

Topics of term papers
for 2nd year students of the Faculty of International Economics and Management
Course: "International Economy"

1. International economic cooperation of Ukraine with the countries of the Middle East
2. Cooperation of Ukraine with international financial organizations in the context of realization of its national interests
3. Global determinants of the development of integration processes in the Asia-Pacific region
4. International trade in services: scale, structure and modern trends
5. Global markets for high-tech products: scale, structure and modern trends
6. The energy sector of the global market
7. Key areas of globalization transformation of agro-industrial markets
8. Global market of metal products: determinants, trends, regulation
9. Global market of chemical products: determinants, trends, regulation
10. Global market of automotive products: determinants, trends, regulation
11. Formation of global markets for intellectual property products
12. Global market for vegan plant-based products (milk, meat, etc.): factors, leaders and development strategies
13. Determinants of the formation of the global circular economy
14. International experience of development and principles of functioning of hydrogen economy
15. The role of cryptocurrencies in the development of the global financial market
16. The global market for alternative financing: factors and development strategies
17. The world market of consulting services in the conditions of global competition
18. Competitive strategies for the development of health care systems in the context of globalization
19. Nanotechnology segment of the global market of high-tech products
20. Competitive strategies for Ukraine in the world market of high-tech products
21. Competitive strategies for Ukraine in the world market of intellectual property
22. Competitive strategies for Ukraine in the world market of agro-industrial products
23. Ways to increase Ukraine's competitive position in the world market of metal products
24. Ensuring the competitiveness of Ukraine in the world market of chemical products
25. Competitive strategies for Ukraine in the world market of tourist services
26. Competitive strategies for Ukraine in the global financial services market
27. Competitiveness of Ukraine in the world market of transport services
28. International leasing in the system of transnational business
29. International outsourcing as a factor in the competitiveness of multinational companies
30. Development of the global energy market
31. Energy recovery in the national security system of the country (EU, Japan, USA, China, Ukraine)
32. EU strategy to achieve global competitive leadership
33. International scientific and technological exchange in the structure of global trade
34. External labor migration from Ukraine: causes, scale, consequences

35. Ukraine in international migration processes
36. International migration in the Asia-Pacific region: trends of development and policy effectiveness
37. International migration in the Middle East: trends of development and policy effectiveness
38. International migration in Europe: trends of development and policy effectiveness
39. International migration in North America: trends of development and policy effectiveness
40. Modern immigration policy of developed countries
41. Export potential of Ukraine and ways of its realization
42. Investment risk management in multinational corporations
43. Offshore models of international business
44. National and international mechanisms of deoffshorization of business activities
45. Development of creative clusters in the context of globalization.
46. Venture entrepreneurship in the system of innovative development of countries.
47. Innovative competitive advantages of venture companies.
48. Integration of Ukraine into the European energy space.
49. Asymmetries of global economic development.
50. Dualistic influence of international investment banks on the world financial system.
51. Structural transformation of the global financial market.
52. Human capital in the formation of a post-industrial model of the global economy.
53. Structural transformations of the world economy in the context of globalization.
54. The impact of socio-economic asymmetry on macroeconomic balance in the EU.
55. Sustainability of national financial systems in the context of financial globalism.
56. Globalization transformation of national models of economic development.
57. Transnationalization factors of Ukraine's integration into the world economy.
58. Global Centers for Strategic Partnership for Ukraine
59. Strategic alliances in the system of global competitive relations.
60. Competitiveness of Ukraine's merchandise exports in conditions of global competition.
61. Economic factors of formation and development of technoglobalism.
62. Competitive advantages of EU countries in world markets.
63. Development of subregional integration associations in the context of globalization.
64. Competitive models of business development in the global economic system.
65. Formation of global management institutions.
66. Strategy of realization of national economic interests of Ukraine in the conditions of regional integration.
67. Strategies for the development of countries in the formation of a knowledge economy.
68. National Migration Capital Management Programs.
69. Energy strategies of countries in the conditions of formation of low-carbon economy.
70. Determinants of the formation of a "green economy"
71. Development of the international market of intellectual property in the context of globalization.
72. Commodity exchanges in the institutional structure of the global trading system.

73. The place of currency exchanges in the structure of the global financial market.
74. Stock exchanges in the structure of the global financial market.
75. International auctions in the system of global trade relations.
76. Exhibition and fair activities in international business.
77. Transnationalization of consulting activities, its forms and mechanisms.
78. International Investment Risk Management of Transnational Corporations.
79. Transformation of the EU institutional model in the conditions of strengthening disintegration tendencies.
80. Offshore zones in the structure of financial institutions of global business.
81. Global dimensions of national economic security.
82. Intellectual capital in the system of competitive development of countries.
83. Intellectual capital: world experience and development problems in Ukraine.
84. Competitive strategies for world-class universities.
85. Mechanisms of international competitiveness of universities.
86. International experience in the development and operation of science parks.
87. Development of the creative sector of the world economy.
88. Global Mobile Market: Factors, Leaders and Development Strategies.
89. Competitive positions of the global space technology market.
90. Determinants of global technological leadership of multinational corporations.
91. International technology transfer and its global institutionalization.
92. The main mechanisms of formation of scientific and technological space of the EU.