



Job Title: Director - Web and Creative Operations

Location: St. Louis, MO (Hybrid or Remote, U.S. Central Time Preferred)

Reports to: CEO

Company: Lazarus Design Team

Website: www.lazarusdesignteam.com

About Lazarus Design Team

Lazarus Design Team is a fast-growing digital agency that empowers small businesses through high-impact websites and digital experiences. Our mission is to help businesses grow by combining elevated design with disciplined execution. We build fast, clean, conversion-optimized WordPress sites with a human-centered approach and a results-driven mindset.

Role Overview

We're seeking a visionary **Manager of Web and Creative Operations** to lead our creative engine. In this pivotal role, you will oversee a high-performing, cross-functional team—ensuring the seamless orchestration of strategy, design, development, and delivery across a portfolio of 25–30 active B2B web projects.

This role is ideal for a strategic thinker with a strong operational backbone—someone who knows how to turn creative vision into repeatable, scalable systems that deliver exceptional client outcomes. You'll work closely with the CEO and other leaders to shape the future of our creative operations and lay the foundation for sustainable team growth.

Key Responsibilities

- Provide strategic and operational leadership across the creative team—encompassing design, development, content, and project oversight.
 - Collaborate with project managers while maintaining executive-level ownership of creative delivery standards, team capacity, and operational alignment.
 - Own delivery of 25–30 active web design projects; collaborate with project managers to plan timelines, manage resources, and ensure quality.
 - Translate client conversations and business objectives into clear direction for design and development execution—ensuring creative output maps to measurable outcomes.
 - Use your understanding of digital tools (WordPress, Elementor, Figma, Adobe Creative Suite) to elevate team performance—not by doing the work, but by optimizing how it's done.
 - Build, evolve, and refine internal systems and workflows that ensure speed, quality, and scalability.
 - Champion cross-team communication—especially between creatives and developers—to ensure cohesion, accountability, and clarity throughout the project lifecycle.
 - Actively identify gaps, friction points, or inefficiencies and implement solutions that elevate the team's overall productivity and morale.
 - Support the recruitment, onboarding, and development of team members as the organization scales rapidly over the next 12–18 months.
 - Serve as a strategic partner to the CEO—bringing proactive insight, operational clarity, and leadership maturity to the broader direction of the business.
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What You Bring

- 2–5 years of leadership experience in a digital agency, creative operations, or marketing operations role.

- Operational fluency in managing multidisciplinary creative teams—designers, developers, PMs, and content strategists.
 - Strong working knowledge of digital platforms and tools (WordPress, Elementor, Figma, Adobe Creative Suite), with an ability to guide process, quality control, and creative feasibility.
 - Demonstrated ability to translate client input and business needs into clear creative execution plans.
 - Experience driving results through systems, workflows, and smart resource allocation—especially in a high-velocity environment.
 - An executive communication style: clear, composed, and confident across both technical and non-technical audiences.
 - Deep appreciation for the power of design and technology in enabling small business growth.
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Key Traits

- Clear, empathetic, and proactive communicator—especially when bridging design and development
 - Operationally sharp with a bias toward simplicity and clarity
 - Intellectually curious, emotionally intelligent, and people-first
 - Collaborative, coachable, and motivated by excellence—not ego
 - Proactive problem-solver who inspires accountability and alignment
 - Strong organizational skills and ability to juggle many moving parts
 - Hands-on and unafraid to dive into the work when needed
 - Enthusiastic about building and scaling creative teams and systems
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Benefits

- Competitive salary
- Flexible work schedule (remote or hybrid)
- Role with visibility and influence at the leadership level
- Mission-driven work that directly supports small businesses
- A collaborative, values-driven team with room to grow

Apply Here: [Hiring Interest Form](#)