

SL: Jomanda Sheep / Ivan Kronev

Hey Jo,

The attention to detail in your toys, from the lifelike look of the fur to the charming designs of your Longhorns, is remarkable, since it gives an anatomically accurate look, not some far-fetched one.

After analyzing your TikTok, you've been posting rarely on it and not utilizing captivating video hooks and setting up a background atmosphere that will enable you to raise your views by 120%.

A top player Hazelvillage has based their TikTok success on those two effective elements which brings them huge waves of new customers.

You could adapt their 2 marketing strategies, tweak them to suit your brand and in return gain an unfair advantage over competitors and strengthen your TikTok presence.

I've attached a screenshot of what a previous client had to say about my work.

Are you interested in having a call to discuss the idea further?

I am free on Tuesday at 2pm.

Best regards,

Ivan

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2nd SL: Video idea

Hey Jo Holland,

After analyzing your TikTok content, which is excellent btw, I noticed a top player "Hazelvillage" has based their TikTok success on captivating hooks and setting up a background atmosphere, bringing them huge waves of new viewers.

You could improve your content by adapting their 2 marketing strategies, tweak them to suit your brand and in return gain an unfair advantage over competitors and raise your views by 120%.

I've attached a screenshot of what a previous client had to say about my work.

Are you interested in having a call to discuss the idea further?

I am free on Tuesday at 2pm.

Best regards,

Ivan