100 G WORK SESSIONS AWAY



G Work Checklist

- ☑ Hydrate, Caffeinate, Get the blood flowing
- Set a timer for 60-90 mins
- Get started

SESSION #1 - 6-5-24 1 hr

Desired Outcome:

- Objective: Fix landing page copy & Layout

Planned Tasks:

- Task 1- Research Top-Players Ebook copy & layout
- Task 2- Pasted previous version of my copy to chat gpt to make it better
- Task 3- Applied the final version and applied students feedback for opt-in page copy.

Post-session Reflection

I can see my copy is more engaging while it now connects to the TAO of marketing analysis I did before.

SESSION #2 6-5-24 4:40 - 5:40 pm

Desired Outcome:

- Gain attention for my client on TikTok

- Task 1- Do my copy for Al voice then apply that to capcut and do editing.
- Task 2- Research nice editing and get new sounds for video and find photos
- Task 3- Get my video reviewed in the CC Campus.

- I am well satisfied with my work but now need to find ways to gain more attention which I'll learn in the SM & CA or CC campus.

SESSION #3 - 6-5-24 + 9:42- 10:50 pm

Desired Outcome:

- Get segmented correctly with my campaign

Planned Tasks:

- Design the double opt-in and confirmation page
- Revise & Test email by asking friends
- Applied all together and test

Post-session Reflection

Everything works well now I will do everything from scratch opting in my own and see how everything works

Day 2

SESSION #1 - 6-6-24 11:30am- 1:40 pm

Desired Outcome:

Objective: Successfully test my ebook

- Task 1- Find out how to connect the opt-in page to different confirmation and double opt-in page along with email.
- Task 2- Figure out the coding for the website to make it adjustable.
- Task 3- Test it out and send it to my client.

My client liked it just a few mistakes but easy 5 minutes fixes to make it engaging on mobile. Plus I will send out emails.

SESSION #2 6-6-24, 8:15pm - 9:20

Desired Outcome:

Get more attention for my client

Planned Tasks:

- Task 1- Use copy from last video and then ask chat gpt to tweak it into more and better copy captions.
- Task 2- Using ai to make photos that match well for my video along with editing skills.
- Task 3- Get my video reviewed in the CC Campus.

Post-session Reflection

- Currently waiting for review. Satisfied like always. Willing to learn mistakes by feedback, and going to use different hashtags and keywords to make video viral.

SESSION #3 - 6-6-24 , 10:10 - 11:15 pm

Desired Outcome:

- Make website more engaging and compelling for clients (2nd client work)

- Look at my research google docs where it has all ideas from top players and apply it to my website
- Fixed the menu situation where it doesn't drop down to others
- Play around on preview to see if everything works well

- It's now more easier to understand and play around by viewers.

I will do research to get more ideas.

Day 3 SESSION #1 - 6-7-24 , 11:30am- 12:40 pm

Desired Outcome:

Objective: Get client satisfied with ebook setup.

Planned Tasks:

- Task 1- Fix the wording and layout. Had a bit trouble since changes wouldn't keep getting updated.
- Task 2- Research the way top players have their layout. Also steal their copy skills and see how I can implement my copy.
- Task 3- Send it to him along with republishing on wix and coding.

Post-session Reflection

He liked it better and my problem solving skills went higher.

SESSION #2 6-7-24,

Desired Outcome:

- Get more attention/clients for my client

- Task 1- I wrote copy to a video I posted on tiktok a long time ago and post it to instagram.
- Task 2- I went scrolling (responsibly) to see how others had their captions and copy. Along with hashtags

 Task 3- Talk to the viewer and make them take action to start their digital product journey.

Post-session Reflection

- Willing to learn mistakes by feedback and to see if this test works. Analyse where I can do better

Day 4

SESSION #1 - 6-8-24

Desired Outcome:

- Objective: Try to implement differently on reel I'm making for client

Planned Tasks:

- Task 1- As always, do my copy on an Al generator. But took an idea from chat gpt after feeding it ideas and tweaked it into different ideas. (script)
- Task 2- Tried something new and being more creative with stickers on the video. Make the viewer understand more about the digital product business model.
- Task 3- Try to analyze what I can do differently and better next time

Post-session Reflection

Not only editing skills going up, but copywriting skills while making videos gone higher as well. (Script)

I checked out Dylan's "Harness your instagram" course to see what I can improve.

