#### VALUE FLOW DESIGN

**CAMP CHAOS** 

The following is a walkthrough of the plan for how we will flow value through Songcamp's third camp aka Camp Chaos. Once you have a sufficient understanding of this plan, and are ready to accept its design, please signal that by clicking the  $\bigvee$  on the **Value Flow Acceptance Form.** 

A few important points out the gate:

- We will release one Chaos NFT project a collection of 21,000 NFTs.
- The revenue from that one project release will flow to a Chaos Split a pie of 100% divided up through the camp chaos network as described below.
- We will not have a direct link to the specific pieces of art we each make, but rather everyone will have a link to the value of the entire project as one whole.

There are 2 parts to the value flow design of this camp:

- 1) Base UBI A one-time network-wide stipend.
- 2) Chaos Split A smart contract that splits the NFT revenues between all Chaos contributors. This includes primary sales and secondary royalties.

## **Base UBI**

UBI stands for Universal Basic Income. The reason for establishing a Base UBI in this camp is to give all campers a base source of value they will receive from their participation in this camp *no matter what.* The build and release of this NFT project has risks associated with it, yet this entire camp network will work hard to realize its success.

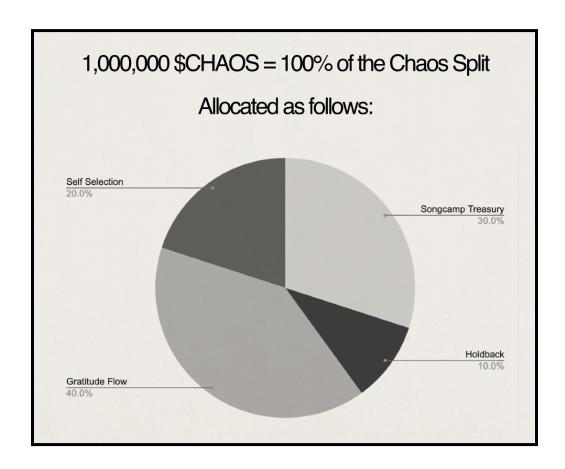
We believe artists' work has value, no matter what. We also want people to feel they have some base to be able to sustain their time and attention by contributing to Camp Chaos.

Two weeks into Camp Chaos (end of Act I), all camp participants will have the ability to opt in to receiving 0.3 ETH each. This is a one-time stipend, available to all camp participants should they choose to opt in to it.

# **Chaos Split**

We will build one split that 100% of the revenue we earn from the Chaos NFT project will flow to.

That split (or 100% pie) will be represented by a \$CHAOS token at a supply of 1,000,000 tokens. They will be divided up thusly:



<u>Self-selection (20%):</u> Campers will be given the chance to self-evaluate bi-weekly and receive a corresponding amount of \$CHAOS. At the end of every 2 weeks, all campers will be able to choose between:

Opt Out: "I didn't contribute in the last 2 weeks."

Opt In Low: "I contributed a small amount in the last 2 weeks."

Opt In Medium: "I contributed a medium amount in the last 2 weeks."

Opt In High: "I contributed a large amount in the last 2 weeks."

<u>Gratitude flow (40%):</u> Through Coordinape parties, campers will award \$CHAOS to one another for the work they have done over the previous two weeks. Showing some love to the participants building alongside them. We will hold office hours every Friday, plus a Coordinape Party every other Tuesday, to ensure everyone understands how and is able to participate.

**Holdback (10%):** To be distributed at the end of camp via a mechanic devised and proposed by Economics team, to be ratified by whole network. This will be prioritized to going towards

rewarding those who may have been working in the shadows (undervalued via coordinape flow), and the ability to recognize emergent work done that is not accounted for in self-selection and gratitude flow. If everything goes super well in those two flows, we can collectively decide to simply split this evenly, or in congruence with the results of the other 2 mechanics.

**Songcamp Treasury (30%):** Proceeds will go towards the operations of Songcamp and the facilitation of future camps!

## **How This Will Work**

## Question

How will these percentage points be split up amongst the camp network?

#### **Answer**

## Supercharged NFTs infused with Liquid Splits.

(have you ever heard a cooler answer in your whole life??)

Of the 21,000 NFTs, 1,000 of them will be distributed amongst the campers. The 1,000 supercharged NFTs will be gifted to campers based on the \$CHAOS received throughout the 8-week camp.

#### 1,000 \$CHAOS = 1 Supercharged NFT.

These 1,000 NFTs are *supercharged* with Liquid Split technology – something we are building right here in this very camp.

#### What are Liquid Splits?

The co-creators of a protocol called <u>0xSplits</u> — Will and Abram — have graciously joined this very camp's dev team to build out Liquid Splits.

They recently deployed their new splits protocol to Ethereum, making it easy to split revenue with other Ethereum wallets. For those of you familiar with Mirror Splits, it is a lot like that but with some interesting new features that make it a great option to create a split for this project. So first, here is how we would use this split protocol on easy mode, aka *without Liquid Splits*. Once we get to the end of this camp, we will have allocated 100% of this project's ownership. We will all own a piece of this 100% pie. Once that pie is created, we will build a Split using 0xSplits.

So for easy math, let's say someone named Sara on the visual team ends up owning 1% of this project. At the end of camp we will make our Split and we will put Sara's wallet address in there and equal to 1%. And we will add everyone else in there until we've reached 100%. Then we will release the NFT project, and point *all the revenue* from that project (both primary sales and secondary royalties) to that Split. So all the funds will hit the Split contract, and then it will split to every wallet, and Sara will be able to claim her 1%. Ok so that is *easy mode*.

But we are going for *hard mode*. Instead of just building the split and making it *permanent*, we are instead making these splits Liquid.

Back to Sara. She owns 1% of this project. Instead of creating the split and pointing 1% to Sara's wallet, we instead build a split that points to 1000 NFTs, each NFT representing 0.1% of the revenue. Since Sarah owns 1% of the project, she will receive 10 NFTs.

Let's say then Sara decides to sell 1 of her NFTs to Erin. Since each NFT represents 0.1% of the split, once that one NFT transfers wallets **the Chaos split will reflect that change.** Thus, Sara will own 0.9% of the Split and Erin will own 0.1% of the Split.

And there you have it: Liquid Splits.

### Why are there only 1000 NFTs that represent the 100% Split?

This has to do with the maximum amount of wallets we can have in a split, and the gas costs it would take to move funds through the split. All to say that the maximum number of NFTs we can have to represent this split is 1000. This means that the most granular we can get is down to the nearest 0.1% (1/1000).

This isn't ideal because naturally the \$CHAOS token will move around the camp network in more granular amounts, as it should. So here is what we are planning to do:

- 1) We build an immutable (or *permanent*) split for all primary sales to flow to based on *exactly* how the \$CHAOS token is divided up within camp.
- 2) We build a second split infused with the Liquid Split NFTs, which are then airdropped to all campers based on the rate of 1,000 \$CHAOS = 1 Liquid Split NFT.