Quarter II Project

Online Photography Portfolio Setup using Wix

Objective
To showcase your photography in an attractive online portfolio to be able to use for your future

Directions
Gather Photos
You will need to gather all of the following photos and put them in a folder called CA Photo Portfolio on your desktop. Make sure each of the photos are under **5mb** in size since this is the largest it accepts. If some are larger, open them in PS and save as a lower quality.
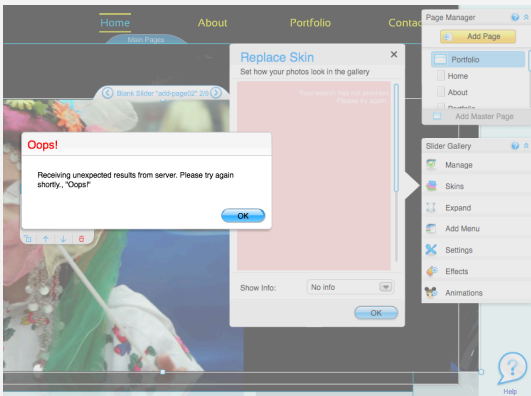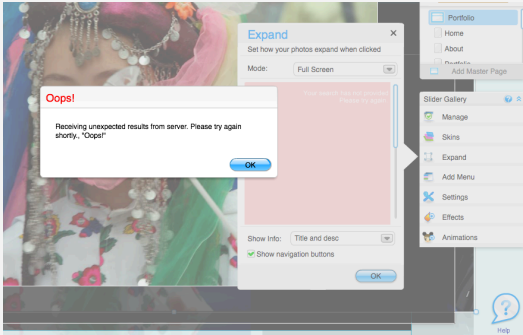
- 7 **composition** photos
- 4 edited **topical** cube photos with title and self-portrait
- 3 Edited **portrait** photos
- **Self-Portrait** (cube self-portrait, thousand words, shadow collage)
- 3 **Effects** (photomerge, HDR, mini)
- 3 **Emulate** photos
- All proof photos for the following: 7 comp, 4 cube, 3 portraits, 3 emulate, 1 cube self-portrait, photomerge, HDR, & mini.

Important

Save your wix portfolio often (every 10 min) in case your computer freezes or you forget to save it. It does not autosave for you as you edit. After you finish each page or each gallery link, take a screenshot of it to show you are done in

case it does not save and you lose it.

If you get a consistent Wix error (e.g. expand or skin menu settings), take a screenshot like the ones below and email to Mr. Heil & to Posterous, skip that part, and move on. Try to fix that part later or show Mr. Heil in class.

GraDING

Part I: Cube, out of 100pts
Grading criteria for the photo cube:
- following the directions according to each of the requirements

- composition elements (e.g. rule, angle, light, etc)
- creativity and uniqueness of the topic
- if you turned in your cube late, on Monday, half credit
- if you turned in your cube but just forgot to turn in a screenshot according to the directions, 10pts

Part II: Wix, out of 100pts
Grading criteria for your wix portfolio:
- following the directions with required content & settings
- appearance, how well it looks with the colors, skins, & layouts you chose
- homepage photo
- have all of your proof shots
- if you submit your wix portfolio late one day, half credit, but you can still get full credit on part III

Part III: Photography, out of 50pts weight 2
Grading criteria for your photography in your Wix portfolio:
- following the directions according to each of the requirements
- composition elements (e.g. rule, angle, light, etc)
- creativity and uniqueness
- all photos, even new ones, must be taken by the Dec 10 deadline & posted on MF Picasa (one day late, half credit)

Checkpoint A

Go to wix.com and sign up for a free account using your classID email.

Then go to
http://www.wix.com/flash-templates/classic-portfolio

Click Edit at the top and then click Start Creating. Click on Save on the

toolbar at the top and it will ask you what to name your site for the URL website. Type portfolio.

In the Wix editor, add your first and last name to replace "Jack Smith." Later you can change the font color. Go to customize design and choose the background and inner background color of your choice. Make sure the colors are coordinating and look professional. If you are not sure, you can't go wrong with black.

Currently on the homepage is a portrait of someone else. Later you will be replacing this photo with your own self-portrait photo. This is the homepage photo so it needs to be good and give the first impression of your site since it is the first thing viewers see. The dimensions of the photo need to be the same, rather long. You can take a landscape photo and crop it to get this dimension. The photo does not have to be elaborate, it can be simple but good quality and composition.
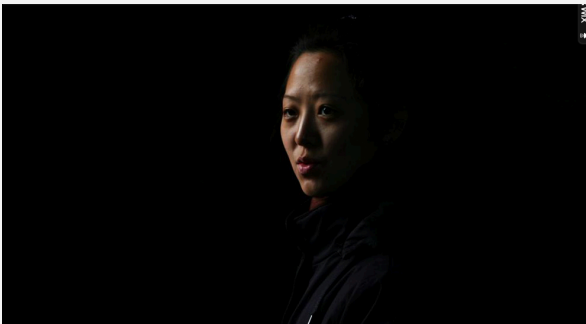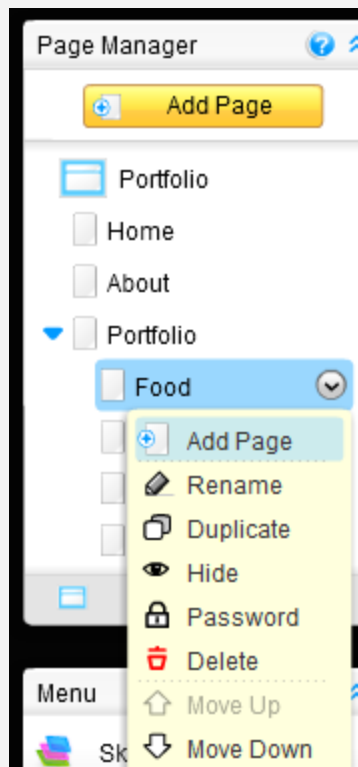
Go to the Editor below the Wix.com logo at the top right.

