

## LaPierre Post Sandy Hook Speech Analysis

1. Give students a copy of Le Pierre's speech. Have them take notes on the hard copy of the speech as they are listening. They should be looking for literary techniques as well as ethos, pathos, logos.
2. Start watching/analyzing NRA video on whiteboard.  
<http://www.youtube.com/watch?v=SZb8EXUrQTo>
3. Stop after opening:  
Closely analyze the opening by asking students the following questions:
  - What builds LaPierre's ethos?
  - Why does he open the way he does/What is he doing in this opening paragraph?
4. Continue playing and analyzing NRA speech together; stop at the "middle" and "end" to discuss the techniques used.
5. Class Discussion:
  - a. Reactions: Your feelings about different points brought up in the NRA speech
  - b. Rhetorical analysis of the speech
  - c. What are the strengths/weaknesses of the argument presented by LaPierre?
6. Written Exit response: What are three of the dominant strategies used by LaPierre to get the audience to support the idea that armed guards should be placed at every school?