

Taylor Norse

taylor.norse@gmail.com | 576-370-XXXX | linkedin.com/in/taylor-norse

EDUCATION

Bachelor of Arts, Luther College, Decorah, IA

May 20xx

Major: History

Cumulative GPA: 3.x

Minor: Communication Studies & Spanish

RELATED EXPERIENCE (Optional—suggested if you have experience relevant for your target internship or job)

Marketing Intern

May 2023 – August 2023

Sparkle Marketing, Parkersburg, IA

- Collected and analyzed quantitative and qualitative data to help identify target audience
- Developed customized marketing plan to create market niche for client which was leveraged or used with multiple clients
- Redesigned database system to generate comprehensive, timely reports utilizing MS Excel

Graphic Design Intern

January 2022

Career Center, Luther College, Decorah, IA

- Coordinated creative content design, editing, and maintenance of marketing pieces throughout year
- Collaborated with staff on design and marketing to build a brand on campus
- Maintained clear understanding of Career Center programs, services, and events to spread awareness on campus

ADDITIONAL EXPERIENCE

Resident Assistant

August 2023 – Present

Luther College Residence Life, Decorah, IA

- Lead 40 undergraduate students in residence hall by listening and responding to concerns, and holding students accountable to college policy
- Collaborate with 3 community leaders on floor to create, shape, and execute educational programs
- Participate in planning and implementing community building events and educational programs for residence hall, as directed by Hall Director in an effort to create a holistic living and learning environment for all residents
- Develop relationships with students on floor and organize regular floor gatherings to enable a smooth transition to college for first-year students and begin to create a sense of belonging
- Manage on-duty responsibilities serving as the point-person for any questions, concerns, or emergencies

Professor's Assistant

January 2023 – Present

History Department, Luther College, Decorah, IA

- Conduct study sessions to assist students with course material resulting in improved grades for participants
- Grade tests and weekly homework assignments to ensure students receive timely feedback
- Provide feedback to professor about common errors made by multiple students on a particular homework assignment

Camp Counselor

May 2022 – August 2022

Driftless Leadership Camp, Parkersburg, IA

- Planned events for up to 100 students to create a team environment for participants
- Facilitated weekly discussions with 20+ high school students to talk about character building

TECHNICAL SKILLS, CERTIFICATIONS, or LANGUAGES (**Choose a section header/location that fits your situation**)

Final Cut Pro

Adobe Creative Suite

Mental Health First Aid

HONORS, ACTIVITIES, SERVICE, or LEADERSHIP (**Choose a section header/location that fits your situation**)

Dean's List

PALS (youth mentoring program)

Luther College Cathedral Choir

Luther College Student Senate, Treasurer