

Tab 1



SOCIAL MEDIA TOOLKIT | THE POPCORN LIST: POP UP SERIES

Product of Culture, Inc. is proud to support The Popcorn List and their commitment to put independent filmmakers first.

Please download assets to use across socials! Feel free to adapt the below copy to suit your audience, and tag our official accounts with the hashtag and handles below.

OVERVIEW - THE POPCORN LIST

The Popcorn List is an annual survey of acclaimed feature films recommended by film festival programmers across North America - that are not yet available in wide release.

Instagram: [@thepopcornlist](https://www.instagram.com/thepopcornlist)

Facebook: <https://www.facebook.com/profile.php?id=61557959160103>

TikTok: <https://www.tiktok.com/@the.popcorn.list>

Website: thepopcornlist.com

Substack: <https://thepopcornlist.substack.com/>

Linktree: <https://linktr.ee/thepopcornlist>

Donate to [support the campaign](#) via The Film Collaborative:

Hashtags to use:

#ThePopcornList #FreshHotFilms

Additional Film/Filmmaker Accounts to Tag: (Instagram):

@Ashimathemovie @kenjitsuk @jessicacblank, @ejensen123 @clockedfilm @noahsalz_
@everythingyouhaveisyours @tatyanaatenenbaum @ifthatmockingbirdfilm @sadieb0nes
@newwavedocumentary @elizabeth_ai @tralaloo_productions @tokillawolfmovie
@kelseytaylorhasnoinsta @eventive_org @simplifiedcp @hope.ted @mamafilmHQ @facet.ltd
@_productofculture_

Points of Pride:

- The 3 in-person films are all from first time women directors
- 6 films are from women directors
- 7 films are from first time directors
- No rights taken!
- Non-theatrical "sneak peaks"

In-Person Screening Cities: [showtimes & tickets](#)

- Akron, OH (Nightlight Cinema)
 - Birmingham, AL (Sidewalk Cinema)
 - Charlotte, NC (The Independent Picture House)
 - Iowa City, IA (FilmScene)
 - Los Angeles (Vidiot)
 - Milwaukee, WI (The Downer Theatre)
 - Philadelphia, PA (cineSPEAK)
 - San Francisco, CA (The Roxie)
 - Seattle, WA (SIFF Film Center)
 - Traverse City, MI (The State Theatre)
-

Download key social assets: *(see below for social graphics (carousel & reel & email banners))*

- **The Popcorn List Round Logo:** Canva [download](#)
- **The Popcorn List: Pop Up Series Poster - Landscape:** Canva [download](#)
- **The Popcorn List: Pop Up Series Poster - Portrait:** Canva [download](#)
- **The Popcorn List Series Trailer:**
 - [VERTICAL TRAILER](#)
 - [HORIZONTAL TRAILER](#)
 - [VIMEO](#)

FOR YOUR INSTAGRAM EASE!

[SHARE OUR TRAILER VIA TPL INSTAGRAM](#)

[SHARE OUR SERIES CAROUSEL VIA INSTAGRAM](#)

KEY DATES

September 2-28 : In-Person Screenings will take place at 10 cinemas across the country and begin SEPT. 2. If you are in close proximity to one of these theaters, please share the screening dates and ticket link which can be found here: thepopcornlist.com/ .

September 20- 25: The Virtual Pop Up, featuring 5 different films from the 2025 TPL runs from September 20-25 on Eventive. Single tickets and passes are available.

TICKET/PROMO LINKS

Get In-Person Tickets: thepopcornlist.com/ (ticket links will populate as they become available)

Get Virtual Tickets: <https://watch.eventive.org/popcornpopup>

Promo Codes: You can share this Promo Code with ticket buyers, your general email list, or on your socials for a discounted Popcorn Pass to the Virtual Pop Up (September 25-30) featuring 5 additional films from 2025's The Popcorn List.

