



**NETWORK OF ETHIOPIAN WOMEN’S ASSOCIATIONS (NEWA)
CALL FOR EXPRESSION OF INTEREST (EoI) FOR CONSULTANCY
SERVICES**

To develop a comprehensive newsletter/booklet to inform and promote the progress, resulted registered Project “Empowering Women-Led Associations and Community Structures to Enhance Grassroots and Upstream Movements to End Child Marriage,

- **Position Title:** Consultant / Consultancy Firm to Develop a Comprehensive Project Progress Newsletter/Booklet
- **Posting Date:** June 16, 2026
- **Closing Date:** June 26, 2026 (10 days from posting)
- **Employment Type:** Short-term Contract / Consultancy
- **Project Title:** *Empowering Women-Led Associations and Community Structures to Enhance Grassroots and Upstream Movements to End Child Marriage, FGM, and Violence Against Children* (Joint Initiative of NEWA and UNICEF Ethiopia)

- **Location:** Addis Ababa (with desk-reviews/coordination for Debar-Amhara, Fentale-Oromia, and Jijiga Babile-Somali regional field implementations)

1. Background about NEWA

The Network of Ethiopian Women's Associations (NEWA) is a non-partisan, non-governmental, national umbrella network established in 2003. Bringing together over 53 member organizations and associations across Ethiopia, NEWA serves as a national platform to coordinate, advocate, and strengthen the collective voice of women and girls. NEWA's strategic pillars focus on policy advocacy, legal reforms, institutional capacity building, and the socio-economic and political empowerment of women. Evidence-based advocacy, research, and high-impact communication are core tools used by NEWA to push forward its agenda for gender equality and a society free from discrimination.

2. Context and Purpose of the Assignment

In partnership with UNICEF Ethiopia, NEWA is implementing a targeted intervention project: **“Empowering Women-Led Associations and Community Structures to Enhance Grassroots and Upstream Movements to End Child Marriage, FGM, and Violence Against Children.”** As the project advances, there is a critical need to capture field-level milestones, document transformative human-interest stories, and systematically gather lessons learned. This assignment is designed to recruit a highly qualified individual consultant or firm to draft, design, edit, and produce a premium-quality, dual-language (**Amharic and English**) project newsletter/booklet.

The publication will heavily spotlight the vital field operations of NEWA's local implementing partners:

- **Amhara Women's Association (AWA):** Grassroots work on child protection and ending harmful practices in Debark Wereda (Amhara Region).
- **Tarkanfi Sustainable Development (TSD):** Community mobilization and resilience building in Fentale Wereda (Oromia Region).
- **Women Development and Resilience Organization (WDRO):** Interventions supporting vulnerable women and children in Babile Wereda (Somali Region).

3. Objectives of the Assignment

To document, design, and produce a visually compelling, advocacy-driven newsletter/booklet in English and Amharic that showcases project progress, human-interest success stories, and grassroots lessons learned across the three target project areas (Weredas).

- **Specific Objectives:**

1. To document and write high-quality, ethically sound human-interest case studies directly from field implementations.
2. To design a standardized, visually engaging, and easily scannable layout template utilizing data visualizations and professional layout methodologies.
3. To copyedit and content-polish all materials ensuring strict compliance with NEWA/UNICEF branding rules, ethical reporting, and child protection guidelines.
4. To deliver publication-ready dual formats: high-resolution print files and interactive, web-optimized digital formats for media dissemination.

4. Scope of Work and Methodology

The consultant will work in close collaboration with NEWA's Communication Officer and Program Team to execute the following core tracks:

- **Track 1: Content Gathering and Development**

- Conduct rigorous desk reviews of existing project reports, field briefs, and monitoring datasets.
- Facilitate structured remote or physical interviews with field coordinators, community structures, and beneficiaries from AWA (Debar), TSD (Fentale), and WDRO (Babile).
- Draft narrative case studies detailing structural reductions in FGM, Child Marriage (CM), and Violence Against Children (VAC).