SESSION #2 6-8-24,

Desired Outcome:

Fill up my Top-player research document

Planned Tasks:

- Task 1- Check out and steal from top player websites (painting businesses)
- Task 2- Check out the reviews/experiences clients had with them. (I learned this from TAO of marketing PUC)
- Task 3- Paste everything I saw

Post-session Reflection

 I only filled up a few ideas to my document. But I still have a lot of ideas to cover in my document. Soon to be filled.

Day 5

SESSION #1 - 6-9-24, 8:50-9:55

Desired Outcome:

Objective: Get positive feedback on my reel after avoiding mistakes I did last time.
 (Video layout and flow on a certain timing)

- Planned Tasks:

- Task 1- Get one of my tweaked scripts from chat gpt which I fed it ideas that can be for my target audience.
- Task 2- See how different I can implement: I tried putting meme sounds to entertain the readers more. (depending on the pop-up and details.) Nobody likes boring copy or video.
- Task 3- I finished early, so meanwhile I posted it in the CC campus review and worked on a copy on captions on an earlier reel. CTA where viewers have the option to work with my client or engage with my video.

Post-session Reflection

Waiting on my feedback and see what improvements I need to make.

Each day I'm doing something different whether I'm improving or not.

I'll research top players on social media and their copy in those videos.

SESSION #1 - 6-10-24, 12:30-2:00

Desired Outcome:

- Objective: Test emails for my painting business clients along with setting up a good automation flow
- Planned Tasks:
- Task 1- Sign up for a email automation site and take a look at my emails
- Task 2- Analyze the delays and order emails need to be put, while correcting my emails

In the middle of g work session, there was a call in the business 101. Even if I know what copywriting is, I still joined since I might learn a thing or two. Listened while doing G work session

- Task 3- Test the emails and see if it ends up in spam/promotions. Fortunately, they ended up in inbox.

Post-session Reflection

- So far I did 3 emails since it's only a once in a month sequence and later need to analyse.

In the meantime I get students to review my 3 emails.

SESSION #2 6-10-24, 8:42-9:45

Desired Outcome:

Get prospects for my client

Planned Tasks:

- Task 1- Used script from chat gpt then revised it with my copywriting skills
- Task 2- Make it easier for viewers to understand what my client is offering in order to improve their business with pop-up stickers and sounds.
- Task 3- Finish and post it to CC Campus

Post-session Reflection

 I will go take a look at lessons in the CC campus + analyze top players and how social media marketers are dominating their socials

Day 7

SESSION #1 - 6-11-24 12:30-1:35 pm

Desired Outcome:

Objective: Test & make email successfully

Planned Tasks:

- Task 1- Brainstorm with chat gpt for making a copy
- Task 2- Gained idea from chat gpt then got straight to writing copy.
- Task 3- Asked chat gpt to review it then segmented it in the automation email sequence for my client

Post-session Reflection

I can see my copy is more engaging while it now connects to the TAO of marketing analysis I did before.

Now waiting for students feedback.

SESSION #2 6-11-24 4:45pm - 6:20 pm

Desired Outcome:

- Make an engaging video that viewers can implement

Planned Tasks:

- Task 1- Research top players on instagram reels and how they make viewers implement ideas
- Task 2- Recorded steps for viewers to make their first digital product and edited with copy
- Task 3- Get video reviewed in CC campus and

Post-session Reflection

 After diving in Dylan's campus and CC campus I can make more engaging content that helps insta monetisation

SESSION #3 - 6-11-24 + 9:50-10:50 pm

Desired Outcome:

Have a engaging website on all platforms

Planned Tasks:

- Take a look at my Top-player steal document and see how I can implement to my client website
- Fixed on problems I dealt with last time (Menu problems + Text layout in a few elements)
- Applied my desire outcome to my website

Post-session Reflection

My problem solving skills got better and now more experienced for future projects

DAY 8

SESSION #1 - 6-12-24 + 11:40-12:50 pm

Desired Outcome:

- Objective: Create an email for a specific audience in target audience- Single moms

Cause of session: I was messing around researching for my Top player analysis checklist and I found an opt-in page for a webinar.