Please use the appropriate Promo Code for you (we are using this to track where interest is generated):

- **Industry & Organizational Partners:** HOTFRESH
 - **Film Festival Organizations:** FESTFAVE
 - **TPL Filmmakers (2024 & 2025):** POPCORNLIST
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SAMPLE SOCIAL COPY

AUGUST POST SUGGESTED COPY: (Posting dates between August 15- September 2)

Carousel: [Canva download](#)

Reel - [Canva download](#)

Hashtags: #thepopcornlist #freshhotfilms

Accounts to Tag: @Ashimathemovie @jessicacblank @ejensen123 @clockedfilm

@everythingyouhaveisyours @ifthatmockingbirdfilm @newwavedocumentary

@tralaloo_productions @tokillawolfmovie @thepopcornlist

Link: <https://thepopcornlist.com/>

For general posts:

 Now Playing: The Popcorn List: Pop Up Series is coming to a screen near you! Discover fresh, hot films on the big screen throughout September, and virtually September 25-30. Don't miss out! #ThePopcornList #FreshHotFilms

For partners:

 Now Playing: The Popcorn List: Pop Up Series is coming to a screen near you! Discover fresh, hot films on the big screen throughout September, and virtually September 25-30. Don't miss out on this filmmaker-first release model! #ThePopcornList #FreshHotFilms

For film festivals:

 Now Playing: The Popcorn List: Pop Up Series is coming to a screen near you! Discover fresh, hot films - recommended by film festival programmers - on the big screen throughout September, and virtually September 25-30. Don't miss out! #ThePopcornList #FreshHotFilms

For 2024 & 2025 TPL Films/Filmmakers:

 Now Playing: The Popcorn List: Pop Up Series is coming to a screen near you! Discover fresh, hot films just like (INSERT YOUR FILM NAME) on the big screen throughout September, and virtually September 25-30. Don't miss out! #ThePopcornList #FreshHotFilms

SEPTEMBER POST SUGGESTED COPY: (Posting Dates between September 20-25)

Carousel: [Canva download](#)

Reel: [Canva Download](#)

Link: <https://thepopcornlist.com/>

Hashtags: #thepopcornlist #freshhotfilms

Accounts to Tag: @Ashimathemovie @jessicacblank @ejensen123 @clockedfilm

@everythingyouhaveisyours @ifthatmockingbirdfilm @newwavedocumentary

@tralaloo_productions @tokillawolfmovie @thepopcornlist

Link: <https://thepopcornlist.com/>

For general & partner posting:

 Pop that corn and settle in for a movie marathon! Catch five more award-winning films from home on The Popcorn's List virtual Pop Up September 25-30 - tickets are limited! And check listings for films still playing in a theater near you.

For film festivals:

 Pop that corn and settle in for a movie marathon! Catch five more award-winning films from home on The Popcorn's List virtual Pop Up September 25-30 - all handpicked for you by film festival programmers from across the country. Tickets are limited - don't miss out!

For 2024 & 2025 TPL Films/Filmmakers to use:

 Pop that corn and settle in for a movie marathon! Catch five more award-winning films from home on The Popcorn's List virtual Pop Up September 25-30 - support indie films by watching now. Tickets are limited - don't miss out!

SEPTEMBER POST SUGGESTED COPY: (Posting Dates between September 25-30)

Carousel: [Canva download](#)

Reel: [Canva Download](#)

Link: <https://thepopcornlist.com/>

Hashtags: #thepopcornlist #freshhotfilms

Accounts to Tag: @Ashimathemovie @jessicacblank @ejensen123 @clockedfilm

@everythingyouhaveisyours @tokillawolfmovie @thepopcornlist

Link: <https://thepopcornlist.com/>

For general & partner posting:

 The Popcorn List: Virtual Pop Up Series starts NOW and runs for the next 5 days! Tickets are limited - so grab yourself a Popcorn Pass and catch five fresh, hot films from the 2025 The Popcorn List!

For film festivals:

 The Popcorn List: Virtual Pop Up Series starts NOW and runs for the next 5 days! Tickets are limited - so grab yourself a Popcorn Pass and don't miss five film festival darlings from the 2025 The Popcorn List! *NOTE: if you screened any of these films, please mention*

For 2024 & 2025 TPL Films/Filmmakers to use:

 The Popcorn List: Virtual Pop Up Series starts NOW and runs for the next 5 days! Tickets are limited - so grab yourself a Popcorn Pass and don't miss five film festival darlings (just like ours!) from the 2025 The Popcorn List!

SAMPLE EMAIL COPY

- **Email Banner - All Series Films: Canva [download](#)**
- **Email Banner - In Person Films: Canva [download](#)**

 We're excited to share that the The Popcorn List: Pop Up Series is coming to a screen near you, featuring sneak peaks of 8 films from the 2025 edition of The Popcorn List, including six from women directors! Throughout the month of September, three films will screen as sneak previews 'one night only' in 10 cities across the U.S., and 5 films will screen in the Virtual Pop Up Series, available to audiences across the country from September 25-30.

