

## **The Beginner's Guide to SEO**

Here is A LOT of what I know about SEO. If you learn all this, you should be pretty advanced.

### **First, read and watch all this:**

1. [The beginner's guide to SEO](#)
2. [How to write a perfect blog post](#) (beginner version)
3. I made these [short videos](#) which explain everything
4. [Read Chapter 1 here](#) on how to build a website, blog, and do SEO. This can account for 80% of the SEO you can do yourself, for FREE!

### **SEO Checklists:**

1. [On-Page SEO Checklist](#)
2. [SEO Checklist](#)
3. [Local SEO Template](#)

### **Some apps I use for SEO:**

1. <http://upwork.com> - Finding freelancers to help with SEO
2. <http://blackhatworld.com> - Learning about online marketing and SEO. Dark underground forum where you can even buy SEO packages.
3. <https://www.warriorforum.com> - Another great website to learn.
4. <http://growthhackers.com> - Learning about growing your startup online. Look into their [SEO packages](#), and [SEO link building packages](#). Just beware, these are black hat packages, so if Google catches you one day the website ranking will drop for a long time.
5. <http://fiverr.com> - Use this site for A LOT of things.
6. <http://serpbook.com> - Track your SEO keyword rankings.
7. <http://moz.com> - More advanced SEO keyword tracking and competitor research.
8. <http://spyfu.com> - Spy on your competitors top Google Ads so you can replicate their success.
9. <http://hittail.com> - Useful to find hidden long tail keyword opportunities.
10. [Yoast SEO Plugin for WordPress](#) - A must have for WordPress. Just watch a YouTube tutorial to learn how to use it.
11. [Pingdom Tools](#), [GTMetrix](#), & [Google Pagespeed Insights](#) - Google places a HIGH importance on website speed. The faster, the better. These sites tell you how you can improve the speed, and which images to compress and optimize. VERY important tool when building each page.

**These are the top freelancers we use regularly from UpWork. Create a free account to see their profiles, contact and hire them:**

1. [Jonalyn Gonda](#) - Virtual assistant
2. [Muhammad Ramzan](#) - Wordpress editor (m.rmzn70@gmail.com)
3. [Anand Singh](#) - Google AdWords & Bing Ads expert
4. [Jack](#) - Blog content writer
5. [Queene Garcia](#) - Content writer for social media (images)