Now click on your title text "Jacob Lee Photography" and you can change your text to match your site's color scheme. You can also change your top link bar's font and color.

Composition

On the right side, go to the Page Manager menu and click on the little down arrow on the food page and choose Add Page

In page layouts, choose the Collage option in the **Galleries category** and name the page Composition (example below)
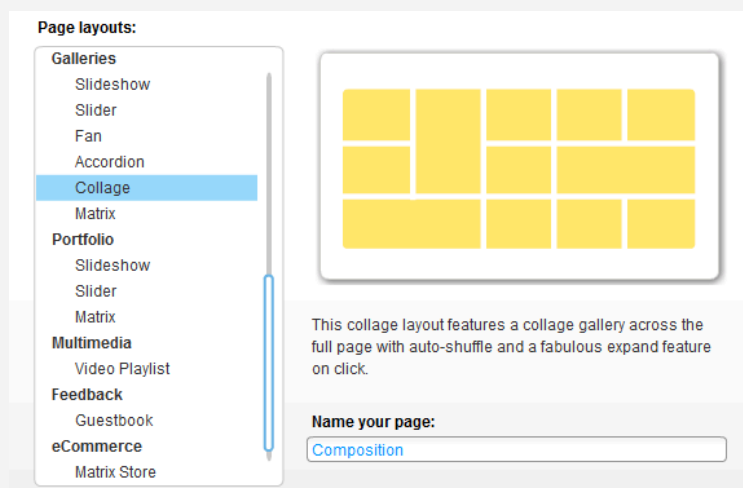
Below the Page Manager menu palette, go to the Collage Gallery menu palette and select Settings. You will need to click on one of the photos on your page in order to see this menu.
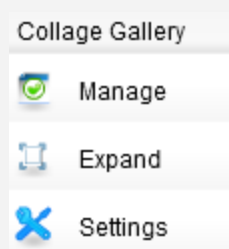
Customize your settings according to the screenshot below. For your margin color, choose black, white, or a color that matches your site's background color. Max out on the margin width, grid size, and empty spaces.
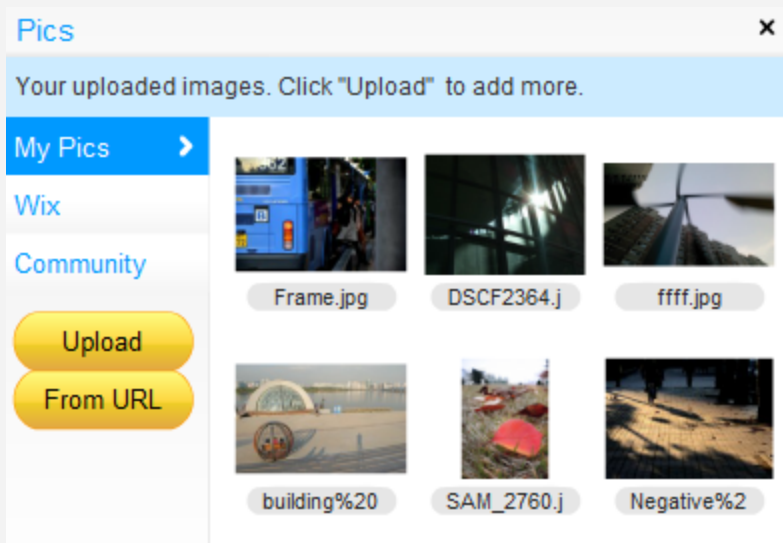
Click on one of the default photos in the collage and the following menu will appear. Choose Manage Photos.
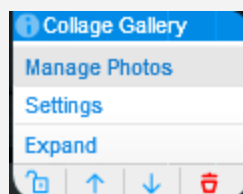
Click on Delete All to remove all the default photos. Then choose add

photos and add all seven of your composition photos like the screenshot below.

If you see one of your photos above, see me for a coupon. These were some of the best in each of the categories.