[Get your tickets for Fresh, Hot Films here](#) and use the code: HOTFRESH for a discounted virtual Popcorn Pass. Tickets are limited - don't miss out!

The Popcorn List is an annual survey of acclaimed feature films recommended by film festival programmers across North America - that are not yet available in wide release. Since 2024, The Popcorn List has helped bring visibility to 45 feature films and the Pop Up Series is a bold, new filmmaker-first release model for independent films.

Additive for film festivals:

We're thrilled to have screened (premiered/recommended) <INSERT FILM TITLE> and are excited that more audiences will have a chance to see the movie!

Additive for 2024 & 2025 TPL filmmakers:

We're thrilled to have been recommended to The Popcorn List, and hope that you'll support fresh, hot films like ours by watching in theater and online!

ADD'L TALKING POINTS FOR THE POPCORN LIST

- The Popcorn List was founded in 2024 as a visibility initiative for the independent film community by filmmakers and exhibition professionals.

- The Popcorn List is a discovery and visibility initiative to amplify independent films that deserve to be seen more widely, highlight the discovery nature of film festivals and the craft of film curation, and respect the audience's desire for story-driven movies.
- In a moment when many indie films struggle to find visibility post-festival, the TPL's Pop Up Series offers a new blueprint: one-off screenings with no rights taken, filmmaker-first economics, a community-led visibility push, and marketing support to help audiences discover fresh, hot films.

The Why:

- **Hundreds of films premiere at festivals every year** - winning over juries, audiences and critics - yet struggle to find meaningful theatrical or digital distribution - even those premiering at top tier market festivals.
- **Independent distributors face increased costs and challenges** as output deals disappear, consistent revenue streams wane, and theatrical releases require an elevated marketing spend.
- Many **filmmakers lack the knowledge and funding** to mount their own theatrical or virtual releases.
- From art house cinemas to independent chains, **movie theaters lack original content** that would have traditionally come from these distribution deals.
- **Audiences are hungry and struggle to access story-driven content** outside the algorithm.

The Facts:

- According to [MarketCast's 2023 Streaming Tracker](#), **theatrical releases drive eight times the social buzz than streaming-only releases**, and streaming releases that were in theaters first generated three times more social media buzz than direct-to-streaming releases.
 - A [Market Data](#) report tells us that **78% of US moviegoers visit theaters due to positive word-of-mouth** and recommendations.
 - **74% of Gen Z & Millennials prefer originals** to remakes and are interested in seeing diversity and representation. ([Data from Tubi](#))
 - There were 828,546,098 movie tickets sold in 2023 domestically, and there's a rise in younger moviegoers. Data from 2023's [National Cinema Day](#) states that **38% of moviegoers fell between the ages of 13-34**.
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FILM INFORMATION

Virtual Film Assets: (Poster, Stills, Director Headshot, Trailer) [can be found here](#).

In Person Film Assets (Poster, Stills, Director Headshot, Trailer) [can be found here](#).

ASHIMA

Dir. Kenji Tsukamoto, USA, English/Japanese, 84m.

Producers: Minji Chang, Dave Boyle, Roy Choi, Kenji Tsukamoto

[Press Kit](#), [Stills](#), [MP4 Trailer](#)

Website: <https://www.ashimathemovie.com/>

Letterboxd: <https://letterboxd.com/film/ashima-2023/>

IMDB: <https://www.imdb.com/title/tt29550553/>

Recommended to The Popcorn List by Crystal Merrill, Festival Director, Mountainfilm (Telluride, CO); World Premiere: 2023 DOC NYC,

Virtual Screening Ticket Link:

<https://watch.eventive.org/popcornpopup/play/689628294314e36b28fbb66>

Social handles: @ashimathemovie @kenjitsuk @minjeezy

Logline

A teenage climbing prodigy travels to South Africa to attempt a historic ascent as her eccentric father joins her on a journey that is a love letter not only to climbing, but to immigrant parents and the quiet pursuit of the American Dream.

