

**Meta description:** Looking for the best AI tools for marketing agency in 2025? Check out this handpicked list of 44 must-have tools to boost efficiency, creativity, and growth!

**Focus keyword (must be used)**

ai tools for marketing agency+

**Additional keywords (use at your discretion)**

ai tools for digital marketing agency+

ai marketing agency tools+

ai tools marketing agency+

ai and marketing automation agency+

ai marketing automation agency+

**Anchor texts / alts for images**

ai tools for digital marketing agency

ai marketing agency tools

ai tools marketing agency

**Internal Linking**

<https://omnimind.ai/blog/ai-agent-tools/> +

<https://omnimind.ai/blog/ai-for-real-estate-agents/> +

## 44 Must-Have AI Tools for Marketing Agency [2025 Edition]

AI is *everywhere* in 2025, and if you're running a marketing agency, you already know—it's not just a cool extra, it's the secret sauce to staying ahead. The right AI tools can save you hours, boost creativity, and help you scale without burning out your team.

Think about it. Why spend forever tweaking ad copy when AI can test and optimize it in seconds? Why dig through data manually when AI can hand you deep insights on a silver platter? The agencies that embrace AI aren't just working smarter—they're outpacing the competition.

So, what should be on your radar? Here's a handpicked list of 44 [AI tools](#) for marketing agency that can help you *do more, create better, and grow faster*.

### AI Tools for Digital Marketing Agency by Category

#### AI Marketing Agency Tools for AI Writing & Content Generation

- [Jasper AI](#)
- [Writer.com](#)
- [ChatGPT](#)
- [Copy.ai](#)
- [Frase](#)
- [Lately AI](#)

- [Brandwell](#)

## **SEO & Content Optimization AI Tools Marketing Agency**

- [Surfer SEO](#)
- [Clearscope](#)
- [Ubersuggest](#)
- [Adaptify SEO](#)

## **Plagiarism & AI Detection for AI and Marketing Automation Agency**

- [Originality AI](#)
- [Undetectable AI](#)

## **Landing Page & Website Building for AI Marketing Automation Agency**

- [Replio](#)

## **Automation & Workflow Integration:**

- [OmniMind](#)
- [Zapier](#)
- [Notion AI](#)
- [Taskade AI](#)
- [Whale](#)

## **Social Media Management:**

- [FeedHive](#)
- [Hootsuite](#)

## **Email Marketing & Outreach:**

- [Mailchimp](#)
- [Reply.io AI Sales Email Assistant](#)

## **Graphic Design & Image Editing:**

- [Canva](#)
- [Adobe Photoshop](#)
- [PhotoRoom](#)

## **Video Creation & Editing:**

- [Pictory](#)
- [Runway](#)
- [Descript](#)
- [Revid.ai \(formerly Typeframes\)](#)

## **AI-Powered Chatbots & Customer Support:**

- [Chatfuel](#)
- [Userbot.ai](#)
- [ManyChat](#)

## **CRM & Lead Tracking:**

- [Salesforce](#)
- [WhatConverts](#)

## **AI Voice & Audio Processing:**

- [ElevenLabs](#)
- [LALAL.AI](#)

## **AI Image & Art Generation:**

- [Lexica Art](#)
- [Midjourney](#)
- [DALL·E 3](#)

## **Influencer & Brand Monitoring:**

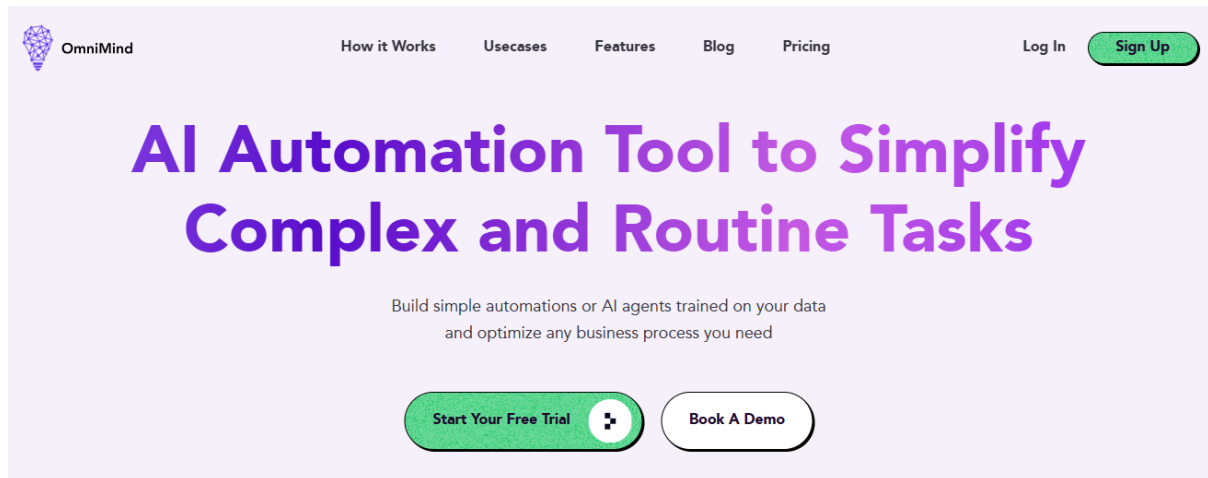
- [Influencity](#)
- [Brand24](#)

## **AI-Powered Advertising & Marketing Optimization:**

- [Pixis AI](#)
- [Albert.ai](#)

# Top AI Marketing Tools to Boost Your Agency's Growth

## 1. OmniMind.ai



OmniMind is a no-code AI automation platform that lets businesses create custom AI agents trained on their data. It streamlines sales, marketing, and support by integrating with various tools—no coding required. From marketing to [real estate](#), OmniMind will optimize your routine and complex processes.

### *Pricing:*

- **Essentials** – \$79/month
- **Growth** – \$149/month
- **Business** – Custom pricing

### *Core Features:*

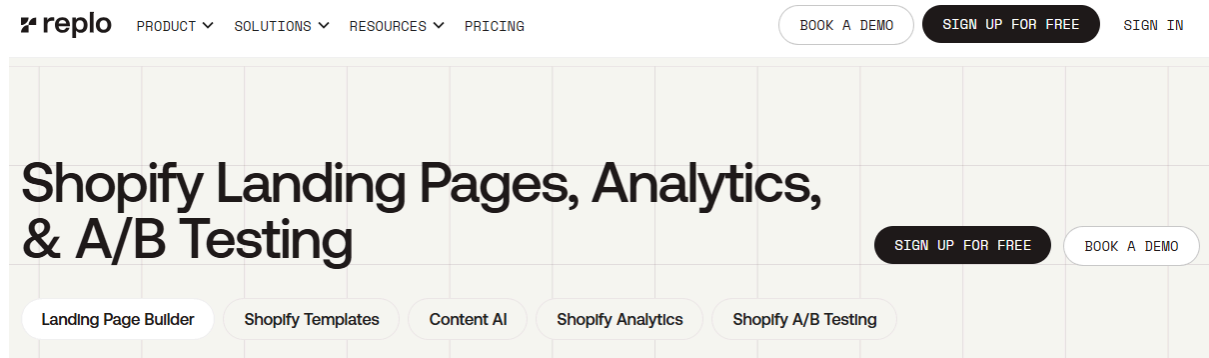
- **Personalized AI Training** – Import data from Notion, PDFs, Google Drive, YouTube videos and more.
- **Tool Integration** – Connect with HubSpot, Slack, Ahrefs, Google Ads, Meta Business Suite, and other platforms.
- **Visual Workflow Builder** – Design AI behaviors with an intuitive no-code interface.

### *Popular Use Cases:*

- **Lead Research & Enrichment** – Automate prospecting, enrich CRM data, and qualify leads faster.
- **Content Planning & Creation** – Use AI to generate blog posts, ad copy, and social media captions tailored to audience insights.
- **AI-Powered Analytics** – Get instant campaign performance insights, predict trends, and optimize ad spend with data-driven recommendations.
- **Customer Support & Chatbots** – Deploy AI chatbots for instant responses, improving engagement and conversion rates.
- **Ad Personalization & Optimization** – Automate A/B testing, adjust creatives dynamically, and optimize bidding strategies.



## 2. Replo



Replo is a no-code landing page builder created for Shopify merchants. It enables the creation of high-converting pages through a user-friendly drag-and-drop interface.

### *Pricing:*

- **Free** – \$0/month
- **Basic** – \$99/month
- **Standard** – \$249/month
- **Growth** – \$499/month
- **Enterprise** – Custom pricing

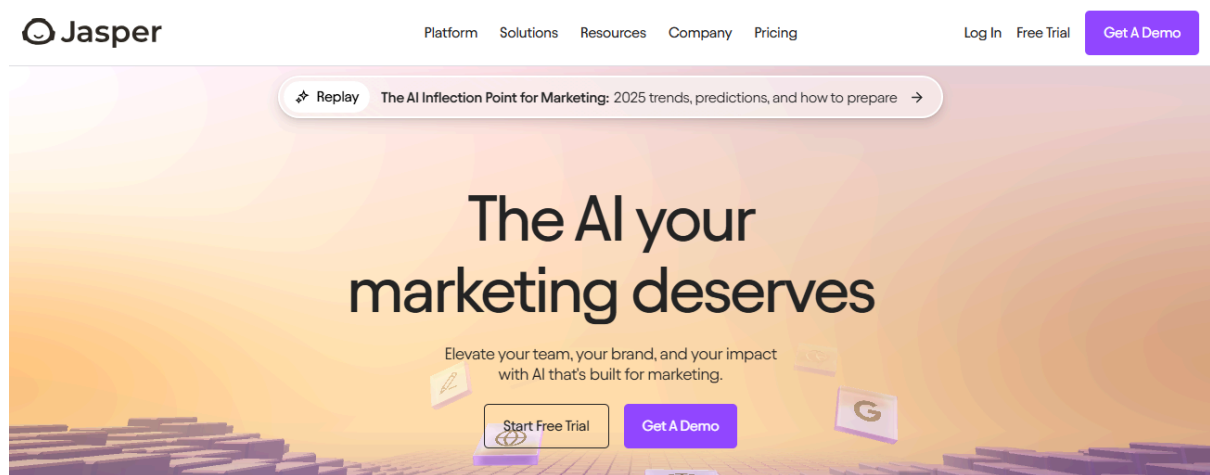
### *Core Features:*

- **Drag-and-Drop Editor** – Design pages effortlessly without coding.
- **Extensive Template Library** – Access over 1,000 expert-designed templates.
- **Seamless Shopify Integration** – Ensures smooth syncing with Shopify stores.
- **A/B Testing and Analytics** – Optimize pages with built-in testing and performance tracking.

### *Popular Use Cases:*

- **Product Launches** – Quickly create dedicated pages for new products.
- **Seasonal Promotions** – Design and deploy time-sensitive promotional pages.
- **Email Marketing Campaigns** – Develop landing pages created for specific email campaigns.

### 3. Jasper AI



Jasper AI is an advanced writing assistant that leverages artificial intelligence to generate high-quality content across various formats, including blog posts, marketing copy, and product descriptions.

