

Syllabus of the course

«Managing the development»

Specialty	073 Management
Educational and Scientific	Management
Programme	
Study cycle (Bachelor, Master,	PhD) third (educational and scientific), PhD
Course status	Elective
Language	English
Term	1/2/3 semester
ECTS credits	5
Workload	Lectures – 20 hours
	Practical studies (seminars) – 20 hours
	Laboratory studies –0 hours
	Independent training – 110 hours
Assessment system	Pass
Department	Management and Business department, room 703 (library
-	block), Web page: https://www.kmib.hneu.edu.ua
Teaching staff	Myronova Olga Mykolayivna, PhD, Associate Professor
Contacts	olga.myronova@hneu.net
Course schedule	<u>due to timetable</u>
Consultations	At the Management and Business department, off-line; due
	to timetable of consultations, personal, PNS chat
Lagrning abjectives and skills.	

Learning objectives and skills:

to present the necessary theoretical framework, methodological approaches and practical knowledge of the principles, techniques and methods of construction and subsequent operation of management systems providing the development of companies and organizations

Course content

Content module 1. Methodological bases of managing the development

Theme 1. Managing the business development in the transformational economy (the basic notions, ideas and concepts)

Theme 2. The business development methodology

Theme 3. The business development tools

Theme 4. Management principles of business development

Theme 5. The systems of indicators of managing the business development

Theme 6. Strategy of an organization development

Content module 2. Forms and types of enterprise development, conditions for their use

Theme 7. Managing the development based on innovation

Theme 8. Organization development based on strategic partnerships

Theme 9. Organization development based on restructuring

Theme 10. Mechanisms of personnel development at an enterprise

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system



Learning forms and methods

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points.

Current control includes the following control measures: tasks by topics; current control works;

presentations on topics; and writing essay.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program