

EMILY A. ANDREWS

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School of Communication | Center of Media Psychology and Social Influence

Northwestern University

710 N Lakeshore Dr., Chicago, IL 60611

EDUCATION

PhD in Media, Technology, and Society	2026
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Northwestern University

Advisor: Dr. Nathan Walter

Dissertation: Credibility in Crisis? Exploring the Boundary Conditions of Trustworthiness and Expertise in the Modern Age

MA in Communication	2021
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University at Buffalo, The State University of New York

Advisor: Dr. Yotam Ophir

Thesis: Combating COVID-19 Conspiracy Theories: Debunking Misinformation about Vaccines, Bill Gates, 5G, and Microchips Using Enhanced Correctives

BA in Psychology, w/ minor in Sociology	2019
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The State University of New York at Geneseo

RESEARCH INTERESTS

Persuasion | Credibility | Information Integrity
Trust | Message Effects | Prosocial Behavior

PEER-REVIEWED PUBLICATIONS

Saucier, C. J., **Andrews, E. A.**, Walter, N., Tukachinsky Forester, T. (2026). The Power and perils of parasocial relationships: A meta-analytic investigation of health outcomes. *Health Communication*. <https://doi.org/10.1080/10410236.2026.2641695>

Daniels, A., **Andrews, E. A.**, & Walter, N. (2026). Trust falls: Analyzing trust in science as a moderator of source credibility in contentious scientific contexts. *Communication Research Reports*. <https://doi.org/10.1080/08824096.2025.2611970>

Andrews, E. A., Walter, N., & Pusateri, K. (2026). Credibility staining and the boundaries of expertise: The reputational cost of commenting on polarized topics. *Proceedings of the 59th Hawaii International Conference on System Sciences*.

Andrews, E. A., Walter, N., Atad, E. (2025). Should we retire the concept of source credibility? An experimental exploration of when credibility is (and is not) useful. *Science Communication*. <https://doi.org/10.1177/10755470251334094>

Andrews, E. A., Walter, N., Ophir, Y., Walter, D., & Robbins, C. L. (2024). Vaccine hesitancy and its epistemic antecedents: A meta-analysis. *Health Communication*, 1-12. <https://doi.org/10.1080/10410236.2024.2431165>

Lewis, N., **Andrews, E. A.,** Keefe, D., & Walter, N. (2024). A meta-analytical review of the relationship, antecedents and consequences of information seeking and information scanning. *Human Communication Research*, 50, 468-479. <https://doi.org/10.1093/hcr/hqae012>

Ophir, Y., Waler, N., Walter, D., Velho, R. M., Lokmanoglu, A. D., Pruden, M. L., & **Andrews, E. A.** (2022). Vaccine hesitancy under the magnifying glass: A systematic review of the uses and misuses of an increasingly popular construct. *Health Communication*, 38(10). <https://doi.org/10.1080/10410236.2022.2054102>

Andrews, E. A., & Yang, J. Z. (2021). Behavioral modeling: Inspiring college students to intervene in instances of sexual assault. *Communication Research Reports*, 38(1), 33-45. <https://doi.org/10.1080/08824096.1870446>

PAPERS UNDER REVIEW

Andrews, E. A., Scherr, C. L., Ramesh, S., Fakhari, H., Kerstiens, S. J., Arundel, C., Perera, M. A., & Tuck, M. (Revise & resubmit). Trust and willingness to participate in pharmacogenomic research among African Americans: A qualitative study. *Patient Education and Counseling*.

BOOK CHAPTERS

Walter, N., **Andrews, E. A.,** & Tukachinsky Forester, R. (2023). Initiation and evolution of PSRs. In R. Tukachinsky Forster (Ed.), *The Oxford handbook of parasocial experiences* (pp. 125-146). Oxford University Press. <https://doi.org/10.1093/oxfordhb/9780197650677.001.0001>

CONFERENCE PRESENTATIONS

Andrews, E. A., Walter, N., & Pusateri, K. (2026). *Credibility staining and the boundaries of expertise: The reputational cost of commenting on polarized topics* [Presentation]. 59th Hawaii International Conference on System Sciences, Maui, Hawaii.

Andrews, E. A., Walter, N., & Murphy, S. (2025). “*Out, damned spot! Out, I say¹*”: *How commenting on polarizing topics stains experts’ authority and why it matters* [Presentation]. National Communication Association 111th Annual Convention, Denver, CO, United States.

Saucier, C. J., **Andrews, E. A.,** Liu, S., & Walter, N. (2025). *The Power and perils of parasocial relationships: A meta-analytic investigation of health outcomes* [Presentation]. International Communication 75th Annual Convention, Denver, Colorado, United States.

Daniels, A., **Andrews, E. A.,** Kalny, C., & Walter, N. (2024). *Trust falls: Analyzing trust in science as a moderator of the boundaries of source credibility*. [Presentation.] National Communication Association 110th Annual Convention, New Orleans, LA, United States.

Andrews, E. A., & Walter, N. (2024). *Should we retire the concept of source credibility? An experimental exploration of when credibility is (and is not) useful* [Presentation.] National Communication Association 110th Annual Convention, New Orleans, LA, United States.

Andrews, E. A., Scherr, C. L., Fakhari, H., & Saucier, C. J. (2024). *Trust and willingness to participate in pharmacogenomic research among African Americans: A qualitative study* [Presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.

Andrews, E. A., Walter, N., Ophir, Y., Walter, D., Robbins, C., & Saucier, C. J. (2023). *Conspiracy beliefs, trust, and vaccine hesitancy during the COVID-19 pandemic: The moderating role of vaccine availability* [Presentation]. National Communication Association 109th Annual Convention, National Harbor, MD, United States.