#### *Pricing:*

- **Creator:** \$49/month
- **Pro:** \$69/month
- **Business:** Custom pricing

#### *Core Features:*

- **Content Generation** – Produces contextually relevant content based on user prompts
- **50+ Templates** – Offers a variety of templates for different content needs
- **Brand Voice Customization** – Ensures content aligns with your brand's tone
- **SEO Integration** – Optimizes content for search engines with integrated tools
- **Multi-Language Support** – Generates content in over 30 languages

#### *Popular Use Cases:*

- **Blog Writing** – Crafting engaging and SEO-friendly blog posts
- **Marketing Campaigns** – Developing persuasive ad copy and email content
- **Social Media Content** – Creating compelling posts tailored to various platforms

## 4. Writer.com

**WRITER**

[Product](#) [Solutions](#) [Developers](#) [Pricing](#) [Customers](#) [Resources](#)

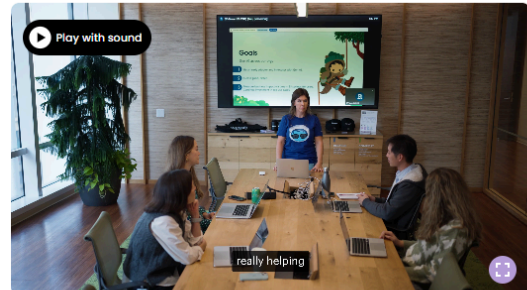
[Request a demo](#)

# The fastest way to build AI apps and workflows

Build generative AI into any business process with Writer's secure enterprise platform.

[Request a demo](#)

[Start building](#)



Writer.com is a full-stack generative AI platform that enables businesses to build AI applications and workflows without extensive coding. It offers tools for creating content, enforcing brand compliance, and analyzing data, all within a secure environment.

### *Pricing:*

- **Team:** \$18 per user/month
- **Enterprise:** Custom pricing

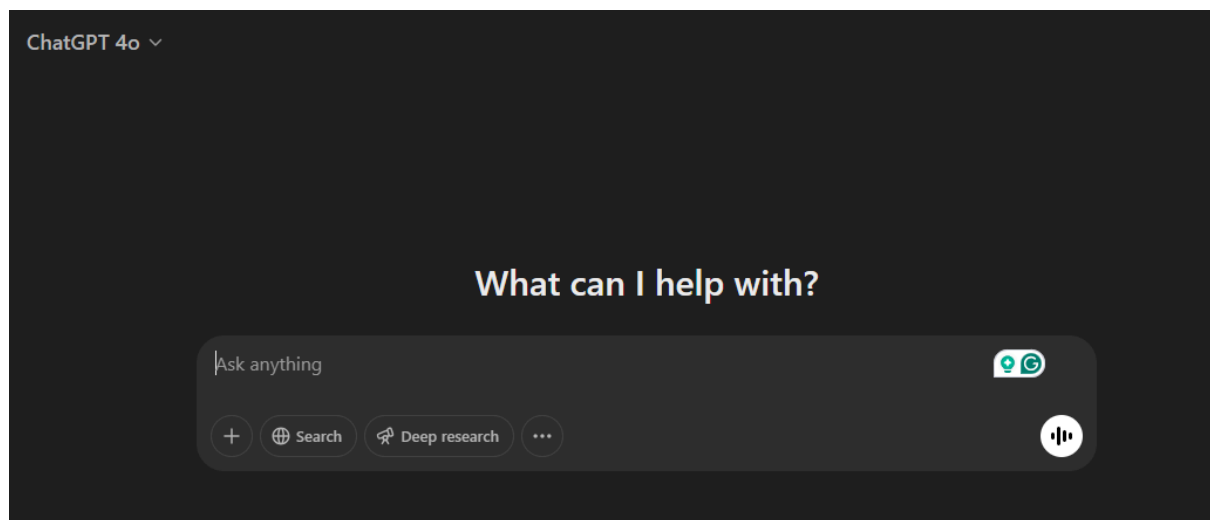
### *Core Features:*

- **Palmyra LLMs** – State-of-the-art language models designed for enterprise applications
- **AI Studio** – Tools for building and deploying custom AI applications
- **Knowledge Graph** – Integrates company data to enhance AI accuracy and reduce errors
- **AI Guardrails** – Ensures compliance with legal, regulatory, and brand standards

### *Popular Use Cases:*

- **Content Creation** – Generating consistent and on-brand marketing materials
- **Data Analysis** – Extracting insights from large datasets
- **Compliance Enforcement** – Automating adherence to industry regulations

## 5. ChatGPT



ChatGPT is OpenAI's conversational AI model designed to generate human-like text responses. It's widely used for drafting content, answering queries, and providing recommendations.

### *Pricing:*

- **Free:** \$0/month
- **Plus:** \$20/month
- **Pro:** \$200/month
- **Team:** \$25 per user/month (annual plan)
- **Enterprise:** Custom pricing

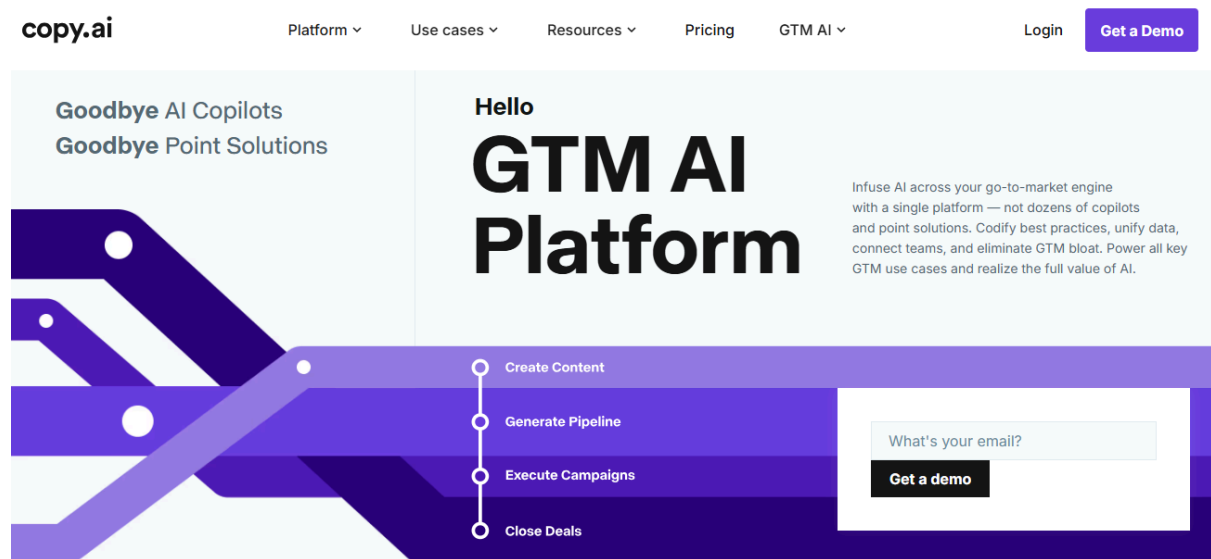
### *Core Features:*

- **Advanced Language Understanding** – Generates coherent and contextually relevant responses
- **Multi-Modal Capabilities** – Processes and generates text, images, and voice
- **Plugin Support** – Extends functionality with third-party integrations
- **Advanced Data Analysis** – Interprets complex datasets and provides insights
- **Voice Interaction** – Engages in conversations using natural speech

### *Popular Use Cases:*

- **Content Creation** – Drafting articles, blogs, and marketing materials
- **Customer Support** – Handling inquiries and providing information
- **Personal Assistant** – Managing schedules, reminders, and task lists

## 6. Copy.ai



Copy.ai is an AI-powered platform that generates written content, such as marketing copy, product descriptions, and social media posts, helping businesses streamline their content creation process.

### *Pricing:*

- **Free:** \$0/month
- **Starter:** \$49/month
- **Advanced:** \$249/month
- **Growth:** \$1,000/month
- **Expansion:** \$2,000/month
- **Scale:** \$3,000/month
- **Enterprise:** Custom pricing

### *Core Features:*

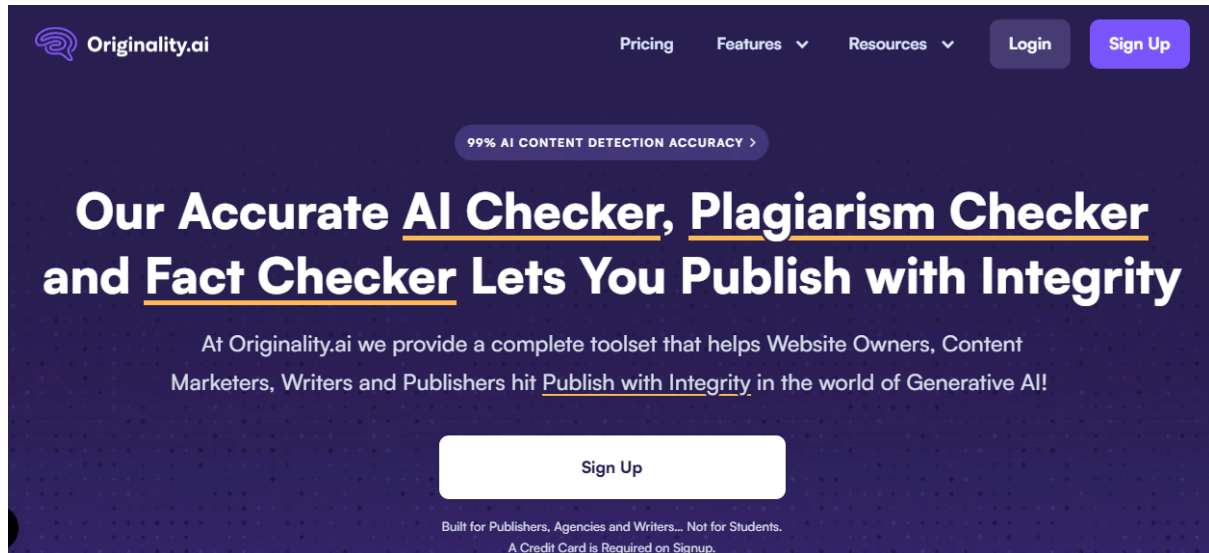
- **AI-Powered Content Generation** – Creates marketing copy, product descriptions, and social media posts
- **Versatile Writing Tools** – Includes a plagiarism checker, tone adjuster, word expander, and rewriting tool
- **Customizable Content Creation** – Allows users to specify tone, style, and structure
- **Templates** – Offers a variety of templates across categories like business, marketing, real estate, and HR
- **Language Support** – Supports multiple languages, including English, Spanish, French, German, Italian, and Portuguese

### *Popular Use Cases:*

- **Blog Content** – Assists in writing optimized blog posts
- **Short-Form Content Creation** – Generates emails, social media content, and web copy

- **Product Descriptions** – Crafts engaging and clear product descriptions
- **Ad Copywriting** – Writes compelling ad copy to attract attention
- **Translations** – Provides high-quality translations for marketing materials

## 7. Originality AI



Originality.ai is a comprehensive content verification tool that detects AI-generated text, checks for plagiarism, and assesses readability, helping publishers and content creators maintain authenticity.

