCounseling.org.

Can I submit events to the weekly digest?

Yes, weekly digest of events is managed by the Public Relations Committee. If you are interested in this and other listing opportunities, please contact them directly at Public.Relations@MDCounseling.org.

How often is there a newsletter release?

Newsletters are released quarterly.

How is the newsletter released?

The newsletter is electronic. It is emailed to subscribers and posted to MCA's website. If you would like a printed copy, please notify the Newsletter Team at mcanewsletter2@gmail.com.

When is the next newsletter deadline?

Deadlines, with release on/about the first day of the following month: Summer issue - July 15th, Fall issue - October 15th, Winter issue - January 15th and Spring issue - April 15th.

Where can I view previous newsletters?

Newsletters are always available on our website at: http://www.mdcounseling.org/page-1596008

Can I submit ads to the newsletter?

Yes! Please review our guidelines for submissions <u>here</u>.

How much do ads cost?

Pricing is based on size of the ad per page. A quarter page is \$25, a half page is \$50 and a full page is \$75. For example, if your ad is 2 full pages, your total will be \$150.

What forms of payment do you accept?

We accept payments via credit card on the MCA website: MCA store.

What do you mean by a page?

Reference is a letter sized (8.5x11) page with .5 inch margins.

Can I include links in my ad? Can I submit my ad in color?

Yes.

Will you edit my ad?

Your ad will only be edited to fit the requested size. If your ad cannot be reasonably shrunk to fit the requested size, the team will follow up to ask that you edit your ad or pay for the larger space. We will not edit for content.

Can you create my ad?

If you have a text only ad (eg rental offering), the team will place it in a quarter page with minor edits to format for clarity. If your ad is more detailed, larger or includes pictures, the team will only accept your completed ad following our submission <u>guidelines</u>.