MANAGEMENT ADVISORY SERVICE

MAS Wednesday Workshop Series 2023/2024

Free workshops* for Board and/or senior staff members, covering four key topics:

Board Governance Review and Renew

This session is designed for up to two people from each registering organization to attend. A copy of the slide presentation will be provided to participants so that you can replicate it with your full Board. This workshop reviews basic Board structures and responsibilities, identifies common challenges, and explores how to maximise your Boards role in leading the organization to success. There will be ample time for questions, comments, and discussion.

Achieving Organizational Sustainability

This session, developed by long time MAS Volunteer Consultant and business leader Brian Traquair, will cover financial forecasting and management, digital transformation and how to utilize scenario planning to advance the mission and success of your organization. Ideal for Executive Directors and/or senior staff or Board member.

Not-for-profit Communications and Marketing 101

Developed and delivered by Mercedes Blackwood (Black Coffee Communications) who specializes in unearthing your unique story and voice and including a diversity lens in considering message and audience. Mercedes has had an over 10-year career in media with Canada's largest media networks - Bell Media and Rogers Television.

Design and implementation of an effective post pandemic volunteer program

This session will be delivered by Paddy Bowen, former President of Volunteer Canada, and leader of numerous charities and voluntary sector projects (and current Executive Director of MAS). Anecdotal evidence indicates

that many volunteers put on pause during the pandemic, never came back. And as baby boomers fully retire, including from volunteer work, a void is being felt by many not-for-profits. New approaches to how volunteer programs are designed and managed can help address these trends. This session will be good for Executive Directors and/or the person in your organization responsible to recruit and manage volunteers.

"MAS is grateful for the support provided for these free workshops funded by the Government of Canada's Community Services Recovery Fund, which is delivered through United Way Centraide Canada/United Way of Greater Toronto".

Please click on the links below to register. Sign up soon as spaces are limited.

May 29 2024 (1-4pm): Board Governance Review and Renew

completed workshops:

October 25 2023 (1-4pm): Board Governance Review and Renew

November 2 2023 (a Thursday; 1-4pm): Board Governance Review and Renew

November 15 2023 (1-4pm): Design and implementation of an effective post pandemic volunteer program

November 22 2023 (6-8.30pm): Board Governance Review and Renew

November 28 2023 (a Tuesday; 1-4pm): Not-for-profit Communications and Marketing 101

November 29 2023 (1-4pm): Achieving Organizational Sustainability

January 30 2023 (a Tuesday; 1-4pm): Design and implementation of an effective post pandemic volunteer program

February 28 2024 (1-4pm): Not-for-profit Communications and Marketing 101

March 6 2024 (1-4pm): Not-for-profit Communications and Marketing 101

March 20 2024 (1-4pm): Achieving Organizational Sustainability

March 27 2024 (1-4pm): Design and implementation of an effective post pandemic volunteer program

April 22 2024 (a Monday; 5.30-8pm): Board Governance Review and Renew

May 3 2024 (a Friday; 1-4pm): Achieving Organizational Sustainability

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Contact MAS any time if we can help you achieve your goals to make your communities better, safer, healthier and more prosperous.

info@masadvise.org
416-963-5792