### *Pricing:*

- **Pay-as-you-go:** \$20 one-time payment
- **Base Subscription:** \$14.95/month

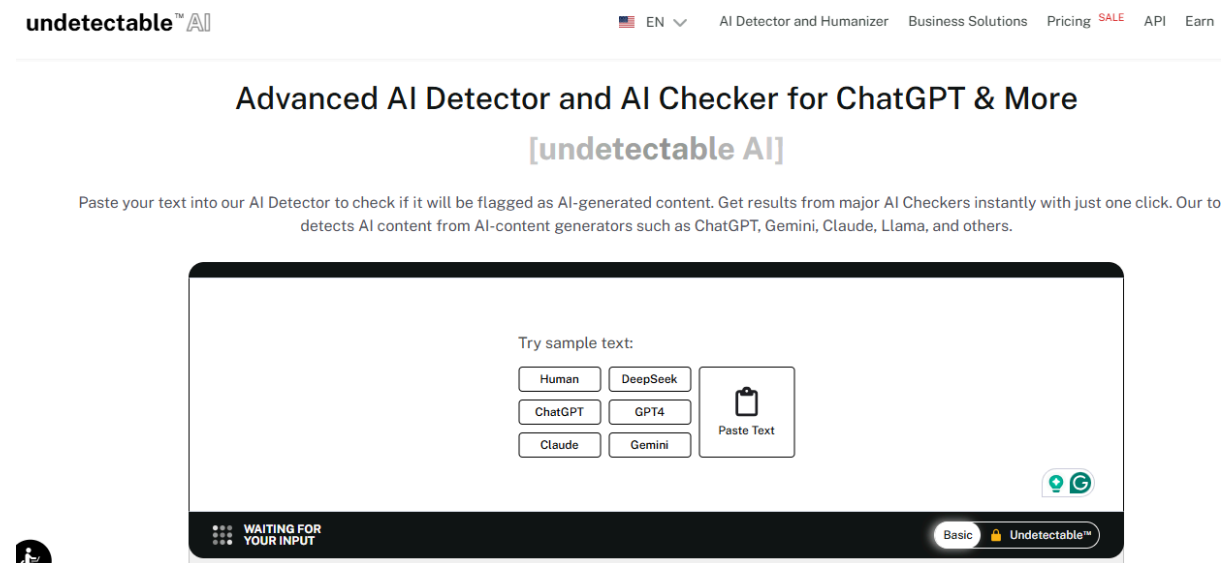
### *Core Features:*

- **AI Content Detection** – Identifies text generated by AI models
- **Plagiarism Checker** – Scans content for potential plagiarism
- **Fact Checker** – Verifies the accuracy of information
- **Readability Checker** – Evaluates content readability scores
- **Team Management** – Allows collaboration with multiple users

### *Popular Use Cases:*

- **Content Verification** – Ensuring originality in blog posts and articles
- **Academic Integrity** – Checking student submissions for plagiarism
- **Editorial Review** – Assessing the authenticity of submitted content

## 8. Undetectable AI



Undetectable AI is an online tool that rewrites AI-generated text into human-like writing, helping users to bypass AI content detectors.

### *Pricing:*

- **Free:** \$0/month
- **Pro:** \$9.99/month
- **Business:** \$29.99/month
- **Enterprise:** Custom pricing

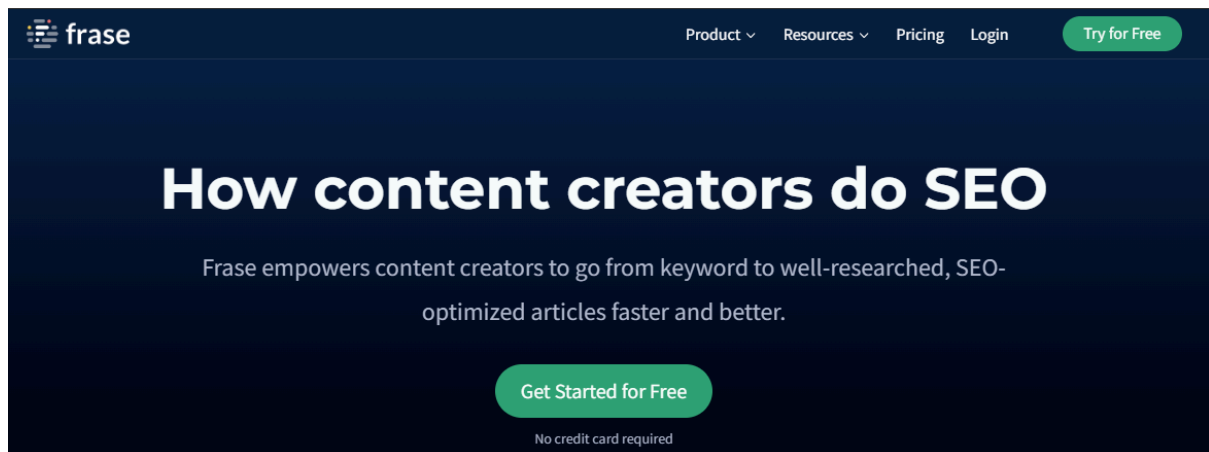
### *Core Features:*

- **AI Content Detection** – Identifies AI-generated text across various platforms
- **Humanizer Tool** – Rewrites AI-generated content to appear human-written
- **Multi-Detector Scoring** – Provides detection results from multiple AI detectors simultaneously
- **API Access** – Offers integration capabilities for automated workflows
- **Document Processing** – Supports various document formats for content analysis

### *Popular Use Cases:*

- **Academic Submissions** – Ensuring essays and papers pass AI detection tools
- **Content Creation** – Producing human-like articles and blog posts
- **Business Communications** – Crafting emails and reports that appear authentically written

## 9. Frase



Frase is an AI-powered content platform that assists in researching, writing, and optimizing SEO-friendly content to boost it in SERPs.

### *Pricing:*

- **Free Trial:** \$0/month
- **Basic:** \$45/month
- **Team:** \$115/month
- **Enterprise:** Custom pricing

### *Core Features:*


- **Content Research** – Analyzes top search results to create detailed content briefs
- **AI Writing Assistant** – Generates content based on user input
- **SEO Optimization** – Offers keyword suggestions and optimization tips
- **Content Analytics** – Monitors content performance and engagement
- **Collaboration Tools** – Supports team workflows with shared documents

### *Popular Use Cases:*

- **Blog Post Creation** – Researching and drafting SEO-friendly articles
- **Content Brief Development** – Creating outlines for writers
- **SEO Auditing** – Analyzing existing content for optimization opportunities
- **Competitor Analysis** – Studying rival content strategies
- **Team Collaboration** – Coordinating content projects among team members



## 10. Lately AI

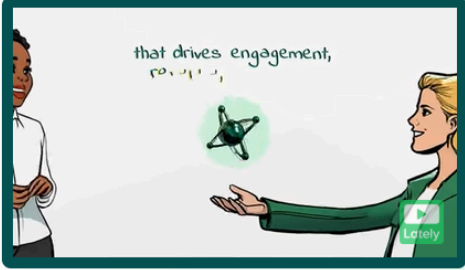
 **Lately** [How it Works](#) [Solutions](#) [Resources](#) [Lately vs. ChatGPT](#) [Pricing](#) [GET STARTED](#) [LOG IN](#)

# Marketers, we've got your back!

Welcome to Lately, the world's most advanced content creation AI assistant.

- ✓ Acquire customers with AI-powered, personalized messaging.
- ✓ Repurpose existing assets into high-performing social content.
- ✓ Automate employee sharing of company messaging on social.
- ✓ Save so much time you might actually get bored.

[SMALL BUSINESS](#) [ENTERPRISE/AGENCY](#)



Lately AI is an AI-driven platform that rewrites long-form content into engaging social media posts, streamlining content creation and scheduling for businesses.

### *Pricing:*

- **Lite:** \$49/month
- **Starter:** \$119/month
- **Pro:** \$199/month
- **Enterprise:** Custom pricing

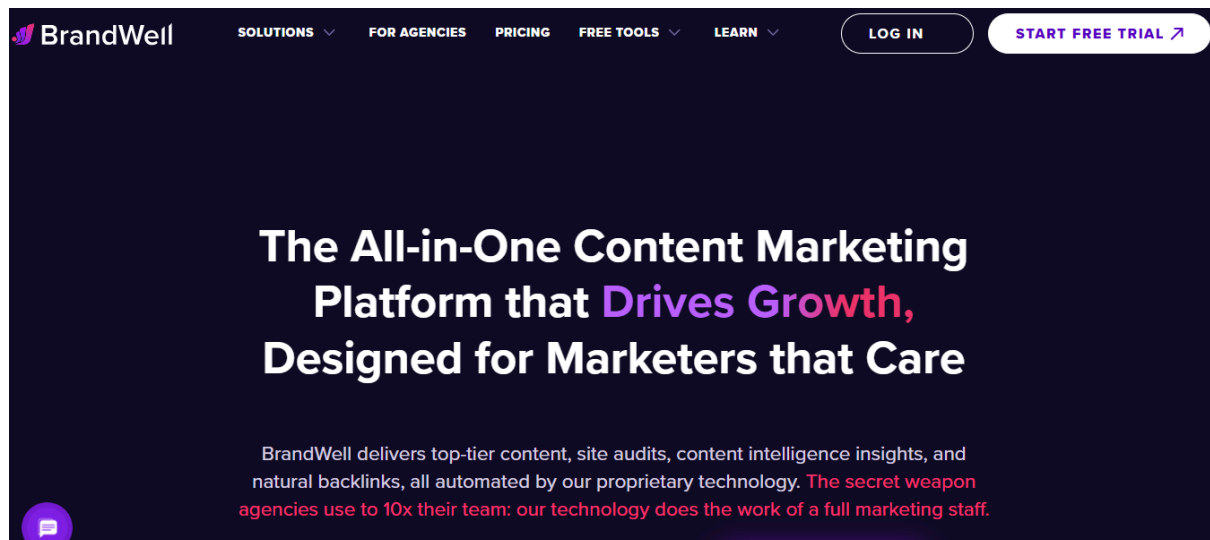
### *Core Features:*

- **AI Content Generation** – Converts blogs, podcasts, and videos into social media posts
- **Automated Scheduling** – Suggests optimal posting times based on analytics
- **Content Calendar** – Organizes and manages campaigns efficiently
- **Analytics Dashboard** – Tracks performance metrics for posts and campaigns
- **Employee Advocacy Tools** – Empowers team members to share content within brand guidelines

### *Popular Use Cases:*

- **Repurposing Content** – Turning webinars into a series of social media snippets
- **Campaign Management** – Coordinating multi-platform social media strategies
- **Brand Consistency** – Ensuring uniform messaging across all social channels
- **Employee Engagement** – Encouraging staff to share company content
- **Performance Tracking** – Analyzing which posts drive the most engagement

## 11. BrandWell



BrandWell is an AI-powered platform designed to enhance brand growth by automating content creation, SEO optimization, and backlink generation. It offers tools for producing high-quality, original content and provides insights to improve online visibility.

