

Privacy Policy

Effective Date: 3/30/2026

Welcome to **athlontech.net** ("we," "our," or "us"). We respect your privacy and are committed to protecting any personal information you may share with us. This Privacy Policy outlines our practices regarding data collection, use, and protection in accordance with Wisconsin state law and applicable U.S. federal laws.

1. Our Core Privacy Commitments

- **We do not sell your data:** Under no circumstances do we sell, rent, or trade your personal information to data brokers or third parties.
- **No Google Analytics:** We do not use Google Analytics or similar third-party tracking services to collect or share your data with external advertising networks.

2. Information We Collect

In compliance with data minimization principles, we only collect information that is strictly necessary:

- **Information You Provide Voluntarily:** If you contact us via email, submit a form, or create an account, we collect the information you choose to provide (such as your name or email address).
- **Essential Technical Data:** Our servers may automatically log standard, essential technical information necessary to keep the website secure and functional (e.g., IP addresses, browser types, and timestamp data). This data is not used to profile you or track you across the internet.

3. How We Use Your Information

Any information we collect is used solely for the following business purposes:

- To operate and maintain the functionality of athlontech.net.
- To respond to your inquiries or customer service requests.
- To ensure the security and integrity of our website.

4. Cookies

We only use essential cookies required for the website to function properly (e.g., session management or security). We do not use non-essential, tracking, or advertising cookies.

5. Data Retention and Disposal (Wisconsin Law Compliance)

We retain personal data only for as long as necessary to fulfill the purposes outlined in this policy. In accordance with **Wisconsin Statute § 134.97**, any physical or electronic records containing personal information will be permanently shredded, erased, or otherwise destroyed before disposal to prevent unauthorized access.

6. Data Security and Breach Notification

We implement industry-standard security measures to protect your information. However, no method of transmission over the internet is 100% secure. In the event of an unauthorized acquisition of personal information that compromises the security, confidentiality, or integrity of your data, we will notify affected individuals promptly in compliance with **Wisconsin Statute § 134.98** and applicable federal guidelines.

7. Children's Privacy (Federal COPPA Compliance)

Our website is not directed to children under the age of 13. In compliance with the **Children's Online Privacy Protection Act (COPPA)**, we do not knowingly collect personal information from children under 13. If we become aware that we have inadvertently received personal information from a visitor under the age of 13, we will delete the information from our records immediately.

8. Your Rights

Depending on your jurisdiction, you may have the right to request access to, correction of, or deletion of your personal data. To exercise these rights, please contact us using the information below.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated "Effective Date."

10. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

- **Email:** info@athlontech.net
- **Website:** athlontech.net