Subject: Request for Approval – FinOps X 2026 Conference Attendance

Dear [your manager's name],

I'd like to request approval to attend the [FinOps X 2026 Conference](#), taking place June 8–11 in San Diego. FinOps X is the premier annual event for our field, focused on best practices to maximize the value from cloud and technology spend.

This annual conference hosted by the [FinOps Foundation](#) (part of the [Linux Foundation](#)) will have over 2,500 experts present (last year 40 out of the Fortune 50 were in attendance), discussing topics areas such as:

- **Value Optimization:** For Cloud, SaaS and other areas of technology spend - Proven strategies to optimize costs and drive business value, with practitioners sharing real-world examples relevant to our initiatives.

- **FinOps for AI**: Insights into forecasting, allocating, and optimizing AI spending—a key topic for our technology planning..

- **FOCUS Billing Standard:** Updates to the universal cloud billing format, with steering committee and maintainers present for direct Q&A; especially valuable for our reporting and cost allocation improvements.

- **Executive Alignment:** Learnings from real-world examples of how FinOps data drives strategic decisions at leading organizations.

- **Vendor and Tooling Insights:** Hands-on demos and previews of 50+ major FinOps tools, helping us identify solutions to accelerate our optimization efforts and streamline operations

Direct Business Benefits:
Past attendees report implementing new strategies that optimized spend within six months. I will target at least three actionable tactics and process improvements with direct cost impact.

Knowledge Transfer Commitment:
I will deliver a post-event workshop for our team sharing comprehensive highlights, and circulate a practical summary of learnings and new connections. If multiple colleagues attend, our registration fees decrease and knowledge sharing expands further.

Cost Estimate and Controls:
Discounted hotel rates are available and early registration ensures budget certainty.

Airfare: $600
Hotel: $329 per night (3 nights = $987 + taxes/fees)
Registration: $999–$1199 (discounts for earlier booking and teams of 3+)
Total: $2,586 + taxes and fees

I'm confident participation will deliver significant ROI, helping us accelerate our FinOps maturity and achieve additional value from our technology spend.

Thank you for considering this request—I am ready to discuss any aspect in further detail to address budget or travel constraints.

Best regards,
[Your Name]