

Sacramento, CA | marshawndavidson@gmail.com
[linkedin](#) | [github](#) | marshawndavidson.dev

MARSHAWN DAVIDSON | Front End Developer

CAPRADIO PROJECTS | 03/2022 - PRESENT

DONATION FORM - Donation website

- Angular Form components utilized to secure a single donation of \$95,000.
- Constituent data processed via Luminate Online's SKY API and Online Express.
- Personalized views with md5 hash tokens increased conversion rates.
- Monthly and One-Time options. Credit card and Bank Account payments.

PODCASTS & SHOWS - Gallery of original and affiliate programs

- Optimize workflow for content producers to upload fewer files that are dynamically rendered.
- Styled frontend with CSS, Flexbox, and Grid ensuring a sleek experience for users across devices.
- Image optimization is prioritized for a high-quality presentation and a substantial SEO ranking.

SACRAMENKNOW - Landing page and site-wide overlay for newsletter

- Incorporated Umbraco forms, Mailchimp, and GA4 for streamlined signup data tracking.
- Engineered customizable landing page with dynamic elements to drive up signups.
- Increased signups with responsive overlay built with JavaScript to animate and set cookies based on users' successful submissions.

ELECTION RESULTS - Real-time data webpage

- Collaborated with a 3-person team on frontend and backend APIs, scrapers, and embeds.
- Angular frontend tabs pull in corresponding data from curation sheet with server-side rendering.

SKILLS

JavaScript, TypeScript, HTML, CSHTML, CSS, LESS, Python, Angular, React.js, Node.js, Express.js, Umbraco, MongoDB, Mongoose, SQL, Postman, Mailchimp, CloudFlare, Figma, Google analytics, GA4, UA, SEO, Google Ads

EDUCATION

GENERAL ASSEMBLY | Remote | 2021

SOFTWARE ENGINEERING IMMERSIVE

Full-stack software engineer immersive student in an intensive, twelve-week, 450+ hour training program focused on remote javascript developer fundamentals, object-oriented programming, MVC frameworks, technical assessments, data modeling speed, and team collaboration strategies. Developed a growing portfolio of individual and group websites.