Then click on the x in the top right of the pic loader tool. For the title, write the type of composition photo it is (e.g. lines, framing, movement, etc). Write a short description of where and how you took the photo. Example below
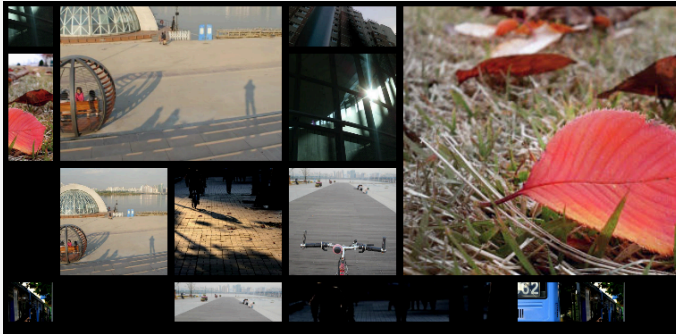
Publish
At the top of the page you click "Publish"
In the blank for your URL web address, add the text portfolio if you have not already and click okay to publish. If you accidental already named it something else, that's okay.
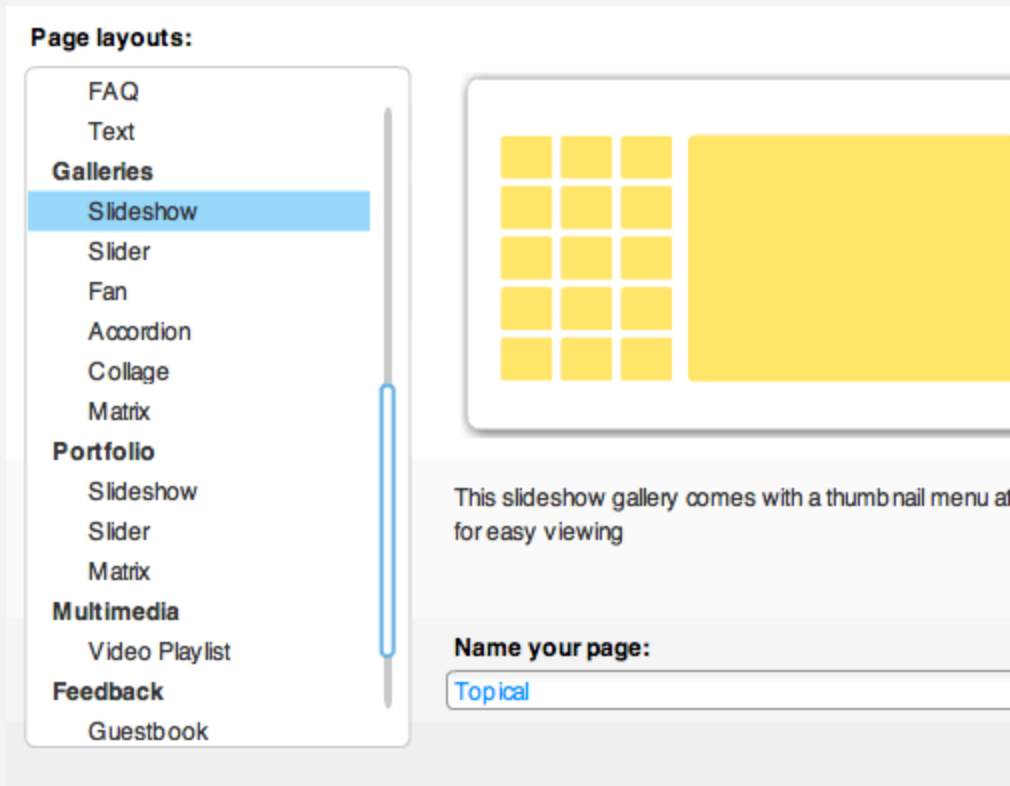
Topical

On the right side, go to the Page Manager menu and click on the little down arrow on the composition page and choose Add Page. You can delete the other pages on the right (e.g. food, people, etc).
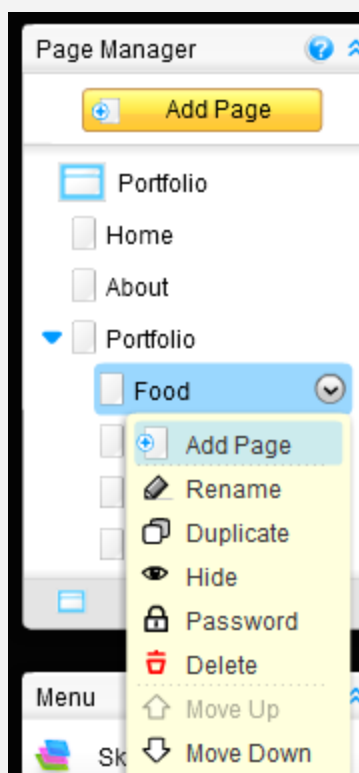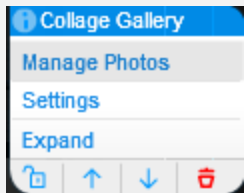

In page layouts, choose the Slide show option in the **Galleries** category

and name the page *Topical* (example below)

Click on the main large default photo and the following menu will appear. Choose Manage Photos.

Click on Delete All to remove all the default photos. Then choose add photos and upload your four final edited cube photos and your title photo. Arrange the title photo first. Crop out the bottom rectangle below the title if there is one. For the titles of your cube photos, give each a short creative 1-3 word title and a short description explain the location and how you took the shot. You do not need a title or description for your title photo.
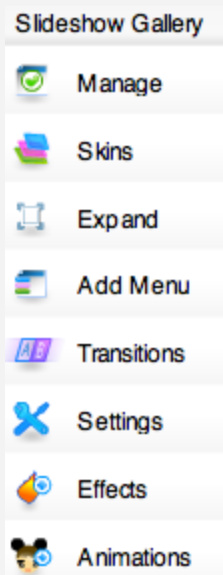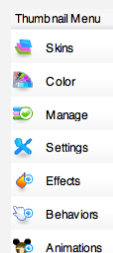
Example:

Busy Buss Days
Had to try shooting a few busses before finally getting the shot I wanted and liked how the reflection on the bus window shows the sunset.