### *Pricing:*

- **Standard:** \$249/month
- **Enterprise:** Custom pricing

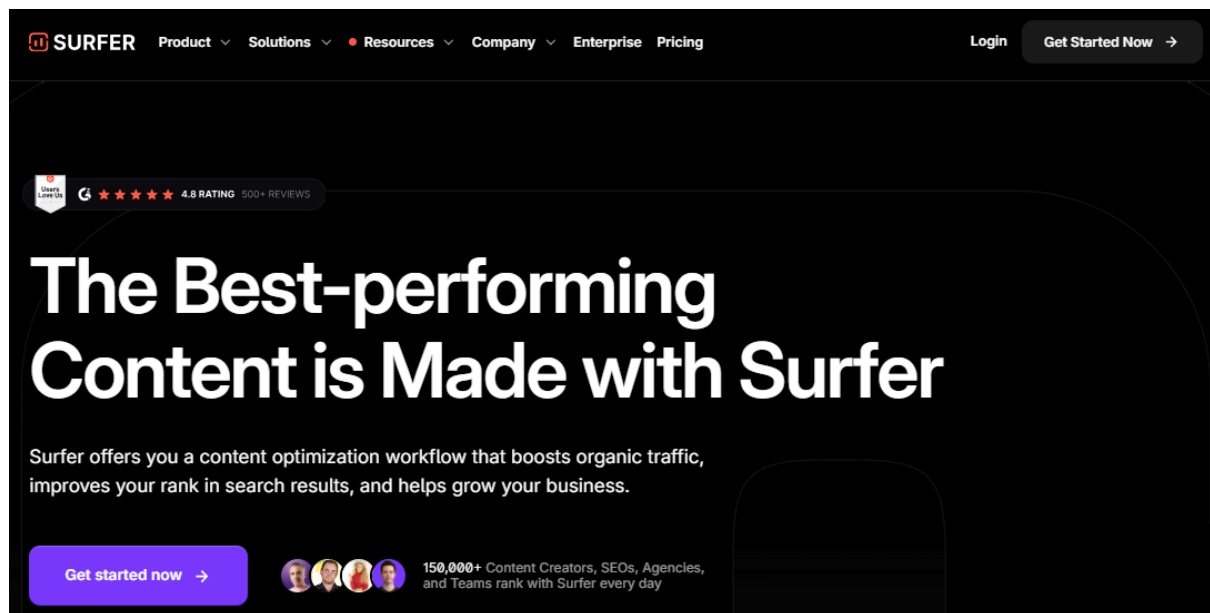
### *Core Features:*

- **AI Writing Assistant** – Generates content across various formats, including blogs and social media posts
- **Content Strategy Automation** – Plans and executes content strategies with AI-driven insights
- **SEO Optimization** – Offers tools like entity analysis and NLP scoring to enhance search engine rankings
- **Automated Backlink Generation** – Builds natural backlinks to improve domain authority
- **Plagiarism and AI Detection** – Ensures content originality and human-like quality

### *Popular Use Cases:*

- **Content Creation** – Developing SEO-optimized articles and marketing materials
- **Brand Management** – Maintaining consistent and professional brand assets
- **SEO Enhancement** – Improving website visibility through optimized content and backlinks
- **Marketing Automation** – Streamlining content strategies and execution
- **Quality Assurance** – Verifying content originality and adherence to brand guidelines

## 12. Surfer SEO



Surfer SEO is a content optimization platform that helps users create high-ranking articles by analyzing over 500 on-page signals and providing data-driven recommendations.

### *Pricing:*

- **Essential:** \$89/month
- **Scale:** \$219/month
- **Enterprise:** Custom pricing

### *Core Features:*

- **Content Editor** – Provides real-time writing assistance with keyword density and content structure suggestions.
- **Content Audit** – Analyzes existing content and offers SEO metrics and improvement recommendations.
- **Keyword Research Tool** – Generates relevant keyword ideas for new content.
- **SERP Analyzer** – Evaluates search engine results to inform content strategies.
- **Grow Flow** – AI-driven assistant offering actionable SEO tasks.

### *Popular Use Cases:*

- **Blog Post Optimization** – Enhancing articles to improve search rankings.
- **Website Auditing** – Identifying and addressing on-page SEO issues.
- **Keyword Strategy Development** – Finding and implementing effective keywords.
- **Competitor Analysis** – Assessing rival content for strategic insights.
- **Content Planning** – Creating data-backed content calendars.

## 13. Clearscope

clearscope

[Product](#) [Customers](#) [Pricing](#) [Blog](#) [Webinars](#) [Support](#)

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# Content drives more traffic with Clearscope

Our AI-powered platform makes it ridiculously easy to get more out of your content.

[View pricing](#)

Clearscope is an AI-driven content optimization platform that helps marketers create high-ranking, SEO-friendly content by providing data-driven insights and recommendations.

### *Pricing:*

- **Essentials:** \$189/month
- **Business:** \$399/month
- **Enterprise:** Custom pricing

### *Core Features:*

- **Content Inventory** – Monitors and manages existing content to maintain SEO performance.
- **Keyword Discovery** – Identifies relevant keywords to target for new content opportunities.
- **Content Reports** – Provides detailed analysis and recommendations for content optimization.
- **Dedicated Account Manager** – Offers personalized support and guidance for Business plan users.

### *Popular Use Cases:*

- **Content Creation** – Developing new articles and blog posts optimized for search engines.
- **Content Auditing** – Evaluating and improving existing content to boost SEO rankings.
- **Keyword Research** – Finding and targeting the most effective keywords for your niche.
- **Team Collaboration** – Coordinating content strategies and optimization efforts across teams.
- **Performance Monitoring** – Tracking content effectiveness and making data-driven improvements.

## 14. Ubersuggest



# Ubersuggest

Want more traffic? Ubersuggest shows you how to win the game of SEO.  
Just type in a domain or a keyword to get started.

The image shows the main search interface of Ubersuggest. It consists of a long orange bar. On the left is a text input field with the placeholder 'Enter a domain or a keyword'. To its right is a dropdown menu showing a US flag and the text 'English / United States'. On the far right of the bar is a white button with the word 'SEARCH' in orange capital letters.

Ubersuggest is an SEO tool that offers keyword research, site audits, and competitive analysis to help businesses enhance their online presence. It also features an AI Writer that generates SEO-optimized content, including blog posts, meta descriptions, and social media captions.

### *Pricing:*

- **Individual:** \$29/month
- **Business:** \$49/month
- **Enterprise/Agency:** \$99/month

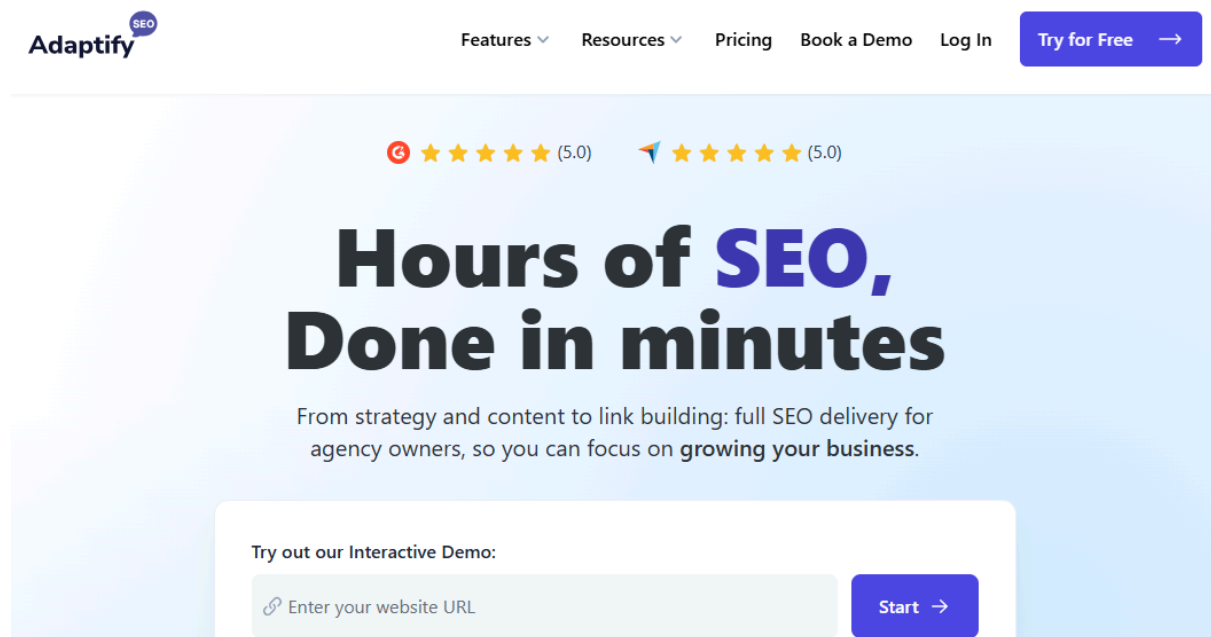
### *Core Features:*

- **Keyword Research** – Generates keyword ideas with search volume and competition metrics.
- **Site Audit** – Evaluates website health and provides optimization suggestions.
- **Backlink Analysis** – Monitors backlink profiles and identifies link-building opportunities.
- **Traffic Analyzer** – Assesses website traffic patterns and top-performing pages.
- **Rank Tracking** – Tracks keyword rankings over time.
- **AI Writer** – Generates SEO-optimized content, including blog posts, meta descriptions, and social media captions.

### *Popular Use Cases:*

- **Content Creation** – Developing SEO-friendly articles and marketing materials.
- **Competitor Analysis** – Understanding competitors' strategies and performance.
- **SEO Optimization** – Improving on-page and technical SEO elements.
- **Link Building** – Discovering potential backlink sources.
- **Performance Monitoring** – Tracking SEO progress and adjusting strategies accordingly.

## 15. Adaptify SEO



Adaptify SEO is an AI-driven platform that automates SEO tasks for agencies, including strategy development, content creation, and backlink building, allowing businesses to focus on growth.

### *Pricing:*

- **Standard:** \$249/month
- **Enterprise:** Custom pricing

### *Core Features:*

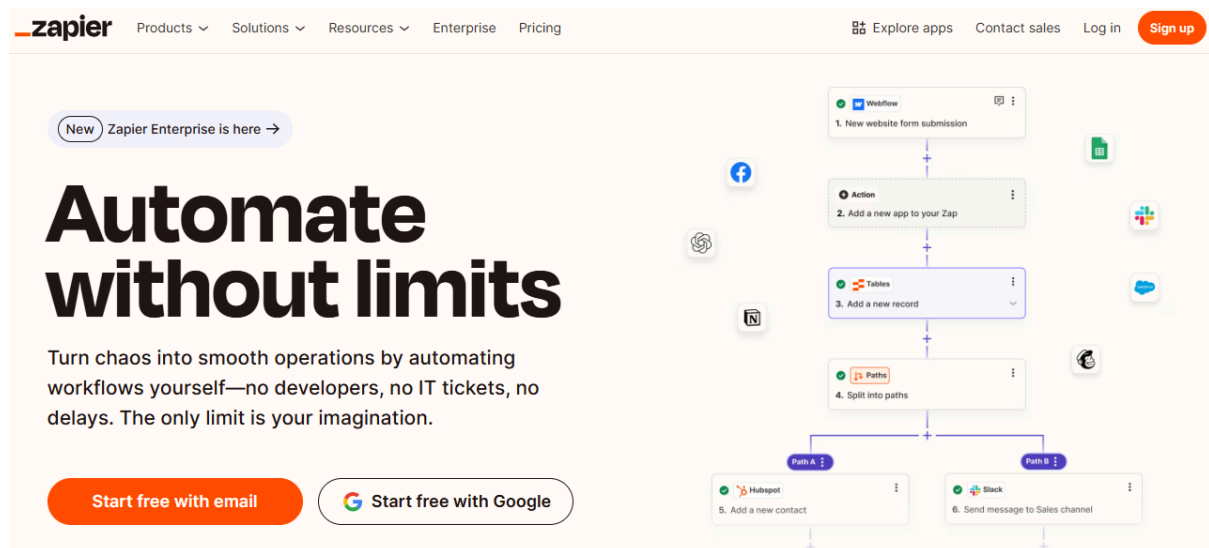
- **Automated SEO Strategy** – Generates a tailored 30/60/90-day content plan with keyword clustering and prioritization.
- **AI-Powered Content Creation** – Produces high-quality, optimized articles, complete with images and infographics, ready for publishing.
- **Backlink Acquisition** – Conducts personalized outreach to secure high-authority backlinks, enhancing domain authority.
- **White-Label Reporting** – Provides customizable reports for client presentations, showcasing SEO performance and progress.
- **Integration Capabilities** – Connects with platforms like Webflow and WordPress for effortless content publishing.