Synopsis

ASHIMA is an intimate portrait of elite rock climber Ashima Shiraishi as she travels to South Africa to try to become the youngest person in the world to climb a V14 graded boulder problem. Accompanying Ashima is Poppo, an eccentric, hermit-like, retired avant garde dancer, who also happens to be her father. Emotional and rooted in character, ASHIMA is a love letter not only to climbing, but to immigrant parents and the realization of the American Dream. (virtual)

BROOKLYN, MINNESOTA

Dir. Jessica Blank, Erik Jensen, USA, English, 96m.

Producers: Jessica Blank, Michael Cuomo, Lillian LaSalle, Han Shan, Executive Producer: Bob Balaban

Cast: Sadie Jensen-Blank, Erik Jensen, Amy Madigan, Cullen Moss

[Press Kit](#), [Stills](#), [MP4 Trailer](#)

Website:

Letterboxd: <https://letterboxd.com/film/brooklyn-minnesota/>

IMDB: <https://www.imdb.com/title/tt28079064/>

Recommended to The Popcorn List by Meira Blaustein, Executive Director, Woodstock Film Festival (Woodstock, NY); World Premiere: 2024 Woodstock Film Festival

Virtual Screening Ticket Link:

<https://watch.eventive.org/popcornpopup/play/68994890b26d2f08be7f1ed9>

Social handles: @jessicacblank @ejensen123 @michaelcuomo

Logline

When the grandfather she never knew dies, headstrong 14-year-old Maisie and her artist dad travel from Brooklyn to his childhood home -where Maisie will upend family patterns, fall in love, and force her family to confront each other and themselves.

Synopsis

Brooklyn, Minnesota follows a father, Kurt (played by Erik Jensen) and his daughter Maisie (played by his real-life daughter Sadie Jensen-Blank), on a cross country trip to Kurt's childhood home. Following the death of her Grandfather she didn't know existed, Maisie uncovers a wealth of deep dark secrets that are destroying her family. Channeling her Riot Grrrl roots instilled to her by her late Mother, Maisie brings the family together at a time it matters most.

Filmmaking duo and Woodstock alumni Jessica Blank and Erik Jensen (Almost Home) introduce their real life daughter Sadie Jensen-Blank in her first leading role. Co-starring Amy Madigan (Gone Baby Gone, Field of Dreams) this family drama is a story of profound forgiveness and a reminder for all of us to take accountability and love even harder than we think possible.

CLOCKED

Dir. Noah Salzman, USA, English, 111m.

Producers: Bernard Salzman

Cast: Germain Arroyo, Danell Leyva, Elena Maria Garcia, Rinska Carrasco, Daniel May

[Press Kit](#), [Stills](#), [MP4 Trailer](#)

Website:

Letterboxd: <https://letterboxd.com/film/clocked/>

IMDB: <https://www.imdb.com/title/tt22295426/>

Recommended to The Popcorn List by Jason Hoffman, Programmer, Indy Film Fest (Indianapolis, IN); World Premiere: 2023 Sedona International Film Festival

Virtual Screening Ticket Link:

<https://watch.eventive.org/popcornpopup/play/689948c3f78fd090a66c73d2>

Social handles: @clockedfilm @noahsalz_ @Germainarroyo

Logline:

A teenager in Miami boxes in order to make money for their family while struggling through gender identity and dreams of transitioning.

Synopsis:

Adolfo Rivera (Germain Arroyo) is an 18-year-old, undefeated boxer from a conservative Catholic family in Miami. Adolfo's love for this tight knit-knit family is apparent, not just in their time spent together, but in the bruises and broken bones they are willing to endure time and time again in order to help the family pay their bills. While Adolfo may be remarkably talented in the ring, the family's dreams for their devoted son are far different from what Adolfo has in mind. Adolfo is secretly saving their winnings for the biggest fight of their life; self-acceptance in their desire to transition into a woman. The local drag scene becomes a fortuitous, vibrant sanctuary for Adolfo on this journey of self-acceptance that is forged in blood, sweat and sequins.

EVERYTHING YOU HAVE IS YOURS

Dir. Tatyana Tenenbaum, USA, 2024 English/Hebrew/Arabic, 90m.

