

Title of Journal Article *(No More than 20 Words)*

Author^a, The Corresponding Author^{b*}, Co Author^a

^aDepartment of Business, Institut Bisnis dan Teknologi Pelita Indonesia, Pekanbaru, Indonesia

^bDepartment of Computer Science, Institut Bisnis dan Teknologi Pelita Indonesia, Pekanbaru, Indonesia

Article History

Received

X Month 202Y

Received in revised form

XA Month 202Y

Accepted

XB Month 202Y

Published Online

XC Month 202Z

*Corresponding author

your@organisation.my

Please provide an **official**
organization email of the
corresponding author

Abstract

Abstracts are written in English with lengths of 200-300 words each and using Century Gothic 9 typed points with 1 spacing in 1 paragraph. Abstract is arranged with short sentences, clear, coherent and systematic. The abstract should describe the research process from background, objective, method, research implementation and followed by conclusion of research result.

Keywords: maximum 5 words

1.0 INTRODUCTION

Introduction contains brief and concise research backgrounds and objectives of the study. Author should explain clearly the reasons in conducting this study. It should be relatively nontechnical, yet clear enough for the readers to understand the contributions of the study.

Note: Manuscript typed with computer using Calibri Light font one Column (10pt), on paper size 21 cm x 29.7 cm (A4), 1 spaced. There should be a top and a bottom margin of 2.5 cm, with right and left margins of length 2.5 cm.

2.0 LITERATURE REVIEW

Theoretical support is included in this section, similar research that has been done should be stated. This section will be concluded in hypotheses of the research and conceptual framework.

3.0 METHODOLOGY

This section contains a complete and detailed description of the steps undertaken in conducting of research. In addition, the research step also needs to be shown in the form of flowchart of research or framework step and detailed including reflected algorithm, rule, modeling, design and others related to system design aspect.

All tables should be numbered with Calibri Light numerals. Every table should have a caption. Headings should be placed above tables and justified. Only horizontal lines should be used within a table, to distinguish the column headings from the body of the table, and immediately above and below the table. Tables must be embedded into the text and not supplied separately. Below is an example which the authors may find useful.

Table 1. An Example of A Table

An example of a column heading	Column A (t)	Column B (t)

And an entry	1	2
And another entry	3	4
And another entry	5	6

Source: Author name (year)

All figures are presented in the format of jpg or png as shown in Figure 1.

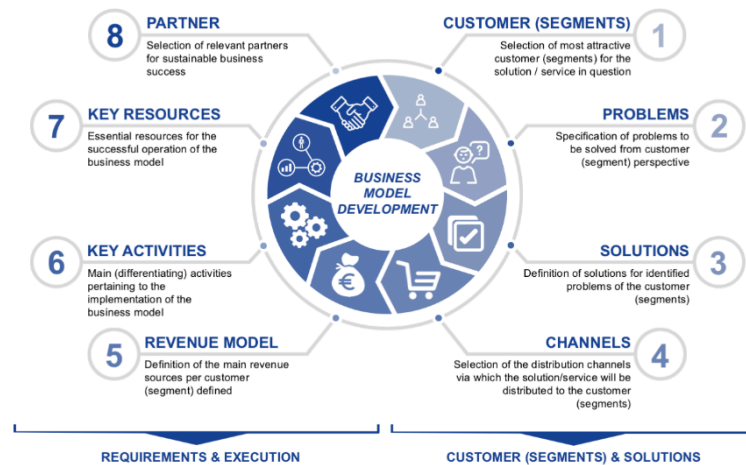


Figure 1. Overview of Essential Steps in the Development of a (Disruptive) Business Model

4.0 RESULTS AND DISCUSSION

Results and Discussion is a section that contains all scientific findings obtained as research data. This section is expected to provide a scientific explanation that can logically explain the reason for obtaining those results that are clearly described, complete, detailed, integrated, systematic and continuous.

The discussion of the research results obtained can be presented in the form of theoretical description, both qualitatively and quantitatively. In practice, this section can be used to compare the results of the research obtained in the current research on the results of the research reported by previous researchers referred to in this study. Scientifically, the results of research obtained in the study may be new findings or improvements, affirmations, or rejection of a scientific phenomenon from previous researchers.

5.0 CONCLUSION

This section contains conclusions and suggestions. Conclusion is a brief, clear, and precise statement of what is obtained contains advantages and disadvantages, can be proven, and directly related to the purpose of research. Suggestion is a follow-up study that is still needed to refine the results of research in order to be efficient.

Acknowledgement

Acknowledgements enable you to thank all those who have helped in carrying out the research. Careful thought needs to be given concerning those whose help should be acknowledged and in what order. The general advice is to express your appreciation in a concise manner and to avoid strong emotive language. This section is optional.

References

The References list contains only the literature that is really referred to in Calibri Light 10 point paper. The style of American Psychological Association (APA) using in-text and reference list citations. The use of Mendeley, EndNote or other citation tools are recommended.

Azmi, A. N., Nasien, D., and Omar, F. S. (2017). Biometric Signature Verification System Based on Freeman Chain Code and k-Nearest Neighbor. *Multimedia Tools and Applications*, 76(14), 15341-15355.

- Nasien, D., Yulianti, D., Omar, F. S., Adiya, M. H., Desnelita, Y., & Chandra, T. (2018). New Feature Vector from Freeman Chain Code for Handwritten Roman Character Recognition. In *2018 2nd International Conference on Electrical Engineering and Informatics (ICon EEI)*. IEEE, 67-71.
- Satapah, A., T. Kassim, and B. Zubil. (2017). *Neuro-Control and Its Applications*. London: Springer-Verlag.

REQUIRED AMOUNT ARE AT LEAST 20 REFERENCES