### *Popular Use Cases:*

- **Agency Automation** – Streamlining SEO services for multiple clients without manual intervention.
- **Content Marketing** – Developing and publishing consistent, SEO-optimized content to drive organic traffic.

- **Link Building** – Enhancing website authority through automated, high-quality backlink generation.
- **Performance Monitoring** – Utilizing analytics and reporting tools to track and demonstrate SEO improvements.
- **Client Management** – Offering white-label solutions to present branded reports and maintain client satisfaction.

## 16. Zapier



Zapier is an automation platform that connects apps and automates workflows without coding. It uses AI to optimize workflow creation, organize processes, and improve productivity.

### *Pricing:*

- **Free** – \$0/month
- **Starter** – \$19.99–\$39.99/month
- **Professional** – \$49–\$3,389/month
- **Team** – \$299.99–\$3,499/month
- **Company** – \$599–\$3,599/month

### *Core Features:*

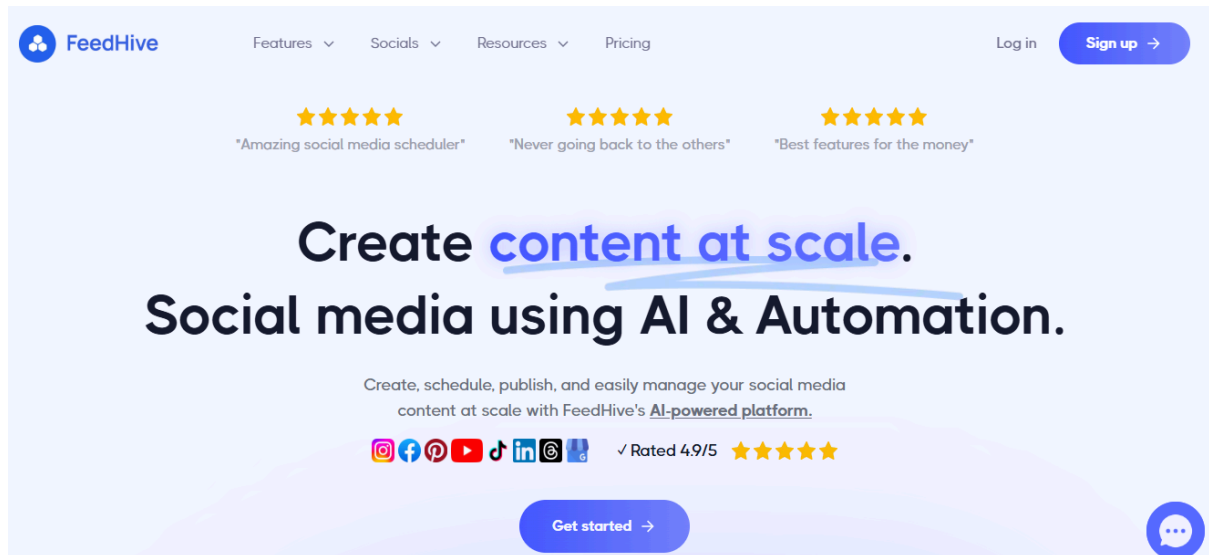
- **AI by Zapier** – Uses AI to extract data, generate responses, and automate tasks.
- **Zapier Copilot** – AI assistant that helps users build and optimize workflows.
- **App Integration** – Connects with over 7,000 apps for proper automation.
- **Multi-Step Zaps** – Automates complex processes with multiple actions.
- **Conditional Logic** – Adds if/then rules to workflows for better customization.

### *Popular Use Cases:*

- **Lead Management** – Automatically adds new leads to CRM systems.
- **Social Media Automation** – Schedules and publishes posts across platforms.

- **Email Marketing** – Syncs subscriber data between services.
- **AI-Powered Data Processing** – Extracts and organizes information from emails and documents.
- **E-commerce Order Handling** – Notifies teams of new orders and updates inventory.

## 17. FeedHive



FeedHive is an AI-powered social media management platform that simplifies the process of creating, scheduling, and publishing content across multiple social media channels.

### *Pricing:*

- **Starter** – \$19/month
- **Pro** – \$49/month
- **Agency** – \$99/month

### *Core Features:*

- **AI Content Creation** – Generates content ideas and enhances post quality using AI.
- **Smart Scheduling** – Suggests optimal posting times based on audience engagement.
- **Analytics Dashboard** – Provides insights into follower activity and post performance.
- **Content Recycling** – Identifies top-performing posts for republishing.
- **Social Inbox** – Manages comments and mentions from multiple platforms in one place.


### *Popular Use Cases:*


- **Content Planning** – Developing and scheduling posts across various social media platforms.
- **Audience Engagement** – Responding to comments and messages efficiently.
- **Performance Analysis** – Tracking metrics to refine social media strategies.



- **Team Collaboration** – Coordinating social media efforts within a team.
- **Hashtag Generation** – Utilizing AI to create relevant and trending hashtags.

## 18. Hootsuite





**Save time and get REAL results on social media.**

**Hootsuite makes it easy.**

[Start your free trial](#)
[Request a demo](#)

Hootsuite is a comprehensive social media management platform that enables users to schedule posts, monitor engagement, and analyze performance across multiple social networks. It integrates AI-powered tools to enhance content creation and streamline social media strategies.

### *Pricing:*

- **Professional** – \$99/month
- **Team** – \$249/month
- **Business** – \$739/month
- **Enterprise** – Custom pricing

### *Core Features:*

- **OwlyWriter AI** – Generates social media captions and content ideas using AI.
- **AI Chatbot** – Automates responses in social media inboxes and website chats.
- **AI-Powered Hashtag Generator** – Suggests relevant hashtags to boost post visibility.
- **Automated Post Scheduling** – Plans posts at optimal times based on audience engagement.
- **Social Listening** – Monitors brand mentions and industry trends with AI-driven insights.

### *Popular Use Cases:*

- **Content Creation** – Developing engaging posts with AI assistance.
- **Customer Engagement** – Managing interactions through AI chatbots.
- **Performance Analysis** – Tracking and analyzing social media metrics.
- **Campaign Management** – Coordinating and scheduling multi-platform social media strategies.

- **Brand Monitoring** – Utilizing social listening to stay informed about brand perception.

## 19. Mailchimp

The screenshot shows the Mailchimp homepage. At the top left is the Mailchimp logo. To the right are links for 'Sales: +1 (800) 315-5939', 'Pricing', and a 'Log In' button. The main headline reads '#1 EMAIL MARKETING AND AUTOMATIONS PLATFORM\*' followed by 'Turn Emails into Revenue'. Below this, it states 'Millions of businesses count on Mailchimp's AI-powered platform to drive sales.' and features a yellow 'Sign Up' button. A statistics bar shows: 11M+ Mailchimp users, >99% Email deliverability, 500M Daily emails sent, and 8M+ Recommendations given. On the right, a visual diagram illustrates an 'Automated Journey' for 'Entra Homes'. The journey starts with 'Contact signs up for newsletter', followed by a 'Wait 1 day' step, and then 'Send welcome email'. The resulting email preview shows a subject line 'Subject: Let Entra welcome you home', the company logo, a photo of a woman, and a quote: 'A home is not just a place to live but an investment in the future.' Callouts highlight 'Actionable Insights' (40% Participants who preferred this campaign) and 'AI-Generated Content' (Write with AI, B, I, A, and link icons). At the bottom right, it says 'POWERED BY Intuit Assist'.

Mailchimp is an all-in-one marketing platform that enables businesses to manage and engage with their audiences through email campaigns, automation, and analytics. It incorporates AI-powered tools to enhance content creation, optimize marketing strategies, and improve customer engagement.

### *Pricing:*

- **Free** – \$0/month
- **Essentials** – Starting at \$13/month
- **Standard** – Starting at \$20/month
- **Premium** – Starting at \$350/month

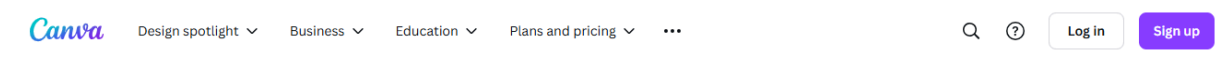
### *Core Features:*

- **Email Marketing** – Design and send targeted email campaigns.
- **Marketing Automation** – Automate customer journeys and follow-ups.
- **Audience Management** – Segment and manage contacts effectively.
- **Analytics and Reporting** – Track campaign performance with detailed insights.
- **AI Content Generator** – Utilize AI to craft personalized email content.
- **Creative Assistant** – Generate custom designs using AI.
- **Predictive Demographics** – Predict audience demographics to tailor campaigns.
- **Smart Recommendations** – Receive AI-driven product and content suggestions.

### *Popular Use Cases:*

- **Newsletter Distribution** – Sending regular updates to subscribers.
- **E-commerce Promotions** – Promoting products and sales to targeted audiences.
- **Customer Retention** – Engaging existing customers with personalized content.
- **Lead Nurturing** – Automating follow-ups with potential customers.
- **Event Invitations** – Managing RSVPs and communications for events.

## 20. Canva



# What will you **design** today?

Canva makes it easy to create and share professional designs.

Start designing

Canva is a user-friendly graphic design platform for a wide array of visual content, from social media graphics to presentations. Incorporating AI-powered tools through its Magic Studio suite, Canva improves the design process by offering features like AI-generated content, image editing, and design suggestions.

### *Pricing:*

- **Free** – \$0/month
- **Pro** – Starting at \$12.99/month
- **Teams** – Starting at \$14.99/month
- **Enterprise** – Custom pricing

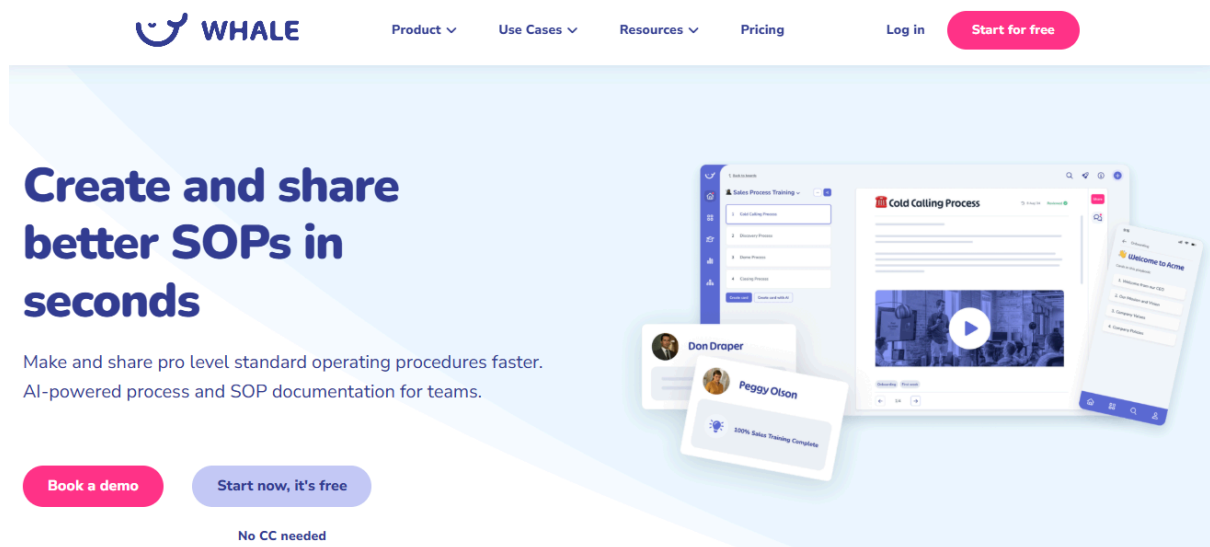
### *Core Features:*

- **Magic Write** – AI-powered copywriting assistant that generates text content based on prompts.
- **Magic Design** – Creates custom, on-brand content in seconds using AI.
- **Magic Media** – Generates images and videos from text prompts using AI.
- **Background Remover** – Eliminates backgrounds from images with a single click.
- **Brand Kit** – Maintains brand consistency by storing logos, colors, and fonts.