Producers: Brigid Greene

Cast: Hadar Ahuvia, Freedom Dabka Group, Ze'eva Cohen, Mor Mendel, zavé martohardjono

[Press Kit](#), [Stills](#), [MP4 Trailer](#)

Website: <https://www.everythingyouhaveisyoursfilm.com/>

Letterboxd: <https://letterboxd.com/film/everything-you-have-is-yours/>

IMDB: <https://www.imdb.com/title/tt29293067/>

Recommended to The Popcorn List by Dan Brawley, Chief Instigating Officer, Cucalorus (Wilmington, N.C.); World Premiere: 2024 Tënk Canada

Virtual Screening Ticket Link:

<https://watch.eventive.org/popcornpopup/play/689948d72dff17f433f36339>

Social handles: @everythingyouhaveisyours @tatyatanenenbaum @bgreenek @primaahuvian

Logline

NYC-based choreographer Hadar Ahuvia interrogates the roots of Israeli folk dance, in a personal endeavor to confront the founding mythologies and transgressions of Zionism.

Synopsis

In *Everything You Have Is Yours*, NYC-based choreographer Hadar Ahuvia interrogates the roots of the Israeli folk dances she grew up dancing with her mother in the U.S. Confronting romanticized stories about her grandparents, settlers in 1930s Palestine, Ahuvia embarks on a personal journey to reckon with the founding mythologies and transgressions of Zionism. Through her work, a web of artistic portraits emerges— Jewish, Israeli, and Palestinian dancers living in New York City grapple with the questions of what we inherit and what we embody to carry forward.

IF THAT MOCKINGBIRD DON'T SING

Dir. Sadie Bones, 2024, USA, English, 95m.

Producers: Mandy Ward

Cast: Aitana Doyle, Nadia Dajani, David Krumholtz, Kevin Corrigan, Catherine Curtin

[Stills](#) (Trailer Coming Soon)

Website: <https://ifthatmockingbirddontsing.com/>

Letterboxd: <https://letterboxd.com/film/if-that-mockingbird-dont-sing/>

IMDB: <https://www.imdb.com/title/tt27695651/>

Recommended to The Popcorn List by Judith Laster, Founder/Director, Woods Hole Film Festival (Woods Hole, MA); World Premiere: 2024 Bentonville Film Festival

Social Handles: @ifthatmockingbirdfilm @sadieb0nes @akwardproductions @stolen__nova
composer @kevinfcorrigan @catecurtin @aitanadoyle

In Person Screenings: <https://thepopcornlist.com/>

Logline

After being brutally dumped, 17-year-old Sydnie (Aitana Doyle) discovers she is pregnant. Seeing this as an opportunity to get her ex back and give her life direction, she decides to keep the baby. She soon realizes that this won't be the quick fix she had hoped for and finds herself caught in a complicated love triangle and totally lost.

Synopsis

After a passionate prom night, Sydnie's boyfriend Lucas drops a bomb: he wants to date other girls in college. Devastated, Sydnie gives up on her travel dreams, and to make things worse, she discovers she's pregnant. Hoping to win back Lucas, she keeps the baby despite her family's objections. Lucas, compelled by his religious mother, returns from college.

Initially upset, he eventually embraces the pregnancy as an opportunity to transform and support his family. Reuniting tentatively, Sydnie and Lucas clash over values and future plans. Enter Daniel, the charismatic lead singer of 'Delusions of Grandeur.' Sydnie then faces a decision: stay with Lucas and keep the baby, or pursue her dreams with Daniel.

NEW WAVE

Dir Elizabeth Ai, USA, 2024, English/Vietnamese, 88m.

Producers: Elizabeth Ai, Rachel Sine

[Press Kit](#), [Stills](#), [MP4 Trailer](#)

Website: <https://newwavedocumentary.com/>

Letterboxd: <https://letterboxd.com/film/new-wave-2024/>

IMDB: <https://www.imdb.com/title/tt32145747/>

Recommended to to The Popcorn List by Sky Sitney, Co-Founder/Director, DC/DOX (Washington, D.C.); World Premiere: 2024 Tribeca Festival

In Person Screenings: <https://thepopcornlist.com/>

Social handles: @newwavedocumentary @elizabeth_ai @rachel_sine

Logline

Mile-high hair. Synthesized sounds. Teenage rebellion. Elizabeth Ai was on a mission to excavate an untold story of rebellious punks in the chaotic world of 80s Vietnamese New Wave until she uncovers a hidden past.

Synopsis

Filmmaker Elizabeth Ai embarks on a journey to capture the vibrant spirit of a musical phenomenon that electrified Vietnamese American teens in the 1980s: New Wave. What begins as an exploration of the rebellion and freedom within this subculture evolves into a profound narrative of identity, loss, and healing. In Orange County, California, the synth beats and punk/goth aesthetics provided a sanctuary for a generation of youth grappling with the weight of their parents' unspoken traumas.