If you select the main large photo, you will see the Slideshow Gallery menu on the right.
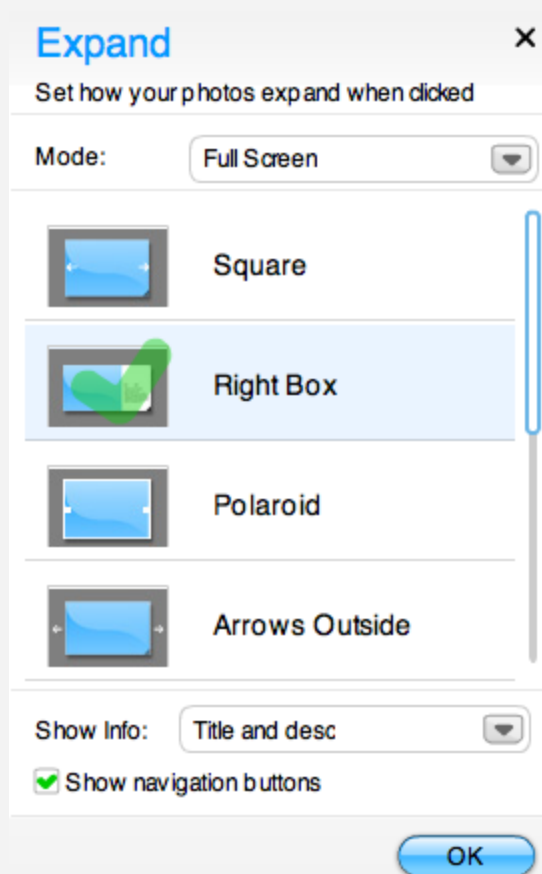
Slideshow Gallery

- Manage
- Skins
- Expand
- Add Menu
- Transitions
- Settings
- Effects
- Animations

Do not click on the small thumbnail and select the thumbnail menu.

Thumbnail Menu

- Skins
- Color
- Manage
- Settings
- Effects
- Behaviors
- Animations

Go to the Slideshow Gallery Settings and change the the Image Mode to Center and check-mark Auto Play so it automatically plays.
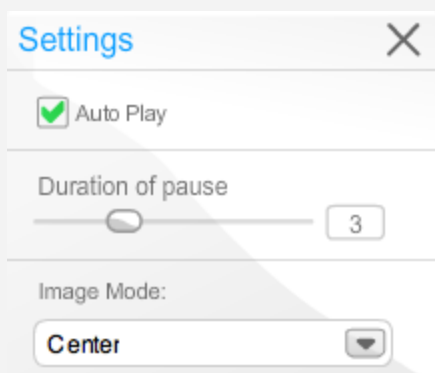
Select the main photo again and on the same menu, select Expand. Choose Right Box, Show Info: Title & Desc, & choose to show the navigation buttons.

Expand ✕

Set how your photos expand when clicked

| Mode: | Full Screen ▼ |

Square

Right Box

Polaroid

Arrows Outside

| Show Info: | Title and desc ▼ |

☑ Show navigation buttons

OK

Click on the main large photo again and on the Slideshow Gallery menu, choose Change Skin and choose Full Text and Show Info: Title & Desc.
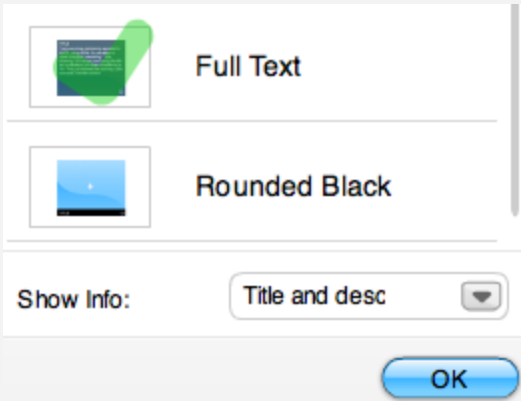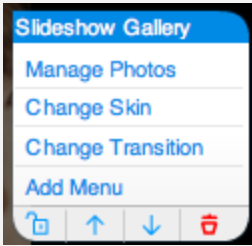
Post
Take a screenshot of your Composition & Topical page and post it to posterous and the link to the spreadsheet. Include your public link to your portfolio in the post as well.
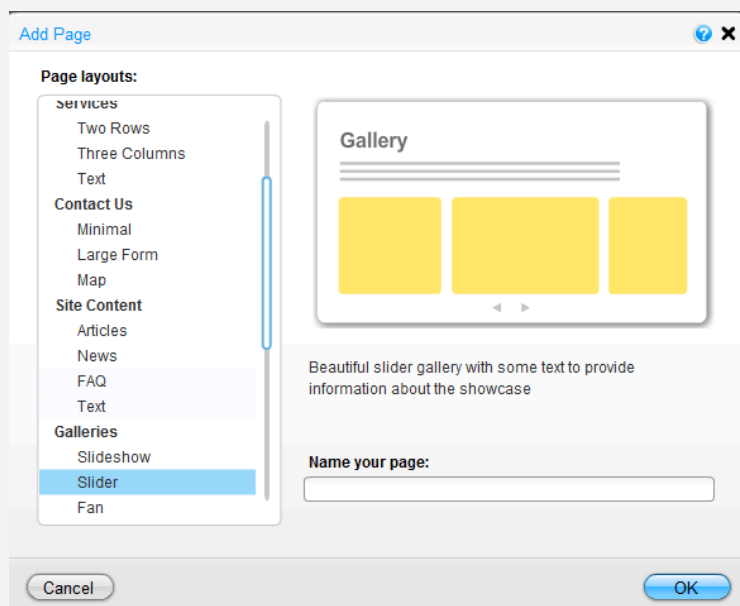
Checkpoint