### *Popular Use Cases:*

- **Social Media Content Creation** – Designing engaging posts and stories for various platforms.
- **Presentation Development** – Crafting visually appealing slides for meetings and conferences.
- **Marketing Materials** – Creating brochures, flyers, and posters for promotional purposes.
- **Collaborative Projects** – Working with teams in real-time on design projects.
- **Brand Management** – Ensuring all visual content aligns with brand guidelines.

## 21. Whale



Whale is an AI-powered platform designed to help businesses document processes and train employees effectively. It combines documentation tools with training systems to streamline onboarding and ensure team alignment.

### *Pricing:*

- **Free** – \$0/month
- **Scale** – \$99/month
- **Enterprise** – Contact for pricing

### *Core Features:*

- **AI Writing Assistant** – Assists in creating clear and concise documentation.
- **Step Recorder** – Captures processes step-by-step for easy replication.
- **Video Screen Recorder** – Records instructional videos to complement written guides.
- **Process Templates** – Offers over 300 templates to expedite documentation.
- **Training Flows** – Automates employee onboarding and training sequences.

### *Popular Use Cases:*

- **Employee Onboarding** – Streamlining the introduction of new team members.
- **Process Documentation** – Standardizing procedures for consistency.
- **Compliance Training** – Ensuring adherence to industry regulations.
- **Knowledge Sharing** – Facilitating easy access to company information.
- **Performance Support** – Providing resources for ongoing employee development.

## 22. Notion AI



Notion AI is an add-on to Notion's productivity platform, enhancing note-taking, project management, and collaboration with artificial intelligence capabilities. It assists users in generating content, summarizing notes, and automating tasks within their Notion workspace.

### *Pricing:*

- **Notion AI Add-On** – \$10 per member per month

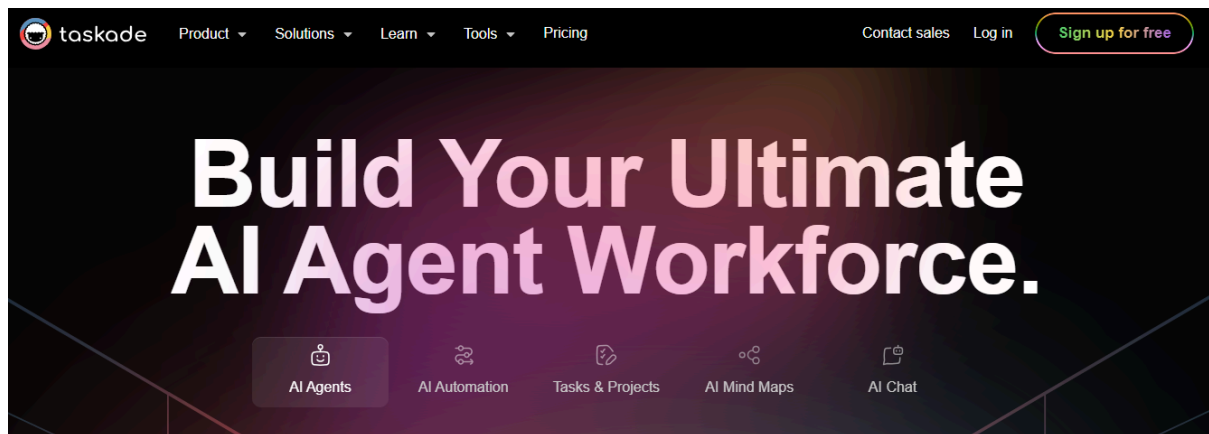
### *Core Features:*

- **AI Writing Assistant** – Generates content, brainstorms ideas, and drafts emails or blog posts.
- **Summarization** – Condenses lengthy notes or documents into key points.
- **Translation** – Translates text between multiple languages.
- **Grammar and Spelling Check** – Identifies and corrects grammatical errors and typos.
- **Task List Generation** – Creates actionable to-do lists from meeting notes or project plans.

### *Popular Use Cases:*

- **Content Creation** – Drafting articles, emails, or social media posts.
- **Note Summarization** – Extracting main ideas from research or meeting notes.
- **Language Translation** – Converting content for multilingual teams or audiences.
- **Proofreading** – Ensuring written materials are polished and error-free.
- **Project Planning** – Developing task lists and timelines from brainstorming sessions.

## 23. Taskade AI



Taskade is an AI-enhanced productivity platform that combines task management, note-taking, and collaboration tools to streamline workflows for individuals and teams. With AI capabilities, it automates tasks, generates content, and optimizes project management processes.

### *Pricing:*

- **Free** – \$0/month
- **Pro** – \$10/month
- **Team** – \$100/month

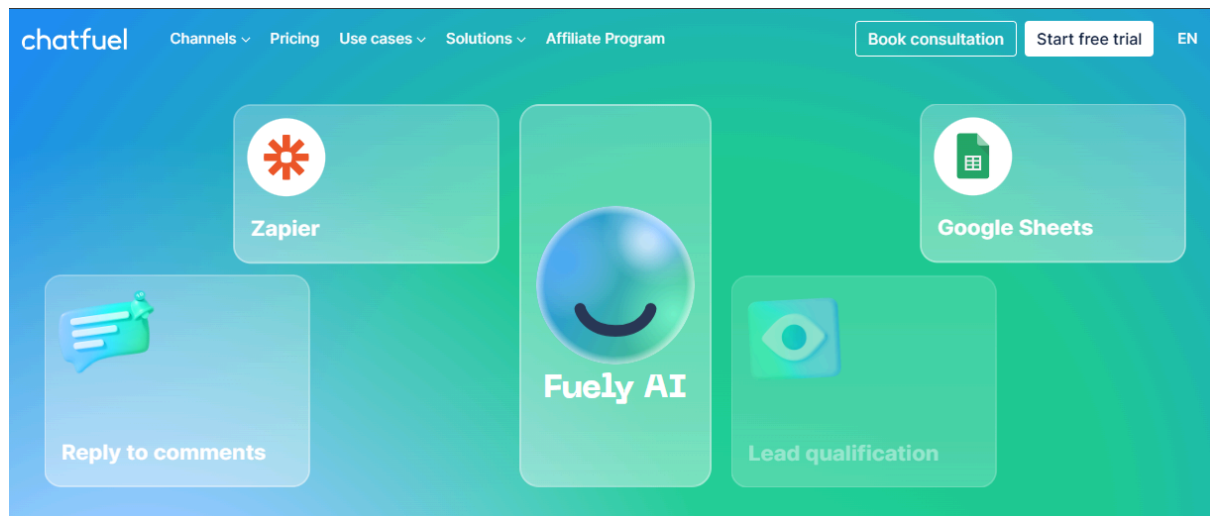
### *Core Features:*

- **AI Agents** – Customizable virtual assistants that automate tasks and provide insights.
- **Project Templates** – Pre-designed structures for various project types to expedite setup.
- **Real-Time Collaboration** – Allows multiple users to work simultaneously on tasks and documents.
- **Cross-Platform Access** – Availability on web, mobile, and desktop platforms for seamless use.
- **Integrations** – Connects with over 5,000 apps, including Gmail, Slack, and Typeform.

### *Popular Use Cases:*

- **Project Management** – Organizing tasks, setting deadlines, and tracking progress.
- **Content Creation** – Utilizing AI to draft articles, emails, or brainstorming ideas.
- **Team Collaboration** – Sharing workspaces and communicating in real-time with team members.
- **Automation** – Setting up workflows to automate repetitive tasks across applications.
- **Personal Productivity** – Managing daily to-do lists and personal projects efficiently.

## 24. Chatfuel



Chatfuel is a no-code platform that enables businesses to create AI-powered chatbots for platforms like Facebook Messenger, Instagram, and WhatsApp. These chatbots assist in automating customer interactions, lead generation, and sales processes.

### *Pricing:*

- **Business (Facebook & Instagram)** – Starting at \$23.99/month
- **Business (WhatsApp)** – Starting at \$23.99/month
- **Enterprise** – Custom pricing

### *Core Features:*

- **AI Chatbots** – Utilizes GPT-4 integration to create human-like conversational agents.
- **Flow Builder** – Drag-and-drop interface for designing conversation pathways.
- **Ready-Made Templates** – Over 30 templates for various chatbot use cases.
- **Automated Communication** – Manages interactions across multiple channels, including direct messages and comments.
- **Live Chat Integration** – Allows seamless transition from chatbot to human agents when necessary.

### *Popular Use Cases:*

- **Customer Support** – Providing instant responses to common inquiries.
- **Lead Generation** – Collecting user information for sales follow-ups.
- **Product Recommendations** – Suggesting products based on user preferences.
- **Appointment Booking** – Scheduling meetings or services through chat.
- **Feedback Collection** – Gathering customer opinions and reviews.

Chatfuel's AI capabilities and user-friendly design make it a valuable tool for businesses aiming to enhance customer engagement and streamline communication processes.

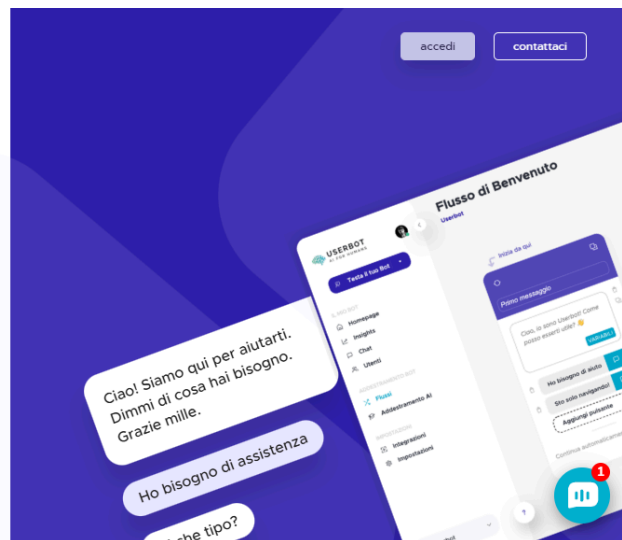
## 25. Userbot.ai



Prodotti ▾ Industries ▾ Storie di successo Insight ▾ Azienda ▾

### Rispondere ai tuoi clienti non è mai stato così facile

Un'unica piattaforma di AI Generativa per automatizzare le conversazioni con i tuoi clienti in tempo reale tramite chat, chiamate vocali e Umani Digitali.



Userbot.ai is an AI-driven chatbot platform that automates customer service interactions across various channels, including websites, social media platforms, and messaging apps. It uses natural language processing and machine learning to understand and respond to user inquiries effectively.

#### *Pricing:*

- **Free** – €0/month
- **Starter** – €49/month
- **Professional** – €99/month
- **Enterprise** – Contact for pricing

#### *Core Features:*

- **AI Chatbot Builder** – Create and deploy chatbots without coding.
- **Natural Language Processing** – Understand and process user inputs in multiple languages.
- **Live Chat Integration** – Seamlessly transition from bot to human agents when necessary.
- **Analytics Dashboard** – Monitor chatbot performance and user interactions.
- **Third-Party Integrations** – Connect with CRM, ERP, and communication platforms like SAP, Salesforce, HubSpot, and Slack.