I saw a key benefit point saying: Even if you are a single mom or work 2 jobs, this can be done in your spare time

So I can apply this to an email copy for digital product business

Planned Tasks:

- Task 1- Brainstorm with chat gpt for making a copy- Fed it my tao of marketing analysis
- Task 2- Had a blueprint in my brain while writing the copy
- Task 3- Asked chat gpt to review it and posted it in the copy review channel

Post-session Reflection

You can always flex to another specific audience.

As long as it's in the same crowd

Now waiting for students feedback.

SESSION #2 6-12-24 + 4:45pm - 5:50 pm

Desired Outcome:

- Make an engaging video that drives viewers to getting ebook Switching content

Planned Tasks:

- Task 1- Research top players on instagram reels and how they make viewers implement ideas
- Task 2- This time I made short form content "Check captions" reels. Saves time for me and more specific to the reader. Also trending (I can use copywriting skill in the captions)
- Task 3- Shared it to my client and talked about content

Post-session Reflection

- We got 145 views- Not happy so far but we shall wait

SESSION #3 - 6-12-24 + 10:10 -11:15 pm

Desired Outcome:

Figure out a way how to make automation easier and more smoothly with 2 sites

Planned Tasks:

- First I removed confirmation pages and replaced it with email copy with ebook
- Transfer test contacts to the other site with free automation
- Tested everything (Basically a mini email funnel I made)

Post-session Reflection

It went successful but sooner or later we're going to pay for a plan in case if contacts rise to the top

No more cowardice and go through the solving problem arena

Day 9

SESSION #1 - 6-13-24 + 11:35-12:55 pm

Desired Outcome:

- Objective: Segment and automate list with email automation

Planned Tasks:

- Task 1- I look at the doc for all the emails I ever wrote then think of them in order.
- Task 2- I made it where it builds relationship first then CTA to consultation.
- Task 3- I added an element where leads have an option to unsubscribe (Builds trust)

Post-session Reflection

I'm confident of not only thinking but sales.

SESSION #2 6-13-24 + 3:50pm - 4:55 pm

Desired Outcome:

- Make an engaging video that drives viewers to getting ebook

Planned Tasks:

- Task 1- I looked at my ideas stealing docs and brainstorm idea to make video about top 10 best niches. (Also researched how content creators do their lightning while stealing sounds)
- Task 2- I asked Chat gpt for the best niches and how I can implement to an instagram reel.
- Task 3- Tried to implement good lightning to clips of me working on laptop. Then made viewers check captions which I wrote copy and CTA is to get ebook

Post-session Reflection

It's necessary to adapt with unfamiliar paths

SESSION #3 - 6-13-24 + 10:25 -11:25 pm

Desired Outcome:

Fixing scrolling problem for opt-in page.

(I saw a lot of sessions on our instagram page, but no ebook opt-ins?

It must be the scrolling problem. It wasn't a problem for me but may be a problem for prospects.

Planned Tasks:

- Got straight to the mission and started fixing it with the help of Gemini since its updated
- I fixed it quite early so I went straight to automating more of my sequences
- I looked at students copy review and changed it then posted it so the automation

Post-session Reflection

Problem solving skills went up along with speed

Day 10

SESSION #1 - 6-14-24 + 12:10-12:15 pm

Desired Outcome:

- Objective: automate list along with making copy on unsubscribe form

Planned Tasks:

- Task 1- Make a unique unsubscribing form with copy that may change the readers mind
- Task 2- Get the help of chat gpt with color psychology and copy (Red for Unsubscribe button is intimidating)
- Task 3- Post an email and test it along with fixing copy

Post-session Reflection

Loyal customers = loyal buyers

I only did one today because I was out with my friends walking/jogging in my neighborhood and sparring then hanging out in my home

Day 11

SESSION #1 - 6-15-24 + 1:00

Desired Outcome:

- Objective: make a copy for client

This time ill make something different. I will change mindset of my readers. THERE IS NO BEST BUSINESS MODEL. You need all of them. But digital products is the heart

Planned Tasks:

- Task 1- Brainstorm and write the copy unconsciously
- Task 2- After a short break of walking around I gained ideas.
- Ask chat gpt to review it (Since it already knows how to do copy based on the info I gave it)

Post-session Reflection

Chat gpt literally brought my copy to a 10/10 wow

At the beginning of my journey I overestimated it,

But now I underestimated it.