- **Track 2: Copyediting and Polishing**

- Provide comprehensive substantive editing, rewriting, and meticulous proofreading.
- Secure an empowering, gender-sensitive, and professional tone that preserves absolute anonymity and safety for child participants.

- **Track 3: Graphic Design and Layout**

- Develop custom infographics, data-charts, and layout spreads via industry-standard design tools (e.g., Adobe InDesign, Illustrator).
- Harmonize all visual elements directly with UNICEF and NEWA branding portfolios.

5. Expected Deliverables and Timeline

The contract spans a strict **8-week duration** from the date of contract signing, broken down as follows:

S.No.	Key Deliverable	Description	Timeline
1	Inception Report and Tools	Technical methodology framework, detailed weekly work plan, proposed booklet dummy layout, and finalized field interview tool sets.	1 week after signing
2	First Draft Content Portfolio	Fully drafted, un-designed text manuscript compiling all field stories, articles, and data narratives from Debark, Fentale, and Babile.	4 weeks after signing
3	Designed Draft Layout	Initial edited text integrated completely into the graphic design template, formatted for joint NEWA/UNICEF stakeholder review.	6 weeks after signing
4	Final Digital and Print Publications	Fully approved, error-free final publication package. Split into interactive web-optimized PDFs and CMYK high-resolution print-ready files.	8 weeks after signing

6. Required Qualifications and Competencies

NEWA seeks an individual consultant or firm matching the following high-level criteria:

- Advanced university degree (MA/MSc or higher) in Communications, Journalism, Public Relations, Gender Studies, or international development fields.
- Minimum of 5 years of progressive professional experience, and firms with at least 2 to 3 years of experiences in drafting, editing, and designing corporate newsletters, impact reports, or booklets for CSOs, NGOs, or UN Agencies.
 - Proven background documenting highly sensitive themes including SGBV, FGM, Child Marriage, and Child Protection.
 - Prior experience or strong cultural familiarity working with communities in the Amhara, Oromia, and Somali regions.
- **Technical Skills:** Superior professional writing and editing fluency in English and Amharic (knowledge of *Afan Oromo*, and *Somali* is a distinct added asset). Advanced technical proficiency with creative Suites (Adobe InDesign, Illustrator, Photoshop, or Canva Pro).
- **Portfolio Requirement:** Submission of at least **3 distinct samples** of previously completed design-and-edit layout products (e.g., impact reports, corporate booklets, advocacy newsletters).

Gender Equality Note: Teams led by women, firms under female ownership, or consulting teams demonstrating strong gender-balanced representation are highly encouraged to apply.

7. Application Process and Submission Guidelines

Interested and qualified consultants/firms must submit their applications within **Ten (10) calendar days** of this announcement (On or before **June 26, 2026**).

The application package must contain:

1. **Technical Proposal:** Outlining a clear understanding of the ToR, data gathering tools, detailed creative methodology, and timeline.
2. **Financial Proposal:** A clearly broken-down cost matrix stated in Ethiopian Birr (ETB) for the complete execution of the assignment.
3. **Firm/Consultant Credentials:** Renewed professional license, TIN, VAT registration certificate, and CVs of key personnel.
4. **Work Portfolio:** Hard or soft links to 3 previous related pieces of work.

Submission Modality:

Interested bidders can collect the complete ToR through the following email newarecruitments@gmail.com.

Bidders must submit their Technical and Financial proposals in **two separate, sealed, and stamped envelopes** clearly marked with the *Bidder's Name, Contact Address, Legal Stamp, and Signature*.

Submissions can be made in person to the physical address outlined below:

Physical Address for Submission:**NETWORK OF ETHIOPIAN WOMEN'S ASSOCIATIONS (NEWA)**

Bole Sub City, Woreda 5

In front of Gibson Youth Academy (24 Campus)

Addis Ababa, Ethiopia

Google Maps Location: <https://goo.gl/maps/1i7Y7yChAHima8wM7>

Official Website: www.newaethiopia.org

Note: Incomplete proposals or bids arriving past the strict closing deadline will be immediately disqualified from evaluation.