



Syllabus of the course
«Managing the development»

Specialty	<i>073 Management</i>
Educational and Scientific Programme	<i>Management</i>
Study cycle (Bachelor, Master, PhD)	<i>third (educational and scientific), PhD</i>
Course status	<i>Elective</i>
Language	<i>English</i>
Term	<i>1/2/3 semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 20 hours</i> <i>Practical studies (seminars) – 20 hours</i> <i>Laboratory studies – 0 hours</i> <i>Independent training – 110 hours</i>
Assessment system	<i>Pass</i>
Department	<i>Management and Business department, room 703 (library block), Web page: https://www.kmib.hneu.edu.ua</i>
Teaching staff	<i>Myronova Olga Mykolayivna, PhD, Associate Professor</i>
Contacts	<i>olga.myronova@hneu.net</i>
Course schedule	<i>due to timetable</i>
Consultations	<i>At the Management and Business department, off-line; due to timetable of consultations, personal, PNS chat</i>
Learning objectives and skills: to present the necessary theoretical framework, methodological approaches and practical knowledge of the principles, techniques and methods of construction and subsequent operation of management systems providing the development of companies and organizations	
Course content Content module 1. Methodological bases of managing the development Theme 1. Managing the business development in the transformational economy (the basic notions, ideas and concepts) Theme 2. The business development methodology Theme 3. The business development tools Theme 4. Management principles of business development Theme 5. The systems of indicators of managing the business development Theme 6. Strategy of an organization development Content module 2. Forms and types of enterprise development, conditions for their use Theme 7. Managing the development based on innovation Theme 8. Organization development based on strategic partnerships Theme 9. Organization development based on restructuring Theme 10. Mechanisms of personnel development at an enterprise	
Teaching environment (software) <i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>	



Learning forms and methods

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points.

Current control includes the following control measures: tasks by topics; current control works; presentations on topics; and writing essay.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program