

Social Media Schedule

[Insert Company Name Here]

[Insert Month and Year Here]

Need help? Schedule 15 minutes with a marketing expert... [click here](#)

Or visit www.webeducationservices.com for more information.

{BEFORE YOU GET STARTED, MAKE A COPY OF THIS TEMPLATE AND SAVE IT TO THE APPROPRIATE PLACE. DELETE THIS PARAGRAPH AFTER YOU HAVE MADE A COPY}

[Link to an example](#)

Procedure

Target Audience:

[briefly describe who you are trying to target or link to the persona if applicable]

Theme:

[briefly describe the theme of the month]

Call to Action:

[briefly describe what step(s) you hope the target audience takes as a result of your month of posting]

Social Posts:

Facebook

[insert 21 posts and picture if applicable]

Twitter

[insert 21 posts and picture if applicable]

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LinkedIn

[insert 21 posts and picture if applicable]

Instagram

[insert 21 posts and picture if applicable]

YouTube

[insert 21 posts and picture if applicable]

Pinterest

[insert 21 posts and picture if applicable]

Others

[insert 21 posts and picture if applicable]