



Digital Graphic Design- Unleash Your Creative Power

Summer 2024

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Course Description

Dive into the exciting world of digital graphic design and transform your ideas into visually stunning creations! In this project-based course, you'll acquire essential skills and techniques using industry-standard software, empowering you to design for various digital platforms and media.

Through a series of engaging projects, you'll:

- **Gain hands-on experience** with design tools like Canva for Education and Adobe Express
- **Develop your creative thinking** and visual communication skills.
- **Learn industry best practices** for creating effective and impactful visuals.
- **Build a diverse portfolio** showcasing your newfound design abilities.

Required Materials

- MacBook Air
- School Google Account
- Adobe Creative Cloud & Canva Edu Account

Assessments

Assessments will be project-based. Students will successfully complete each project and reflection question to earn a passing grade.

Topics by Week

- Week 1: Create a Collage Design
- Week 2: Create a Social Media Story Design
- Week 3: Create a Wallpaper Design
- Week 4 Presentation with Animation
- Week 5: Create a Logo Design
- Week 6: Create a Video Production
- Week 7: Create a Resume

Grading/Expectations

Pass/Fail Grading:

To pass, complete **all projects by deadlines** and demonstrate **high-quality effort**. This means:

- Meeting **quality standards** (formatting, specifications).
- Showing **critical thinking** (analysis, problem-solving).
- Presenting **professionally** (polished, organized).

Simply submitting projects isn't enough. They need to showcase your **understanding and commitment** to the course.