# Journal of Business, Management, and Accounting

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# A title should be the fewest possible words that accurately describe the content of the paper, no more than 16 words (Sentence case, left, bold, 14pt)

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#### **Article Info**

## **ABSTRACT**

**Article history:** Received DDMMYY Revised DDMMYY Accepted DDMMYY

## Keyword:

The first keyword; the second keyword; the third keyword; The fourth keyword; The fifth keywords. (There are a minimum of five keywords and a maximum of six keywords)

A well-prepared abstract allows readers to quickly and accurately identify the basi content of a document, determine its relevance to their interests, and thereby decid whether to read the document in its entirety. The abstract must be informative and clea enough, written clearly, and provide a clear statement of the problem, research objectives research methods, findings, and conclusions. Abstracts should consist of 150 to 250 words The abstract must be written in the past tense. Standard nomenclature should be used, an abbreviations should be avoided. No literature may be cited. Keyword lists provide th opportunity to add keywords used by indexing and abstracting services in addition to th keywords already present in the title. Wise use of keywords can increase the ease wit which interested parties find our articles (9 pt).



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# INTRODUCTION (Capital, Bold, Times New Romance 11 pt)

This section explains the three main components. First, to describe the phenomenon being studied, the introduction must contain the research background and research context. Second, the author explains the relationship between the phenomenon and existing theories (at least the journal cited must be less than ten years old), along with gap analysis and the novelty of the research, and finally explains the research objectives. All introductions should be presented in paragraph form, not pointers, with a proportion of 15-20% of the overall length of the article.

The introduction should not be divided into background sub-chapters, problem formulation, and objectives. Beginning of paragraph once tab. Citations are written in bodynote format and are relevant to the bibliography (recommended using the Mendeley application or other reference management application programs such as EndNote, Reference Manager, or Zotero) (11pt, spacing 1.0, spacing after paragraph 6pt).

The manuscript should be written as concisely, consistently, and as directly as possible. The number of pages consists of 10–20 (twenty) pages (including figures and tables). Manuscripts are written single-spaced on one side of A4-sized paper (210 x 297 mm). Manuscripts must have normal margins, or top, bottom, right, and left margins, namely 2.54 cm. The font used is Times New Roman. 11pt. Manuscripts must be written in English.

# **RESEARCH METHODS (Capital, Bold, Times New Romance 11 pt)**

The Methods section must be short but must include sufficient technical information and contain the type of research, research population, research samples or subjects, and data analysis techniques. Only new methods have to be described in detail. Cite previously published procedures in References.

# RESULTS AND DISCUSSION (Capital, Bold, Times New Romance 11 pt)

Results should include the rationale or design of the experiment as well as the results of the experiment. Results can be presented in the form of images, tables, and text. Research findings must be supported by adequate data. This section must answer the research hypothesis.

The discussion should be an interpretation of the results, not a repetition of the results. This discussion includes at least: an explanation of the meaning of the findings and why the findings are important; Support the answer with the results. Explain how your results relate to expectations and the literature; state clearly why the results are acceptable and whether there is any agreement or conflict with previous research results; consider alternative explanations for the findings; consider research implications; study limitations; and provide suggestions for further research.

Avoid writing in the form of bullet numbering or item list style; it is best to write it in the form of a descriptive paragraph, even though it is a list item. If it contains tables and figures, the numbering is a continuation of the previous number. Each table and figure must be given a title.

#### **Table**

The table is in the middle. Use Times New Roman and font sizes 8 to 11. Horizontal lines in the middle of the table do not need to be displayed; only display the heading and the very end, and there should also be no vertical lines. Make sure you create the table correctly via the Insert Table menu. Tables should be referenced in the text by writing something like: '... (Tables are written with a capital 'T').

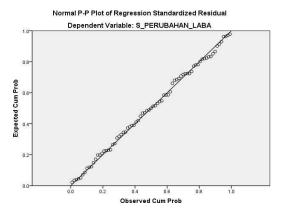
**Table 1. Title of the Table** (Capitalize Each Words and bold)

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No.	This line
1	This table contents, if not Regular enough, you can reduce thetable fill font size to 8 font points. Don't go any smaller than this, unless you want your readers to hurt your eyes. :-

Try not to truncate the table on different pages unless the size exceeds one page. If you have to truncate, don't forget to rewrite the header row for each column, given the same table serial number, and replace the title with Continuation. The table title does not end with a period. Tables do not need to use vertical lines.

# **Figure**

As with tables, make sure each figure has a sequence number and a title. Make the images you use to look like they're professionally made and don't need to be framed. It is better to use black-and-white images



**Figure 1. The title of the image** (also uses Capitalize Each Words, bold)

# **CONCLUSION (Capital, Bold, Times New Romance 11 pt)**

The conclusion must contain confirmation of the problems that have been analyzed in the results and discussion sections. Write a conclusion concisely and clearly. It is not recommended that the conclusion be written in several parts or points. The conclusion is intended to help readers understand why your research is important to them after they have finished reading the manuscript. A conclusion is not simply a summary of the main topics discussed or a restatement of your research problem, but rather a synthesis of the important points. It is important that the conclusion does not leave any questions unanswered.

#### CONFLICT OF INTEREST

The conflict of interest will occur when the author actions may be influenced from organization or personal relationship such as financial gain, personal interest or any successful outcomes. Please provide a conflict of interest statement. If there is no conflict of interest, state that "The author(s) declare(s) that there is no conflict of interest."

# **FUNDINGS (If Any)**

Please state any source of funding such as institutional, private, and cooperate financial support. Name of funding institution/organization and Grant No. should be included.

## **ACKNOWLEDGMENTS (If Any)**

Collate acknowledgements in a separate section at the end of the article before the references and do not, therefore, include them on the title page, as a footnote to the title or otherwise. List here those individuals who provided help during the research (e.g., providing materials, laboratory equipment, writing assistance or proofreading the article, etc.).

# REFERENCES (Capital, Bold, Times New Romance 11 pt, Alphabetical Order)

Written using the style of the American Psychological Association 7th edition, 80% of references must be primary sources, references from the last 10 years, and it is recommended to use the Mendeley application or other reference management application programs such as EndNote, Reference Manager, or Zotero. The bibliography does not need to be divided into sections. The minimum number of references in the bibliography is 15 references. The following is an example of bibliography writing:

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## Journal with DOI:

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