As Elizabeth delves into the lives of her family members and icons of the New Wave scene, she discovers that beneath the surface lies a complex tapestry of broken dreams and unfulfilled expectations. These were not just fleeting moments of teenage rebellion but acts of defiance against the lingering shadows of the Vietnam War and the sacrifices made by a generation trying to rebuild.

The film juxtaposes the memories of her uncles and aunts—sneaking out to underground clubs—with Elizabeth's own childhood, marked by her mother's abandonment. What starts as a celebration of a cultural movement transforms into a cathartic journey. As the filmmaker unravels long-buried emotions and confronts the generational wounds that have shaped her community, the film becomes a powerful exploration of cultural identity, resilience, and new beginnings.

THE EVERYTHING POT

Dir. Sherise Dorf, USA, 2024, English, 90m.

Producers: Callie Bloem, Sherise Dorf, Lisa Edelstein, Christopher J. Ewing, Sean Patrick Kelly, Emily Sheehan, James Wolk; Executive Producers: Edward Burns, Aaron Lubin

Cast: Lisa Edelstein, Erik Griffin, James Wolk, Gina Torres, Delaney Rowe

[Press Kit](#), [Stills](#), [MP4 Trailer](#) [Vertical Teaser](#)

Website: <https://www.theeverythingpot.com/>

Letterboxd: <https://letterboxd.com/film/the-everything-pot/>

IMDB: <https://www.imdb.com/title/tt27451258/>

Recommended to The Popcorn List by: Paul Sloop, Director of Programming, Cordillera International Film Festival (Reno, NV); World Premiere: 2024 Tribeca Festival

In Person Screenings: <https://thepopcornlist.com/>

Social handles: @sherisedorf, @tralaloo_productions, @lisaedelstein, @iamginatorres, @erikgriffin, @delaneyrowe, @dejamoniquecruz

Logline

When married 50-something Rachel RSVPs and sends a gift way too quickly to a former colleague's wedding, this seemingly insignificant faux pas snowballs into a series of misunderstandings that threaten to destroy two marriages at once.

Synopsis

A comedy of errors ensues when empty nester Rachel (Lisa Edelstein) hastily sends a gift to Charlie (James Wolk), a former colleague, upon receiving his wedding invitation. The young couple's wedding gets Rachel out of her perpetual state of ennui in her own marriage and brings unexpected excitement, which inadvertently causes chaos in both unions. As one domino falls after another, cracks begin to show in their respective relationships especially while Rachel's husband Adam (Erik Griffin) becomes obsessed with getting back their wedding gift: The Everything Pot.

TO KILL A WOLF

Dir. Kelsey Taylor, USA, 2024, English, 92m.

Producers: Adam Lee, Kelsey Taylor, Ricky Fosheim, Zach Golden

Cast: Maddison Brown, Ivan Martin, Kaitlin Doubleday

[Press Kit](#), [Stills](#), [MP4 Trailer](#)

Website: <https://www.tokillawolf.com/>

Letterboxd: <https://letterboxd.com/film/to-kill-a-wolf/>

IMDB: <https://www.imdb.com/title/tt27983993/>

Recommended to The Popcorn List by Andre Seward, Programming Director, Tallgrass Film Festival (Wichita, KS); World Premiere: 2024 Edinburgh International Film Festival

Virtual Screening Ticket Link:

<https://watch.eventive.org/popcornpopup/play/689948ecdd0c6ace70f91ce2>

Social handles: @kelseytaylorhasnoinsta @adamleedp @detentionfilms

@hungrybullproductions @moostudios

Logline

In a modern re-imagining of Little Red Riding Hood, a social pariah discovers a teenage runaway in the Oregon Wilderness and does his best to help her find a way home - a troubling exploration of trauma and redemption.

Synopsis

On the fringes of the Oregon wilderness, two strangers are brought together when a reclusive Woodsman (Ivan Martin) discovers a teenage runaway, Dani (Maddison Brown) hypothermic and barely conscious in the woods. After saving Dani from the elements, The Woodsman

begrudgingly agrees to return the teen to her grandmother. As they make their way across the state, they forge an unexpected bond, delving into their pasts and testing their willingness to trust one another. Ultimately, with each other's help, they find the courage to face the demons that haunt them and discover a way to start anew.

