

miniMBA – WEEK 1

COMPANY HISTORY WORKSHEET

CREATE THE CONDITIONS

Big-picture thinking is best done in a quiet space where you can reflect on your own needs and intuition. 🧠 If you have a lot of commitments in your life, try to find at least 1-2 hour chunks of time where you can be alone to work on your homework. 🕒 It is best not to work on the big-picture and day-to-day in the same sitting. A divided brain lacks focus. 🌀

If you've already done business planning, it is helpful to reference your previous work as you do these exercises. 📁

GROUND YOURSELF

Before beginning the strategic planning later in the class, please take time to ground yourself in the following exercises. There's a lot of news to digest right now, and it is helpful to have a clear mind when business planning. 🕸️

I am the _____ entrepreneur in my family. If there have been entrepreneurs in my family before me, I would say that they were a _____ example for me to follow. I would do _____ the same as them and I would do _____ differently from them. ✓

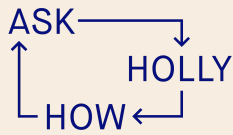
The following privileges ✅ have facilitated my growth as an entrepreneur:

The following obstacles ❌ have hindered my growth as an entrepreneur:

Entrepreneurs I look up to include _____ and the reason I admire them is _____. 🙌

CURRENT CONDITIONS THAT IMPACT MY BUSINESS👁️:

- GLOBALLY:
- IN MY COUNTRY:
- IN MY REGION:
- IN MY STATE:



- IN MY CITY:
- IN MY NEIGHBORHOOD:
- IN MY HOME:

I call upon the following people for support 🙌 when I need it:

Activities that rob 🧨 me of my inner knowing and distract me include:

REFLECT

Write your personal history and your business history. Don't edit yourself; just go with your stream of consciousness. This exercise is for reflection and not presentation. Consider it a warm-up for the next five months of the class.

Start from your earliest motivations - whether you were already working for yourself or someone else - and consider these leading questions:

- When did the idea for your business first come to you? 🌐
- What inspired the idea? ✍️
- What experiences or truths from your childhood or youth influenced the development of your business? 🌱
- What are some of the highlights you've experienced as an entrepreneur? 🏆
- What are some of the lessons learned as an entrepreneur? 📖
- What was your dream for your business when you began? ~
- How has that dream changed since you've operated your business? 🔄
- What is your point of view about entrepreneurship and how did you develop it? ☀️
- What is your point of view about your industry and how did you develop it? 🏢
- What is your point of view about leadership and how did you develop it? 🔑
- Did you set out to create a personal or professional legacy, if so, what was it originally? 🗣️