Day 12

SESSION #1 - 6-16-24 + 1:00

Desired Outcome:

- Objective: make local social media video

Planned Tasks:

- Task 1- Took one of the given scrips from chat gpt revised it.
- Task 2- Applied script to Al voice and researched social media then edited..
- Upload to google drive and get it reviewed

Post-session Reflection

I will mix it up sometimes narrated video and others "check captions" and give value leading to CTA

Day 13

SESSION #1 - 6-17-24 + 1:00

Desired Outcome:

- Objective: Make email and update emails in automation
- Planned Tasks:
- Task 1- Updates every email with a footer that allows people to unsubscribe (builds trust)
- Task 2- Add & activate written emails
- Task 3- Makes email that explains how consuming won't get them anywhere only action

Post-session Reflection

Getting faster and smarter

SESSION #2 6-17-24 + 10:30- 11:30

Desired Outcome:

- Make an engaging video that drives viewers to getting ebook

Planned Tasks:

- Task 1- Research videos and see how I can implement (stole sound)
- Task 2- I already know what my post about so I executed the idea.
- Task 3- Wrote an engaging captions that lead prospects to getting free ebook
- Post-session Reflection

Let's see how this goes. I'll learn a thing or two

Day 14

SESSION #1 - 6-18-24 + 1:00

Desired Outcome:

- Objective: Create a good engaging reel that drives readers to get ebook
- Planned Tasks:
- Task 1- I made a script asking readers if they are the correct avatar to catch attention and CTA in reel to look in captions.
- Task 2- Research other people posting in my niche and see what they do and then put
 CTA in captions to get our free ebook
- Task 3- I finished early so I did more researching, landing pages, reels, editing, quality, and comments

Post-session Reflection

I know it's going to be simple but not easy.

SESSION #2 6-18-24 + 11:05- 12:10

Desired Outcome:

- Make an email copy then automate it

Planned Tasks:

- Task 1- Ask chat gpt to give me ideas and script blueprint
- Task 2- I took the blueprint and went to typing while brainstorming ideas
- Task 3 Tested but ended up in promotions tab.
- Post-session Reflection

Looks like I have another G session to figure out the problem and fix it.

Day 15

SESSION #1 - 6-19-24 + 1:30

Desired Outcome:

- Objective: Fix the promotions tab email
- Planned Tasks:
- Task 1- Ask chat gpt why its in promotion and apply it but still in promotions
- Task 2- Test in another email to see if its reputation but its not. It's the copy
- Task 3- Enough was enough so I asked gemini to remove promotion triggers, soft cta and unclean copy.

Post-session Reflection

- one of the most stressful g work sessions

SESSION #2 6-19-24 + 9:30 - 10:30

Desired Outcome:

- Make an engaging reel

Planned Tasks:

- Task 1- Make a quote question asked by many entrepreneurs of how to get clients
- Task 2- I took previous clips and put it but this time used capcut to upgrade editing with sounds and text (Researched filters as well)
- Task 3 I make repetitive captions but this time I added more sauce to make it engaging
- Post-session Reflection

City must upgrade not just get bigger

SESSION #3 6-19-24 + 11:00-12:10

Desired Outcome:

- Research for painting business

Planned Tasks:

- Task 1- Look at other websites and see what they do
- Task 2- See if I can take submissions email form into email marketing site
- Task 3 Think of how I can apply top-players (
- Post-session Reflection

Thinking about a chat bot to build trust with prospect

SESSION #1 - 6-20-24 + 1:30

Desired Outcome:

- Objective: Make a wake up email
- Planned Tasks:
- Task 1- Took an idea from youtube and applied it to email. Made a blueprint.
- Task 2- Wrote it in an engaging way and asked chat gpt to review it.
- Task 3- Asked my friends to review it and it was a good copy

Post-session Reflection

- Helping others makes you powerful

SESSION #2 6-20-24 + 9:30 - 10:30

Desired Outcome:

- Make an engaging reel for digital products

Planned Tasks:

- Task 1- Called out entrepreneurs as a hook and already have blueprint planned
- Task 2- I took previous clips and edited with sounds and text (Researched new filters as well)
- Task 3 Researched other reels
- Post-session Reflection

They shall be hunting for me

SESSION #3 6-20-24 + 11:00-12:10

Desired Outcome:

- Made a before & after result photos for painting business

Planned Tasks:

- Task 1- Research other painting business and see how I can implement the same thing
- Task 2- Applied photos and editing to keep viewers engaged with a CTA at the end
- Task 3 Researched hashtags and copy by top players

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Post-session Reflection

Steal to rise

Day 17

SESSION #1 - 6-21-24 + 1:00

Desired Outcome:

- Objective: Test some of the emails I have
- Planned Tasks:
- Task 1- Took my dads email and put email sender and test

(Some ended in spam of sale at name but fixed it.