#### *Popular Use Cases:*

- **Customer Support Automation** – Handle common inquiries to reduce the workload on human agents.
- **Lead Generation** – Engage website visitors and collect contact information.
- **E-commerce Assistance** – Provide product recommendations and assist with purchases.
- **Internal Help Desk** – Support employees with automated responses to common questions.



- **Feedback Collection** – Gather customer opinions and insights through conversational surveys.

## 26. ManyChat

ManyChat is a chatbot platform that helps businesses automate conversations across various messaging channels, including Facebook Messenger, Instagram Direct Messages, WhatsApp, SMS, and email. With AI-powered features, ManyChat boosts customer engagement, lead generation, and support services.

*Pricing:*

- **Free** – \$0/month
- **Pro** – Starting at \$15/month
- **Elite** – Custom pricing

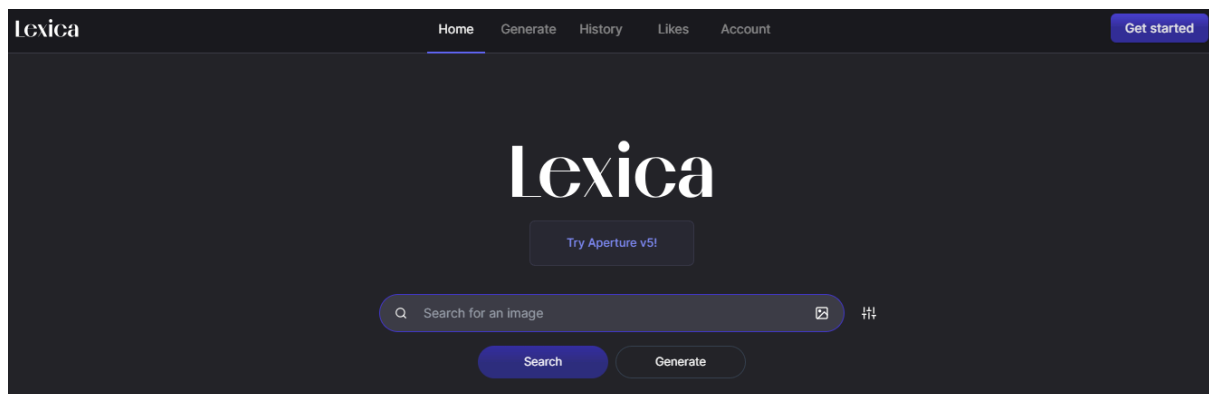
*Core Features:*

- **AI Intents** – Understands user intentions to provide accurate responses.
- **AI Step** – Automates complex interactions using AI-driven conversation flows.
- **Flow Builder** – Visual interface for designing chatbot conversations.
- **Multi-Channel Support** – Engages users across various platforms like Messenger, Instagram, WhatsApp, SMS, and email.
- **E-commerce Integrations** – Connects with platforms like Shopify to automate sales processes.

*Popular Use Cases:*

- **Customer Support** – Automating responses to frequently asked questions.
- **Lead Generation** – Collecting user information through interactive conversations.
- **Marketing Campaigns** – Sending targeted promotions and updates.
- **Appointment Scheduling** – Managing bookings and reservations via chat.
- **Order Tracking** – Providing customers with real-time updates on their purchases.

## 27. Lexica Art



Lexica Art is an AI-driven platform that serves as both a search engine and gallery for images generated using Stable Diffusion, an advanced AI art model. It allows users to explore, search, and download a vast collection of AI-generated artwork.

*Pricing:*

- **Free** – \$0/month

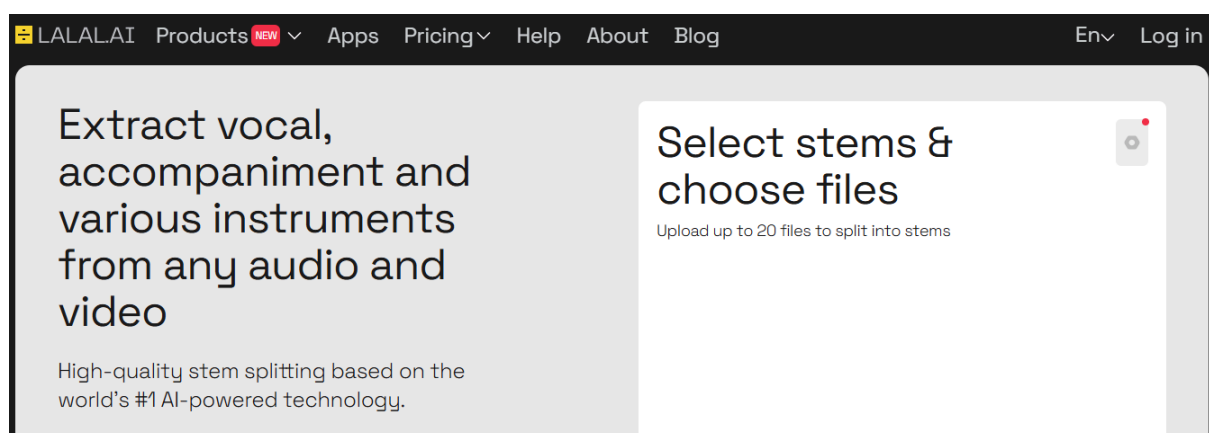
*Core Features:*

- **AI Image Generation** – Utilizes Stable Diffusion to create diverse images based on text prompts.
- **Extensive Image Gallery** – Hosts a vast collection of AI-generated images for browsing and inspiration.
- **Advanced Search Functionality** – Enables users to find images using specific prompts, keywords, or parameters.
- **Prompt Analysis** – Allows users to understand how different text inputs influence image generation.
- **Downloadable Content** – Provides options to download images for personal or commercial use, subject to licensing terms.

*Popular Use Cases:*

- **Artistic Inspiration** – Exploring AI-generated images to inspire new creative projects.
- **Design Reference** – Utilizing AI-generated visuals as references for design work.
- **Educational Resource** – Learning about AI art generation and the impact of various prompts.
- **Content Creation** – Incorporating unique AI-generated images into digital content.
- **Creative Experimentation** – Experimenting with text prompts to produce novel visual outcomes.

## 28. LALAL.AI



LALAL.AI is an AI-powered audio processing tool that specializes in separating vocal and instrumental tracks from audio and video files. Leveraging advanced neural network

technology, it provides high-quality stem extraction, making it valuable for musicians, producers, and audio engineers.

#### *Pricing:*

- **Lite Pack** – \$15
- **Plus Pack** – \$25
- **Pro Pack** – \$35

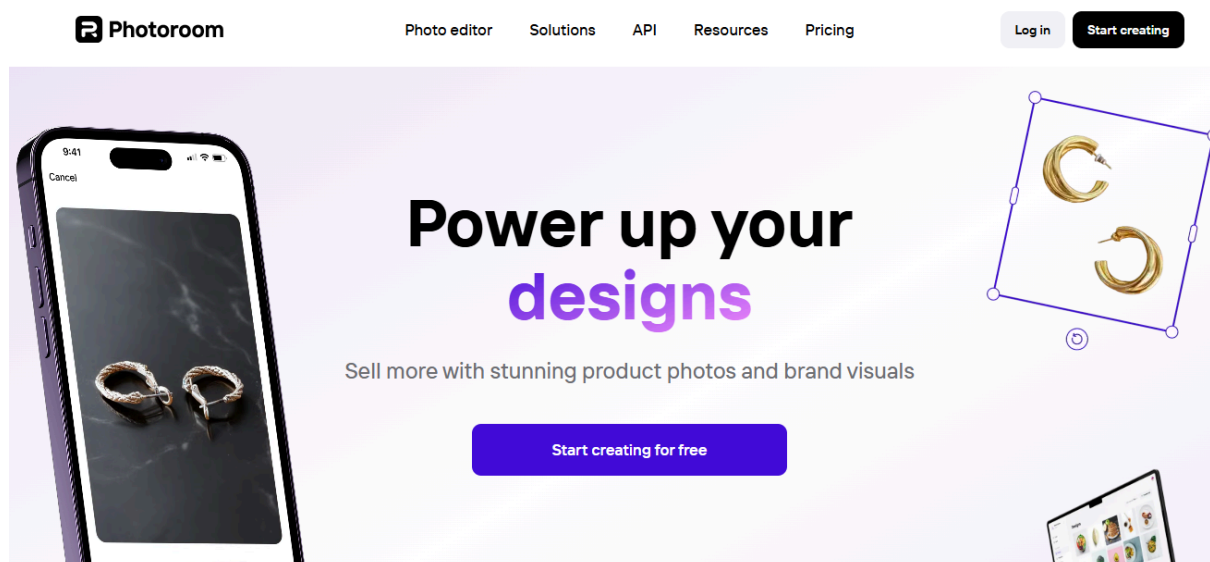
#### *Core Features:*

- **Stem Separation** – Extracts vocals, drums, bass, and other instruments from audio tracks.
- **Enhanced Processing** – Offers modes like Clear Cut and Deep Extraction for refined audio quality.
- **De-Echo Function** – Removes echo and reverberation from recordings.
- **Noise Cancellation** – Provides adjustable levels to reduce background noise.
- **Batch Processing** – Allows multiple files to be processed simultaneously.

#### *Popular Use Cases:*

- **Remixing** – Isolating vocals or instruments for creative reinterpretations.
- **Karaoke Tracks** – Removing vocals to create instrumental versions.
- **Audio Restoration** – Cleaning up recordings by eliminating unwanted noise.
- **Music Education** – Studying individual components of a track for learning purposes.
- **Content Creation** – Extracting specific audio elements for podcasts or videos.

## 29. PhotoRoom



PhotoRoom is an AI-powered photo editing application designed to simplify the creation of professional-quality images. It offers tools for background removal, image enhancement, and design templates, catering to e-commerce sellers, content creators, and individuals seeking polished visuals.

### *Pricing:*

- **Free** – \$0/month
- **Pro** – Starting at \$7.50/month (billed annually)
- **Teams** – Starting at \$7.50/month per user (billed annually)
- **Enterprise** – Custom pricing

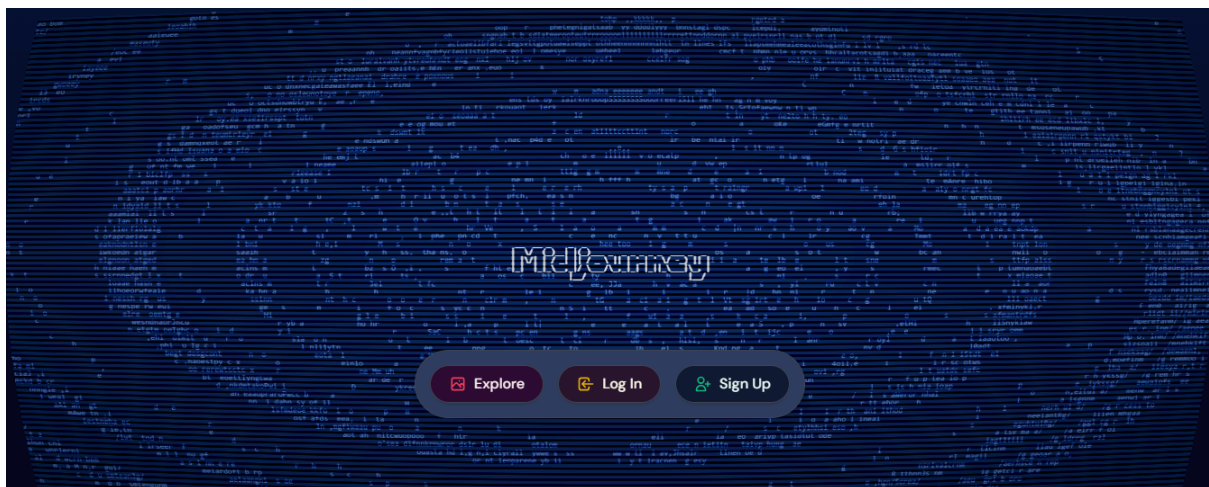
### *Core Features:*

- **Background Remover** – Automatically removes backgrounds from images.
- **AI Backgrounds** – Generates realistic backgrounds in less than a second.
- **AI Retouch** – Removes unwanted parts of your image with a swipe.
- **Batch Editor** – Edits multiple photos simultaneously.
- **Smart Resize** – Instantly resizes images for any platform.

