



Community Elevator Pitch Prompt

I'm building an elevator pitch for my Skool community.

Here's my community about page copy: [insert here]

And here's my video sales letter transcript (optional): [insert if available].

Here's the structure to follow:

1. Hook (grab attention with a frustration or aspiration my ideal member has)
2. What my community is (1 sentence: name + who it's for)
3. Problem (the struggle my people face)
4. Solution (what they get inside my community)
5. Outcome (the transformation they experience)
6. Call-to-Action (invite them to join)

Make it short enough to deliver in under 45 seconds but powerful enough to use on my Skool group page, in DMs, or on a call.

Give me 2–3 variations with slightly different tones (casual, professional, hype) so I can pick what feels best.