



Marketing & Communications Volunteer

Location: Virtual and various locations	Supervisor: Volunteer Manager
Availability: 6-8 hours per month	Service term: 1 year (ongoing)
Category: Marketing	Dress Code: Black Ops Rescue t-shirt, jeans, closed toe shoes

Role purpose:

Marketing and Communications Volunteers work to advance Black Ops Rescue's mission within both our geographic area of operations and virtually through social media. They work closely with the executive staff and board of directors to create and achieve our goals. They may also function as contacts for internal and external stakeholders, including event coordinators, vendors, and organizational leaders. Marketing and Communications Volunteers evaluate, create, and assess the various tools needed to build the profile and reputation of Black Ops Rescue.

Role responsibilities:

- Research and report marketing and communications opportunities to the executive director and/or board of directors
- Create and distribute physical and virtual marketing materials for diverse groups of stakeholders
- Assist in development of marketing and communications strategies
- Participate in event creation, planning, participation, and staffing
- Act as a liaison for the media

Preferred but not required knowledge, skills, and experience:

- Experience working in or studying marketing, communications, or fundraising
- Experience in delivering and executing campaigns
- Copywriting, photography, or graphic design experience are advantageous
- Creative and inventive, not afraid to think outside the box
- Comfortable working both independently and as part of a dynamic team
- Willingness to learn new software programs
- Commitment to promoting the mission of Black Ops Rescue and our values of compassion, gratitude, and honor

Benefits:

- Opportunity to be creative
- Satisfaction of creating a successful campaign
- Connection with like-minded individuals
- Contribution to the growth of Black Ops Rescue