B

Portraits

On the right side, go to the Page Manager menu and click on the little down arrow on the topical page and choose Add Page. You can delete the other pages on the right (e.g. food, people, etc).
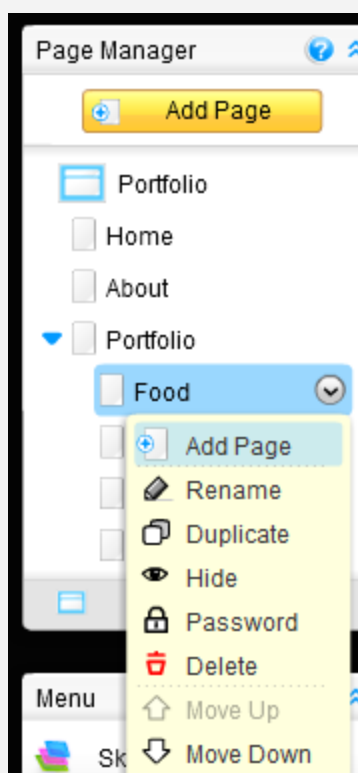
In page layouts, choose the **Slider** option in the **Galleries** category and name the page Portraits (example below)

Add Page

Page layouts:

Services
  Two Rows
  Three Columns
  Text
Contact Us
  Minimal
  Large Form
  Map
Site Content
  Articles
  News
  FAQ
  Text
Galleries
  Slideshow
  Slider
  Fan

Gallery

Beautiful slider gallery with some text to provide information about the showcase
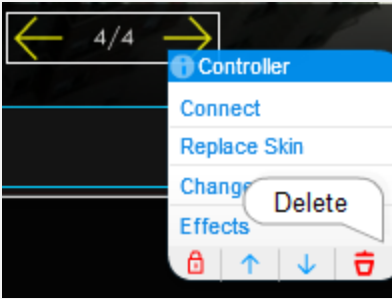
Name your page:

Cancel   OK

If you see descriptive text beneath the page title (Lorem ipsun...), delete the text box and also delete the Portraits' page title (Gallery text).
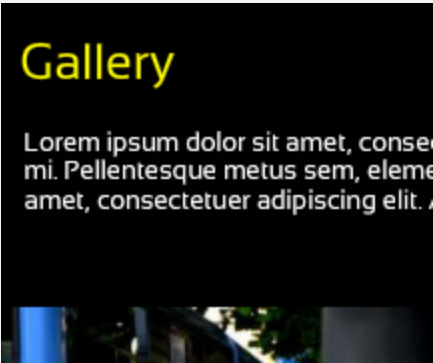
If you have the text links Gallery01, Gallery02, etc, delete all these link along with the title Gallery if you have not already.
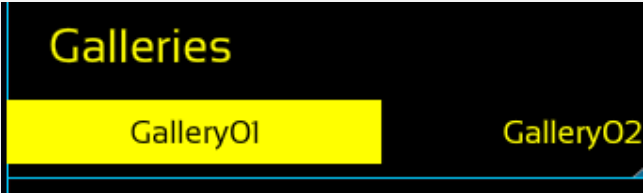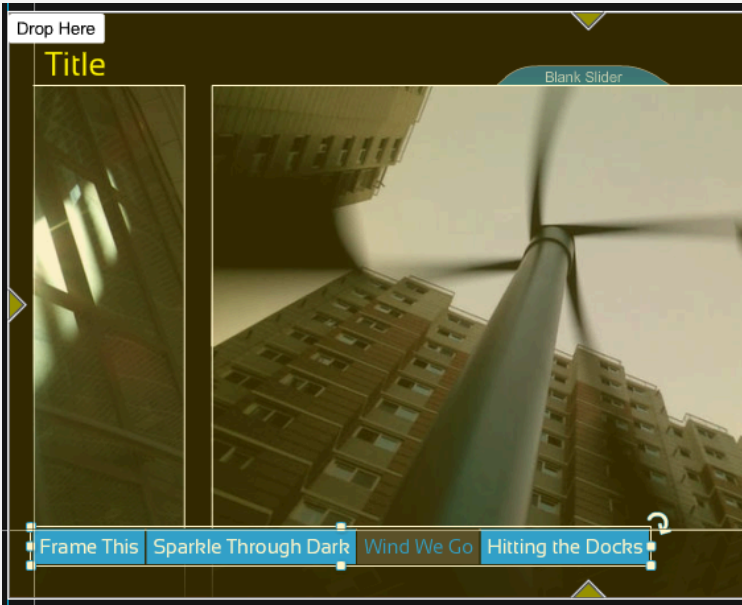

Delete the photo number below the slide show.

