

Would you like me to help you build out your perfect course/coaching offer AND the full sales process A to Z to get you making 20K/month fast? [CLICK HERE](#) to apply and book a call with me.

Dream Outcome: 200K/year, freedom, minimal work time, positive impact on the world

List problems

- How to find a course/coaching topic that people will be happy to pay to learn
 - List of questions
 - DWY coaching
- How to figure out what you already know that people would pay to learn
 - List of questions
- How to get people to buy from you if you don't have any client success stories yet
 - Framework
- How to build a compelling story for yourself that builds your credibility in the topic you're teaching
 - Framework
 - DWY coaching
- How to make people see you as the trusted expert regardless of your age
 - Framework

- DWY coaching
- How to learn a profitable skill quickly that you can teach others
 - Framework
- How to coach others if you're shy
 - Framework
- How to run a coaching business using technology that's so easy a child could do it
 - Follow along videos
 - DWY coaching
 - Funnel/webinar/ad templates
- How to create a coaching business you can run in 5 hours/week
 - Schedule
- How to find a unique angle for a crowded topic
 - Framework
 - DWY coaching
- How to carve a space for yourself when it seems like everything has been done
 - Framework
 - DWY coaching
- How to create a step by step roadmap that gets clients results every time
 - Framework
 - Template
 - DWY coaching
- How to get a professional looking design done for \$20 or less
 - Step by step tutorial

- How to map out your entire course or coaching program in under an hour
 - Framework
- How to set up an automated marketing funnel all by yourself with a super simple drag-and-drop editor
 - Share funnel
 - Course videos
 - DWY coaching
- How to set up a funnel that gets sales in any niche
 - Share funnel
 - Framework
 - Course videos
 - DWY coaching
- How to get the perfect messaging for your funnel without having to do fancy copywriting or hire an expensive copywriter
 - Survey questions
 - Framework for analysis
- How to figure out exactly what people want so you can sell to them in their own words
 - Survey questions
 - Framework for analysis
- How to create a webinar that gets sales every time
 - Powerpoint template
 - Framework
 - Video lesson
 - DWY coaching
- How to do a live presentation if you're shy and nervous about being on camera
 - Powerpoint template

- Framework
- How to make sure you don't forget anything while you're presenting
 - Powerpoint template
 - Video lesson
- How to run a successful webinar in a niche that's saturated with webinars
 - Framework
 - Powerpoint template
 - Survey questions
 - Framework for analysis
- How to figure out the perfect topics to teach in your webinar that builds your credibility and makes people want to buy from you
 - Survey questions
 - Framework for analysis
- How to create a webinar using a simple formula that takes all the guesswork out of it
 - Powerpoint template
 - Framework
 - Video lesson
- How to deliver your webinar for maximum engagement
 - Powerpoint template
 - Framework
 - Successful webinar recording
- How to test your ads to make sure they work before spending a bunch of money on them
 - Framework
 - Video lesson
 - DWY coaching

- How to get around ad restrictions in difficult niches
 - Checklist
 - Video lesson
 - DWY coaching
- How to write winning ads without any fancy copywriting tricks
 - Framework
 - Ad templates
 - Ad examples
- How to make sure your ads get shown to your ideal customers
 - Framework
 - Checklist
 - Video lesson
 - DWY coaching
- How to create ads that get the interest of skeptical audiences who are sick of ads
 - Framework
 - Video lesson
 - Ad template
 - Ad examples
- How to write winning ads in minutes
 - Framework
 - Video lesson
 - Ad templates
 - Ad examples
- How to pitch your offer in a way that creates a rush of buyers
 - Powerpoint template
 - Video lesson
 - Framework
 - DWY coaching

- Successful webinar recording
- How to pitch your offer in a way that's easy, natural, and doesn't feel like asking for money
 - Powerpoint template
 - Video lesson
 - Framework
 - DWY coaching
 - Successful webinar recording
- How to pitch a \$1K-\$2K offer so that your audience will find a way to afford it
 - Powerpoint template
 - Video lesson
 - Framework
 - DWY coaching
 - Successful webinar recording
- How to frame your offer so that even a premium price seems like a bargain
 - Powerpoint template
 - Video lesson
 - Framework
 - DWY coaching
 - Successful webinar recording
- How to pitch your offer in a way that's easy and comfortable for people who don't like selling
 - Powerpoint template
 - Video lesson
 - Framework
 - DWY coaching
 - Successful webinar recording

- How to get set up to accept payments that go to your bank account easily and painlessly
 - Follow along video
 - DWY coaching
- How to set up your coaching so your clients get maximum results
 - Framework
 - Video lesson
 - DWY coaching
 - Membership site example
- How to create a highly successful coaching program even if you've never done it before
 - Framework
 - DWY coaching
 - Membership site example
- How to have the confidence and speak with authority to help real people change their lives
 - Video lesson
 - DWY coaching
- How to read your metrics and optimize your marketing so that your business is always profitable
 - Video lesson
 - Framework
 - Excel template
 - DWY coaching
- How to understand your metrics the simple way without doing math
 - Excel template
 - Video lesson
 - Benchmark sheet

- How to set up tracking in minutes
 - Step by step video
- How to get around iOS tracking limitations
 - Video lesson
- How to get insights from your data days after you start running ads
 - Excel template
 - Video lesson
 - Benchmark sheet
- How to see your business performance at a glance
 - Excel template
 - Video lesson
 - Benchmark sheet

Create solution delivery vehicles

- Course videos - LC HV
- DWY coaching - LC HV
- List of questions to find topic - LC HV
- Framework for how to sell when you have no success stories
 - LC HV**
- Framework for creating your origin story - LC HV
- Framework for being seen as trusted expert - LC HV
- Framework for learning new skill to teach - LC HV
- Share funnel - LC HV**
- Webinar slide deck - LC HV**
- Ad templates/examples - LC HV**
- Framework for finding a unique angle - LC HV**
- Framework for client success roadmap - LC HV

- Template for client success roadmap - LC HV
- Funnel framework - LC HV
- Survey questions - LC HV**
- Framework for analyzing survey data - LC HV
- Webinar framework - LC HV
- Ad testing/scaling framework - LC HV
- Ad restrictions checklist - LC HV
- Ad writing framework - LC HV
- Targeting worksheet - LC HV
- Coaching delivery framework - LC HV
- Coaching program components checklist - LC HV
- Reading metrics framework - LC HV
- Excel tracking template - LC HV**
- Benchmark sheet - LC HV
- Telegram group - LC HV**
- Productivity hacks training - LC HV
- Mindset hacks training - LC HV
- Voxer support - HC HV**
- Interviews with successful people - LC HV
- Free ebooks (i.e. Think and Grow Rich) - LC HV
- Productivity enhancing diet and exercise plan - LC HV
- Daily meditation track - LC HV

Guarantees:

- 1) Implied guarantee: pay some money down, pay the rest when you make your first \$100K
- 2) Anti-guarantee
- 3) Service guarantee

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