

Niche: Fitness and Health niche

Business Type: Health Supplement

Website:

Website traffic: 1,170 visitors per day

Social Media:

Instagram Followers: 5,638

Instagram average views: ~1k views

Facebook Followers: 251

Facebook average views: ~0

Youtube Subscribers: 0

Youtube average views: 0

TikTok Followers: 1572

TikTok average views: ~1k

[Very simple videos on their social medias, could do with some creativity

They also do not run Meta Ads]

My solutions:

- Have a high quality short video showing off their product
- Upload the video to their website
- Upload the video to all their platforms
- Have a high quality video to use as a Meta Ad
- Have consistent high quality short form content uploaded to all social media platforms in order for organic social media growth

This all fits with my service which is short form content creation.

Website:

Website looks good but lacks a high quality video. Overall, the main problem is getting attention. Conversions should be fine.

<https://reprisehealth.com/>