- Task 2- Fixed some of the email sending issues
- Task 3- Fixed website domain
- Post-session Reflection

A lot of potential G work sessions

Day 18

SESSION #1 - 6-22-24 + 1:00

Desired Outcome:

- Objective: Create engaging long form reel

- Planned Tasks:
- Task 1- Asked chat gpt for a table of scripted reel ideas hooks
- Task 2- Applied copy and applied editing
- Task 3- Post to the CC campus and get it reviewed then post it
- Post-session Reflection

I'm more faster in videos

DAY 19

SESSION #1 - 6-23-24 + 1:00

Desired Outcome:

- Objective: Ensure email sender works
- Planned Tasks:
- Task 1- Took my dads email and put email sender and test

(Some ended in spam of sale at name but fixed it.

- Task 2- Fixed some of the email sending issues
- Task 3- Fixed website domain
- Post-session Reflection

A lot of potential G work sessions

Day 20

SESSION #1 - 6-24-24 + 1:30

Desired Outcome:

- Objective: Fix the sending situation
- Planned Tasks:
- Task 1- First things first I researched on why I can't add a certain email
- Task 2- I decided I just make another gmail and it worked so I took that gmail and put it as a sender

- Task 3- Fixed the footers and all the links inside emails

Post-session Reflection

- Problem solving is meant to be difficult

SESSION #2 6-24-24 + 8:15-9:25

Desired Outcome:

- Test all emails using the new sender

Planned Tasks:

- Task 1- I asked my mom if I can borrow her email to test email then went straight to testing along with making another email test.
- Task 2- Certain emails ended up in primary and junk. I needed to figure that out. I asked chat gpt why certain emails ended up in spam.
- Task 3 I changed all reply-to senders and tested every account made.
- Post-session Reflection

Just step into the fire

SESSION #3 6-24-24 + 9:30- 10:40

Desired Outcome:

- Continued previous gws after 5 min break

Planned Tasks:

- Task 1- Fixed emails on the smallest reasons why they end up in spam/junk (Certain keywords, layout, text)
- Task 2- Tested and tested every account and email.
- Task 3 Everything went well, last thing i did was analyzing why some emails ended up in junk and make sure not to make mistake
- Post-session Reflection

Most of the time, things aren't easy or fast as expected

SESSION #4 - 6-24-24 + 1:00

Desired Outcome:

- Objective: Create engaging reel giving value
- Planned Tasks:
- Task 1- Had an idea to build & gain audience relationship and applied to it with making hook
- Task 2- Record clip to add to video and edited all clips and text and applied good engaging copy in captions and hashtags.
- Task 3- I finished early so I research what hashtags and how people record their videos

Day 21

SESSION #1 - 6-25-24 + 1:30

Desired Outcome:

- Objective: Make sure everything goes well
- Planned Tasks:
- Task 1- Tested one email that went to promotion but fixed that
- Task 2- Tested my sequence with my own email and see the flow
- Task 3- Tested emails with unused accounts to see. Fixed some of the copy as well to avoid junk/spam.

Post-session Reflection

SESSION #2 6-25-24 + 2:30-3:40

Desired Outcome:

- Get a good check with website

Planned Tasks:

- Task 1- Went to check everything in my website and check for corrections
- Task 2- Corrected mistakes as I looked in my phone in mobile version and fixed them.
- Task 3 Research & post to the business mastery campus and get it reviewed
- Post-session Reflection

I will come back and check for reviews to see what I need to change

SESSION #3 6-25-24 + 8:50- 9:50

Desired Outcome:

- Make the website more b er ter

Planned Tasks:

- Task 1- I took a look at feedback from students and analysed what to do
- Task 2- I corrected mistakes that's able to be done both mobile and desktop
- Task 3 Ensure both platforms are well supported on test
- Post-session Reflection

A man can't see what the bottom of his tower looks like unless another man sees the bottom

SESSION #4 - 6-25-24 + 1:00

Desired Outcome:

- Objective: Steal good ideas from top-players
- Planned Tasks:
- Task 1- Went to my notes and researched hashtags and check out the most engaged reels
- Task 2- Went to an instagram SEO web and researched keywords and captions

- Task 3- Looked at some reviews from instagram comments analysed their results and why they're happy. Also looked at other freelance companies and how they went viral

Post-session reflection:

You need to analyse to win.