Click on the slideshow and choose add menu. Choose the menu style of your preference and change the menu colors so that they coordinate. Move the menu bar below the slide show in the narrow rectangle. See example below:
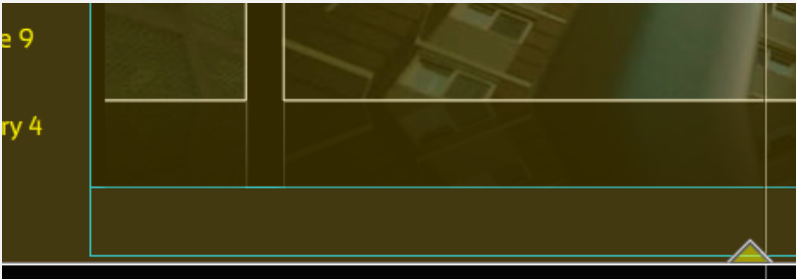
Expand the slide show slider vertically so that it is bigger but when you do, you will notice yellow arrows on each side appear. You cannot go outside of these arrows, otherwise the slide show will appear on every page. Example (you do not need the "Title" text shown in the screenshots below):

Example of how big to stretch it and how it will look when finished:
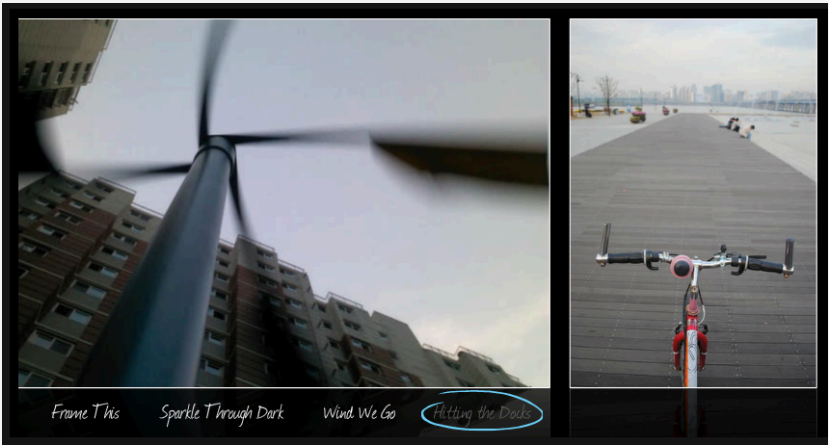
Select one of the main photo on the page and on the menu, select Expand. Choose Right Box, Show Info: Title & Desc, & choose to show the navigation buttons.

Click on the main large photo again and on the Slideshow Gallery menu, choose Change Skin and choose Full Text and Show Info: Title & Desc.
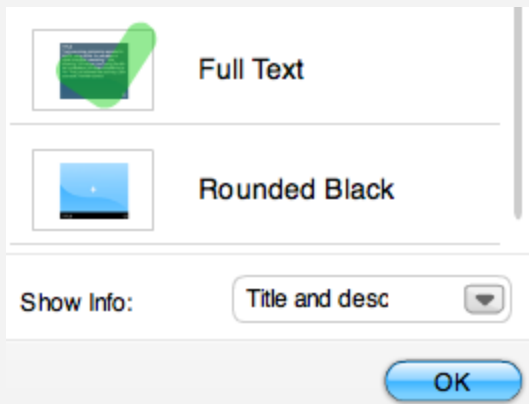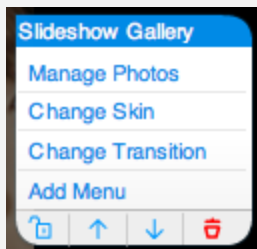
Delete the current photos in the slideshow in the Portraits page and upload your three edited portraits (a guy, a girl, group). For the title, write the editing effect you used and write the subject(s) name for the description and something unique about them (e.g. AJ: a senior who enjoys volleyball and making Japanese food).

Self-Portraits

If you have not already, delete any of the default pages on the left (e.g. Food, Nature, People, etc).

Duplicate the Portraits page again and name it Self-Portrait. Upload your edited self-portrait, thousand words, and shadow collage. Enter the following

Upload your edited self-portrait, thousand words, and shadow collage. Enter the following titles and descriptions:

Self-portrait photo - Title: You choose a 1-3 word creative title. Description: Why you chose the location and pose you did, which should reflect who you are.

Thousand Words: Title: Thousand Words Description: Write the following "Edited in Photoshop using various typography and gradient effects using only the shadows and mid-tones of the photo"

Shadow Collage - Title: Shadow Collage
Description: Describe some of the things in your collage you placed in your collage and explain why.

Effects

Duplicate the Portraits page again and name it Effects. Upload your mini, HDR, & photomerge. Enter the following titles and descriptions:

Mini - Title: Miniature. Description: Share where you took the photo and the key tools you used to make it look like a miniature.

HDR- Title: HDR. Description: Tell where you took the shot and share what an HDR photo is and how you made it.

Photomerge - Title: Panorama. Description: Describe why you chose the location and how many photos you took to make it and share that you used the photomerge PS tool.

Emulate

Duplicate the Portraits page again and name it Emulate. Upload the following & use the titles and descriptions:

Exact Photo like the one above showing the original on the left and your photo on the right.
Title: The title of the original photo. Description: Explain which famous photographer took the original shot on the left and share how you tried to emulate it. Also, share one thing you liked about the famous photographer that made you choose or appreciate them.