Saucier, C. J., Ma, Z., **Andrews, E. A.,** Suresh, S., Montoya, J., & Plant, A. (2023). *Overcoming health information inequities: Valley Fever awareness among vulnerable communities in California* [Presentation]. National Communication Association 109th Annual Convention, National Harbor, MD, United States.

Andrews, E. A., Walter, N., Ophir, Y., & Walter, D. (2022). *A meta-analytic perspective on vaccine hesitancy and its correlates* [Presentation]. International Communication Association 72nd Annual Convention, Dijon, France.

¹ Shakespeare, W. (1998). *Macbeth*. Penguin. (original work published 1607/1608)

Andrews, E. A., Ophir, Y., & Walter, D. (2020). *Let the data tell their stories: A mixed-method approach for analyzing alleged vaccine injuries narratives* [Presentation]. National Communication Association 106th Annual Convention, Indianapolis, IN, United States.

INVITED TALKS

Invited Panelist (*October 23, 2025*) by The National Association of Science Writers (NASW).

Andrews, E. A., Flanagan, A., Johnson-Turbes, A., Looby, C., & Oransky, I. (2025).

Reporting mistakes and failure in science as a path to trust [Panel Session].

ScienceWriters2025, Virtual.

Guest Lecturer (*Spring 2021*) for COM 231: *Principles of Persuasion*, taught by Katy Harris, Ph.D. student at the University at Buffalo.

Andrews, E. A. (2021). *Misinformation: An overview and look into vaccine hesitancy*

[Lecture Recording and PowerPoint slides]. Zoom Video Communications.

TEACHING & INSTRUCTIONAL EXPERIENCE

Instructor of Record (*Winter 2023; Spring 2023; Fall 2023; Winter 2024; Spring 2024; Summer 2024; Fall 2024; Spring 2026*) for COMM_ST 102: *Public Speaking* at Northwestern University

Graduate Teaching Assistant (*Winter 2026*) for COMM_ST 241: *Theories of Relational Communication*, an undergraduate course taught by Dr. Susan Dun at Northwestern

Graduate Teaching Assistant (*Fall 2025*) for MSC 492: *Leading and Leveraging Networks*, a graduate course taught by Dr. Noshir Contractor at Northwestern University

Graduate Teaching Assistant (*Fall 2024; Fall 2025*) for MSC 540: *Leading Collaboration*, a graduate course taught by Dr. Leslie DeChurch at Northwestern University

Graduate Teaching Assistant (*Spring 2025*) for MSLCE 472: *Marketing Strategies in Creative Industries*, a graduate course taught by Dr. Olga Kamenchuk at Northwestern University

Graduate Teaching Assistant (*Winter 2024; Winter 2025*) for MSC 491: *Foundations of Strategic Communication Management*, a graduate course taught by Dr. Erik Nisbet at Northwestern University

Graduate Teaching Assistant (*Fall 2024*) for *MSC 491: Foundations of Strategic Communication*, a graduate course taught by Dr. Randy Iden at Northwestern University

Graduate Teaching Assistant (*Fall 2023*) for *COMM_ST 205: Theories of Persuasion*, an undergraduate course taught by Dr. Bruce Lambert at Northwestern University

Graduate Teaching Assistant (*Spring 2022*) for *HLTH_COM 455: Human-Computer Interaction*, a graduate course taught by Dr. Stefanie Demetriades at Northwestern University

Undergraduate Teaching Assistant (*Spring 2018; Fall 2018; Spring 2019*) for *PSYC 350: Social Psychology*, an undergraduate course taught by Dr. Colin Zestcott at SUNY Geneseo

SERVICE

Ad Hoc Reviews for *Vaccine* (*Winter 2026 – Present*)

Ad Hoc Reviews for *Science Communication* (*Spring 2025 – Present*)

Ad Hoc Reviews for *Mass Communication and Society* (*Summer 2024*)

Ad Hoc Reviews for *Health Communication* (*Fall 2024 – Present*)

Conference Reviews for NCA (*Spring 2022 – Present*)

Conference Reviews for ICA (*Fall 2020 – Present*)

Graduate Assistant (*Fall 2019 – Spring 2020*) to Christine Kroll, Assistant Vice Provost and Director of the Center for Educational Innovation (CEI) at UB.

GRANTS, AWARDS, & CERTIFICATES

Reflective and Effective Teaching Certificate (*Awarded Spring 2025*), Northwestern University Searle Center for Advancing Learning and Teaching

Northwestern Conference Travel Grant (*Spring 2022; \$800*)

SKILLS AND SOFTWARE

Methods – Experimental design, survey programming (Qualtrics), qualitative transcript annotation and analysis, meta-analysis

Statistical software – SPSS, CMA

PROFESSIONAL AFFILIATIONS

Hawaii International Conference on System Sciences, HICSS (2025 – *Present*)

Kentucky Conference on Health Communication, KCHC (2024 – *Present*)

National Communication Association, NCA (2020 – *Present*)

International Communication Association, ICA (2021 – *Present*)

The Center of Media Psychology & Social Influence, COM-PSI (2021 – *Present*) –
Northwestern University

Lab Manager (2023-2024 *academic year*)

Communication Graduate Student Association (2020-2021) – SUNY, University at Buffalo

The Digital Communication Research Lab (2019-2021) – SUNY, University at Buffalo

The Narrative Lab (2017-2018) – SUNY, University at Buffalo