I have more strategy to make videos viral

Day 22

SESSION #1 - 6-26-24 + 1:30

Desired Outcome:

- Objective: Learn well in the 6 hour live call
- Planned Tasks:
- Task 1- Paid attention to Prof Andrew analysing another students copy and research
- Task 2- Applied and changed my marketing analysis
- Task 3- Did the same research to my client as other students did

Post-session Reflection

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SESSION #2 6-26-24 + 2:30-3:40

Desired Outcome:

Improve website

Planned Tasks:

- Task 1- Took a look at Aron's website and analyses as one student suggested me to
- Task 2- Decided to add copy next to the headline using my brain and sample
- Task 3 Updated website to the map and centered everything and matched everything. Changed the smallest details
- Post-session Reflection

Patrol the chats

SESSION #1 - 6-27-24 + 1:00

Desired Outcome:

- Objective: Try to fix the header near the headline so it won't scare off leads of unprofessionalism
- Planned Tasks:
- Task 1- Deleted the cell and applied a new container highlighting the headline
- Task 2- Researched the way top-players have their websites in general
- Task 3- I brainstormed and added sticker that gives the viewer's brain a flow through the website

Post-session Reflection

- The start signifies the most trust

SESSION #2 6-27-24 + 1:00

Desired Outcome:

- Make an email copy targeting people who want to sell their homes

Planned Tasks:

- Task 1- Take a look at ideas from chat gpt
- Task 2- Applied the blueprint and got to writing copy
- Task 3 Asked chat gpt to review it and got better copy
- Post-session Reflection

Every audience needs help

DAY 24

SESSION #1 - 6-28-24 + 1:00

Desired Outcome:

- Objective: Do a good research and steal new things
- Planned Tasks:

- Task 1- Looked into social media and looked at competitor painting business (See movement triggers, hashtags, comment interaction etc)
- Task 2- Expanded notes into my notes app on how they trigger attention
- Task 3- Looked at google reviews on top painting businesses
- Post-session Reflection
- Stealing from competition is the key

SESSION #1 - 6-29-24 + 1:00

Desired Outcome:

- Objective: Research top players for painting business
- Planned Tasks:
- Task 1- Take a look at other businesses testimonials
- Task 2-Find the reason how leads get a free estimate from top players
- Task 3- See how other players drive social media to get free estimates

Post-session Reflection

Stealing for next video and market research

SESSION #2 6-29-24 + 1:00

Desired Outcome:

Create video for painting

Planned Tasks:

- Task 1- Research videos from top players
- Task 2- Brainstorm clips and chat gpt hooks
- Task 3 Apply it all and editing
- Post-session Reflection

I will add compelling copy that attracts

SESSION #1 - 6-30-24 + 1:00

Desired Outcome:

- Objective: Finish video from last time
- Planned Tasks:
- Task 1- Finish adding text and CTA along with editing
- Task 2- Solve the problem of an editing problem that causes unprofessionalism
- Task 3- Applied to the CC campus and get it reviewed

Post-session Reflection

Got reviewed. All I need to do is Al voiceover and text indent. Pretty well

SESSION #2 6-30-24 + 1:00

Desired Outcome:

- Create reel captions and subtitles for client self improvement journey

Planned Tasks:

- Task 1- Research at other top players and the way they add value to their reels while sharing story
- Task 2- Brainstorm then applied copy
- Task 3 Apply both to chat gpt and send to client
- Post-session Reflection

You can apply copywriting in everything

SESSION #1 - 7-1-24 + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Finish adding text and CTA along with editing
- Task 2- Solve the problem of an editing problem that causes unprofessionalism
- Task 3- Applied to the CC campus and get it reviewed

Post-session Reflection

Got reviewed. All I need to do is AI voiceover and text indent. Pretty well

SESSION #2 7-1-24 + 1:00

Desired Outcome:

Planned Tasks:

- Task 1- Research at other top players and the way they add value to their reels while sharing story
- Task 2- Brainstorm then applied copy
- Task 3 Apply both to chat gpt and send to client
- Post-session Reflection

You can apply copywriting in everything

Day 28 7-2-24

1 GWS

Day 29 7-3

Day 30 7-4

1 GWS

Day 31 7-5

1 GWSS

Day 32 7-6

1 GWS

Day 33 7-7

1 GWSS

Day 34 7-8

1 GWS

Day 35 7-9

1 GWSS

Day 36 7-10

1 GWSS

Day 37 7-11

1 GWS

Day 38 7-12

1 GWS

Day 39 7-13

1 GWS

Day 40 7-14

SESSION #1 - + 1:00

Desired Outcome:

- Objective: Correct email copy
- Planned Tasks:
- Task 1- Use chat gpt and gemini to correct copy and tweak it better
- Task 2- Go through the tao of marketing as I'm changing it as well
- Task 3- Get it reviewed by the copywriting campus

Post-session Reflection

Reviewed pretty well

SESSION #2 + 1:00

Desired Outcome:

- Make IG captions for self improvement

Planned Tasks:

- Task 1- Brainstorm the most common problems people deal with (scrolling)
- Task 2- Do the winner's writing process
- Task 3 Write the IG captions and send it to the copywriting campus
- Post-session Reflection

Understanding audience is the key

Day 41 7-15

SESSION #1 - + 1:00

Desired Outcome:

- Objective: Correct email copy & successful workflow test
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Test 2 emails with new copy
- Task 3- Review and go over for mistakes and change them

Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

SESSION #2 + 1:00

Desired Outcome:

 Make IG captions for self improvement for people who have trouble getting up to crush their day

- Task 1- Brainstorm the most common problems people deal with (trouble getting up)
- Task 2- Do the winner's writing process
- Task 3 Write the IG captions and get it reviewed by chat gpt and then the copywriting campus

You can use your past problems as a copy idea

Day 42 7-16

SESSION #1 - + 1:00

Desired Outcome:

- Objective: Make the self improvement copy engaging as possible
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

SESSION #2 + 1:00

Desired Outcome:

Maximise SEO with alt images

Planned Tasks:

- Task 1- Help another student with his copy to warm up my session
- Task 2- Add SEO to alt images
- Task 3 Ask gemini and chat gpt for the help of SEO
- Post-session Reflection

Competition is a power tool

Day 43 7-17

SESSION #1 - + 1:00

Desired Outcome:

- Objective: Make the self improvement copy engaging as possible
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 44 7-18

SESSION #1 - + 1:00

Desired Outcome:

- Objective: Make the self improvement copy engaging as possible
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 45 7-19

SESSION #1 - + 1:00

Desired Outcome:

- Objective: Make the self improvement copy engaging as possible
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

SESSION #2 - + 1:00

Desired Outcome:

- Objective: Make the self improvement copy engaging as possible
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 46 7-20

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

SESSION #2 - + 1:00

Desired Outcome:

- Objective: Make the self improvement copy engaging as possible
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 47 7-21

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 48 7-22

SESSION #1 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Day 49 7-23

SESSION #1 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 50 7-24

SESSION #1 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Desired Outcome:

- Objective: Make the self improvement copy engaging as possible
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 51 7-25

SESSION #1 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 52 7-26

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 53 7-27

SESSION #1 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 54 7-28

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 55 7-29

SESSION #1 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 56 7-30

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 57 7-31

SESSION #1 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 58 8-1

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 59 8-2

SESSION #1 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 60 8-3

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 61 8-4

SESSION #1 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 62 8-5

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 63 8-6

SESSION #1 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

SESSION #3 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy

- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 64 8-7 103/200

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Every time I'm planning to test I'll get them reviewed first

Day 65 8-8

SESSION #1 - + 1:00

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Desired Outcome:

- Objective:
- Planned Tasks:
- Task 1- Review students feedback and apply
- Task 2- Help out a student as it will improve my copy skills
- Task 3- Review and ask chat gpt to fix new copy
- Post-session Reflection

Everytime I'm planning to test I'll get them reviewed first

Day 66 8-9

1 GWS

106/200