Second Emulate Shot Title: Give it a 1-3 word creative title Description: Describe why this photo fits the genre of the famous photographer you were trying to emulate

Third Emulate Shot (same format as the second)

Post
Take screenshots of the pages you just made in this checkpoint and post to posterous along with a link to your portfolio. Post your posterous link to the spreadsheet. Read the next paragraph:
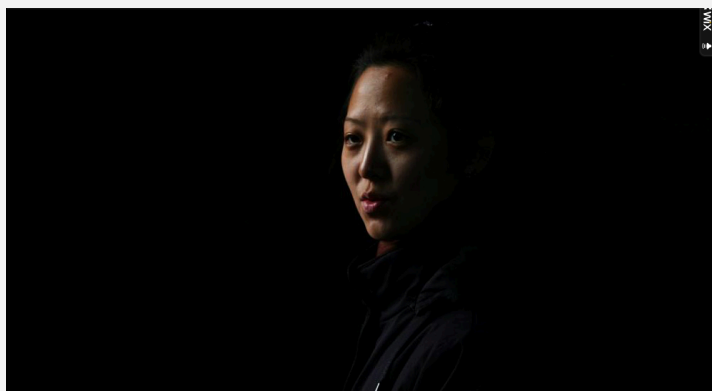
In the next checkpoint, you will need to take a new photo to change the homepage photo from the lady to a self-portrait of yourself. It can be simple, very simple (you standing in the hall). But make sure to have good lighting and composition: **use vertical rule of thirds with yourself as the subject**. You should take it on a solid or texture color background or one that does not have a distracting background so you are the main focus. It is important that it is the same long landscape dimensions, you can't just crop and make bigger because it will blur and won't be clear. Most compact and phone cameras have a 16:9 ratio that you can change to that will be more accurate. You can open a new PS document and insert the photo into it to see if you can move/crop to the right dimensions:

Go down to the last heading of the directions under Home to see good

examples of homepage photographs and their size.

Checkpoint C

This (CP C) is the last checkpoint and is due when the final portfolio is due.

Proofs

Create another new page; choose Galleries, Matrix and name it Proofs.

Page layouts:

Large Form
Map
Site Content
Articles
News
FAQ
Text
Galleries
Slideshow
Slider
Fan
Accordion
Collage
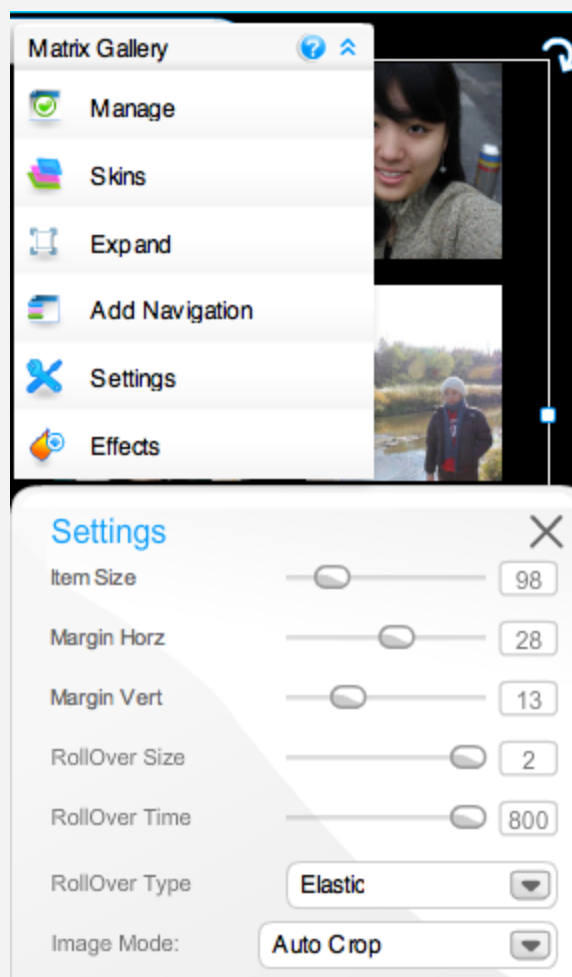Matrix
Portfolio
Slideshow
Slider

◄ ►

Gallery

This matrix gallery includes a title and paragraph on the left for a balanced layout

Name your page:

Proofs

Click on one of the photos so you can select the Settings in the Matrix Gallery menu and apply the following settings:

Delete all the default photos and upload all your proof photos for all the images in your online portfolio. For the title, write the name of the photo the proof is for (e.g. Composition: Patterns, HDR: Waving Flags, Topical: Barking Dog, Portraits: James Lee). Click the +Add to add a URL

to each photo which links to the photo on [MF Picasa](#) or the [Howzit Photo](#) album that your turned in. Again, you can't get credit for photos if you don't have accurate proof photos.

↑ ↓   Delete

Photo:

Replace Photo

Title: Portraits: Luke Oh

Description:

Link: +Add

Link
Choose type of link

URL   Page   Email
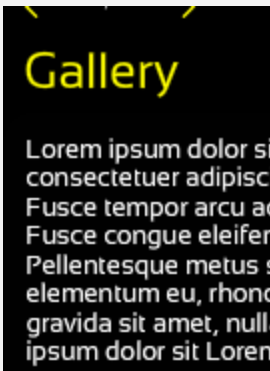
URL: E.g. www.wix.com

Type in a URL

⦿ Open in new window

○ Open In same window

Change the Gallery title to Photo Proofs. Change the text (e.g. Lorem ipsum dolor etc) to a descriptive sentence explaining these are proof shots of your photography.

About

Go to the About page which is located in the top toolbar link. Change Jack Smith to your name. Resize the text box like the example below and add a square photo of yourself on the left side under "About Your Name." You can use your self-portrait square photo for this if you want or choose another photo. For your paragraph description of yourself, share about the following:

- What first sparked your interest in photography
- What type of photography do you like
- What type of photography style do you prefer and like to take

- Any other photography related information about yourself

Contact

Go to the Contact page which is located in the top toolbar link. Change Jack Smith o your name and delete the text under your name and just type Seoul, South Korea for your address information.

Click on the form (Your Name, Your Email, Subject) and in the Contact form, select Email. Type your class email and in the Bcc address, type mouseflip@gmail.com.
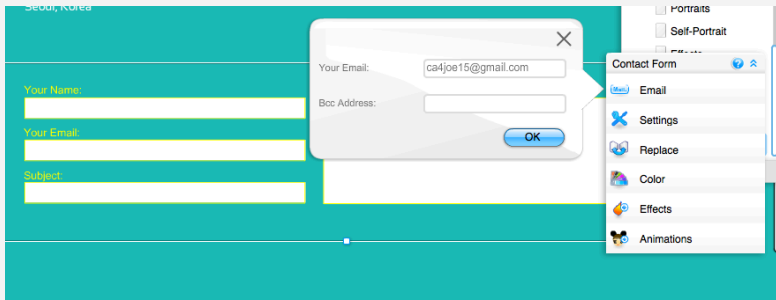
Home

Go to your homepage and delete the photo of the lady and change it to a photo of yourself. Make sure the photo is the same dimensions in PS when you make a new PS document and insert the photo into it:

Document Size:

Width: 13.776 inches

Height: 7.541 inches

Resolution: 72.009 pixels/inch

See and read examples below

Michael Yoon
Photography   Home   About   Photography   Contact

Good: like the basic rustic background; like how his pose is not the typical "look at the camera and smile"

Improve: Little too much "head-room" space above the head compared to how the photo was cropped and does not follow vertical rule of thirds
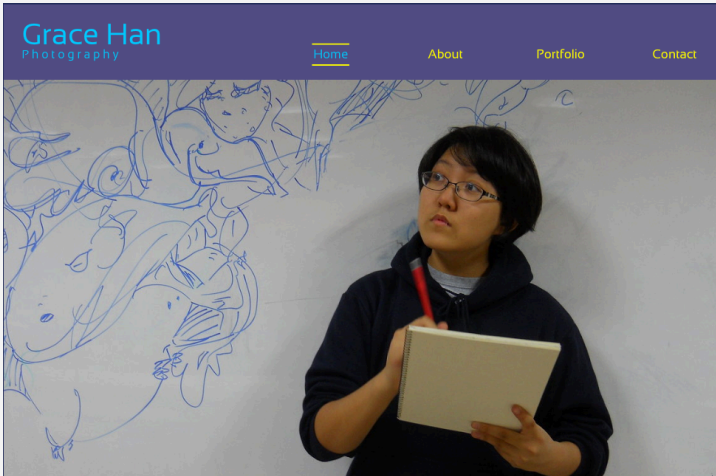
Good: pose & props, like the art work she drew on the whiteboard
Improve: the lighting could be a little better and the position of where you stand should be vertical rule of thirds

Good: great vertical rule of thirds! all photos should follow this composition position either on the right or the left. The photo does not have to be *this* nice. A simple background is fine too. Great lighting on the face! Good pose with props and looking away from the camera.

Improve: Just a few little sticks coming out of her head.

Portfolio

Click on the portfolio link on the top menu and change the text from Portfolio to Photography.

Final Post
Take a screenshot like this [example](#) (leave a little of the background color edge but do not include the bottom wix advertisement). Insert it into the
[MF Picasa Photography Portfolio album](#). Type your classID on the first line

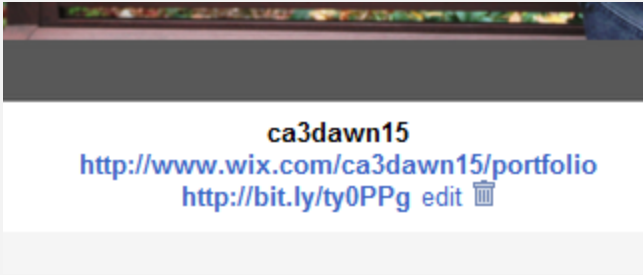of the caption, insert your wix portfolio link on the second line.

Take screenshots of all your finished pages and galleries and post them to an album called Final Photo Portfolio in your Picasa and post that link to the final project spreadsheet. Make sure you **make the album public**. This album is very important. The screenshots and your final site should be exact. If they are different, then I'll assume you worked on it more after the deadline and count it late. In the first homepage screenshot, share as a comment which was your favorite page of your photography portfolio and why.

Copy the URL of your portfolio screenshot album (make sure it is public) and use bit.ly to make a shorter link to your screenshots.

To use bit.ly, just copy and paste your link into the big box and the press the copy button and past it.
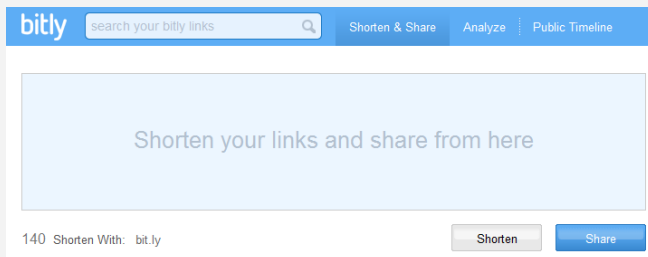
Paste the link as the third line under your portfolio link in your screenshot located in the MF Picasa album.

ca3dawn15
http://www.wix.com/ca3dawn15/portfolio
http://bit.ly/ty0PPg edit 🗑

Finished! You should be proud!