### *Popular Use Cases:*

- **Product Photography** – Creating clean, professional images for online listings
- **Social Media Content** – Designing engaging posts and stories.
- **Marketing Materials** – Crafting promotional visuals and advertisements.
- **Profile Pictures** – Enhancing personal or professional profile images.
- **Creative Projects** – Developing unique designs for various purposes.

## 30. Midjourney



Midjourney is an advanced AI image generator that transforms textual descriptions into high-quality images across various styles. Accessible primarily through a Discord bot, users input prompts to generate unique visuals, making it a valuable tool for artists, designers, and creative professionals.

### *Pricing:*

- **Basic Plan** – \$10/month
- **Standard Plan** – \$30/month
- **Pro Plan** – \$60/month

- **Mega Plan** – \$120/month

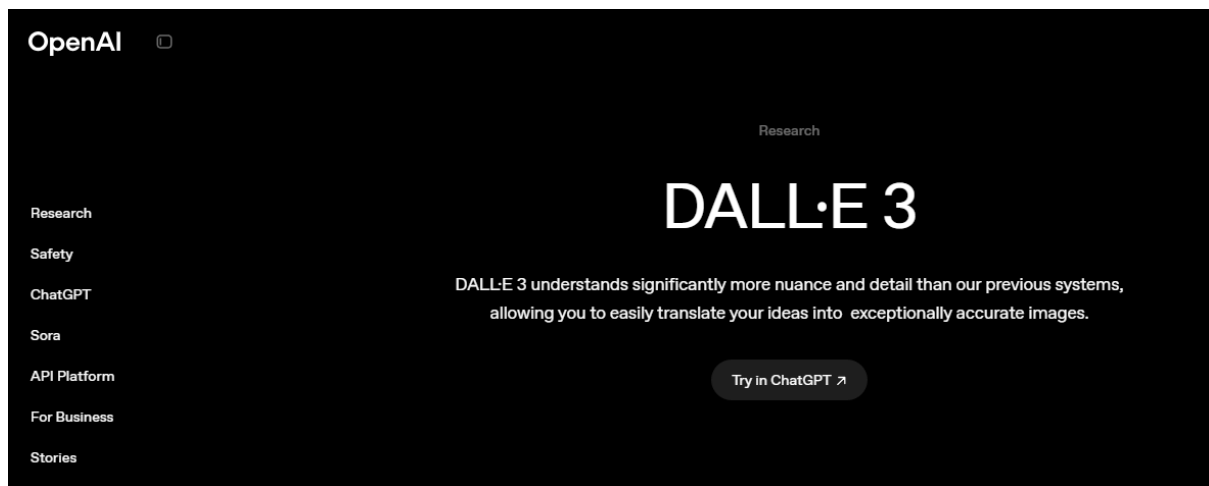
#### *Core Features:*

- **Text-to-Image Generation** – Converts descriptive text prompts into four image variations.
- **Style Customization** – Allows users to refine and adjust art to fit their vision.
- **High Image Resolution** – Generates images with resolutions up to 1,792 x 1,024 pixels, allowing more space and detail in the images created.
- **Vary (Region) Feature** – Enables users to select specific areas of an image and apply variations only to that region while keeping the rest of the image unchanged.
- **Web Interface** – Offers a web-based platform with tools like image editing, panning, zooming, region variation, and inpainting, enhancing accessibility beyond Discord.

#### *Popular Use Cases:*

- **Artistic Exploration** – Assists artists in exploring unconventional designs and new visual ideas.
- **Concept Development** – Aids designers in visualizing ideas during the brainstorming phase.
- **Marketing Materials** – Generates unique visuals for promotional content.
- **Storyboarding** – Assists writers and filmmakers in visualizing scenes.
- **Educational Projects** – Provides visual aids for presentations and learning materials.

## 31. DALL·E 3



DALL·E 3 is OpenAI's latest iteration of its AI image generator, designed to create highly detailed and accurate images from textual descriptions. Building upon its predecessors, DALL·E 3 offers a better understanding of nuanced prompts, allowing users to generate visuals that closely match their imaginative concepts.

#### *Pricing:*

- **ChatGPT Plus Subscription** – \$20/month, offering unlimited access to DALL·E 3's image generation capabilities within ChatGPT.

#### *Core Features:*

- **Advanced Text-to-Image Generation** – Transforms detailed textual prompts into high-quality images.
- **Seamless ChatGPT Integration** – Allows users to generate images directly within ChatGPT conversations, facilitating interactive content creation.
- **Enhanced Prompt Understanding** – Interprets complex and nuanced descriptions to produce accurate visual representations.
- **Customizable Outputs** – Enables users to refine and adjust generated images based on iterative feedback.

#### *Popular Use Cases:*

- **Creative Design** – Assisting artists and designers in visualizing concepts and prototypes.
- **Marketing and Advertising** – Generating unique visuals for campaigns and promotional materials.
- **Educational Content** – Creating illustrative images for learning resources and presentations.
- **Entertainment** – Developing concept art for storytelling, gaming, and multimedia projects.
- **Personal Projects** – Crafting customized visuals for events, gifts, or personal enjoyment.

## 32. ElevenLabs

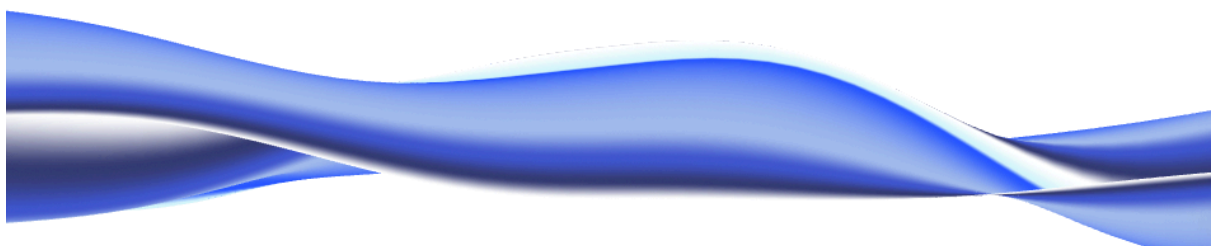
ElevenLabs

AI AUDIO ▾ SOLUTIONS ▾ DOCS PRICING ENTERPRISE COMPANY ▾

# Create the most realistic speech with our AI audio platform

Pioneering research in Text to Speech, AI Voice Generator, and more

GET STARTED FREE



ElevenLabs is an AI-driven platform specializing in advanced text-to-speech and voice cloning technologies. It offers users the ability to generate highly realistic speech, capturing human-like intonation and emotion, from textual input.

*Pricing:*

- **Free Tier** – \$0/month
- **Starter** – \$5/month
- **Creator** – \$22/month
- **Independent Publisher** – \$99/month
- **Growing Business** – \$330/month

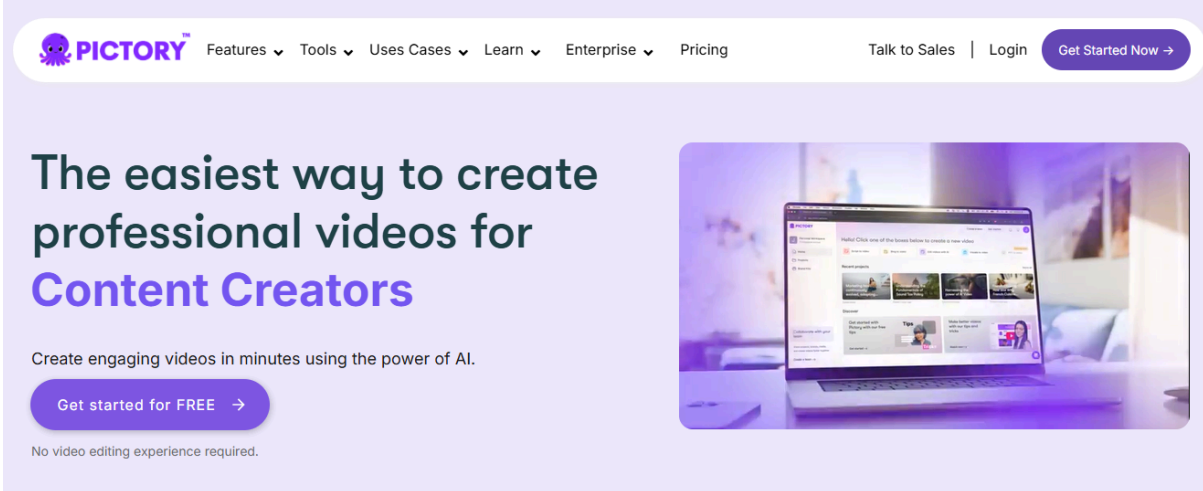
*Core Features:*

- **Speech Synthesis** – Generates lifelike speech by interpreting textual context to adjust intonation and pacing.
- **Voice Cloning** – Creates custom voice profiles from short audio samples, enabling the replication of specific voices.
- **Multilingual Support** – Offers speech generation in 32 languages, including major languages like Spanish, French, and Mandarin.
- **AI Dubbing** – Translates and dubs audio content into over 20 languages while preserving the original speaker's voice and emotions.
- **Voice Library** – Provides a collection of pre-designed voice profiles for immediate use.

*Popular Use Cases:*

- **Audiobook Production** – Converts written content into spoken word, facilitating audiobook creation.
- **Content Creation** – Generates voiceovers for videos, podcasts, and other media projects.
- **Accessibility** – Assists visually impaired users by converting text to speech for easier content consumption.
- **Language Learning** – Provides pronunciation guides and listening practice in multiple languages.
- **Entertainment** – Creates character voices for games and animations.

## 33. Pictory AI

The image shows the Pictory AI website banner. At the top is a navigation bar with the Pictory logo (a purple skull icon) and the word "PICTORY" in purple. To the right of the logo are links for "Features", "Tools", "Uses Cases", "Learn", "Enterprise", and "Pricing". Further right are links for "Talk to Sales", "Login", and a "Get Started Now" button with a right-pointing arrow. The main content area has a light purple background. On the left, the headline "The easiest way to create professional videos for Content Creators" is displayed, with "Content Creators" in a larger, bold purple font. Below the headline is the text "Create engaging videos in minutes using the power of AI." and a purple button that says "Get started for FREE" with a right-pointing arrow. Below the button is the text "No video editing experience required." On the right side of the banner is a photograph of a laptop on a desk. The laptop screen shows the Pictory AI interface, which includes a sidebar with various icons and a main area displaying a video player and several thumbnail images of videos.

Pictory AI is a video creation tool that turns text, articles, and existing videos into short, engaging videos using AI. It automates editing, captioning, and content selection, making video production fast and simple.

### *Pricing:*

- **Free Trial** – \$0/month
- **Standard** – \$19/month
- **Premium** – \$39/month
- **Enterprise** – Custom pricing

### *Core Features:*

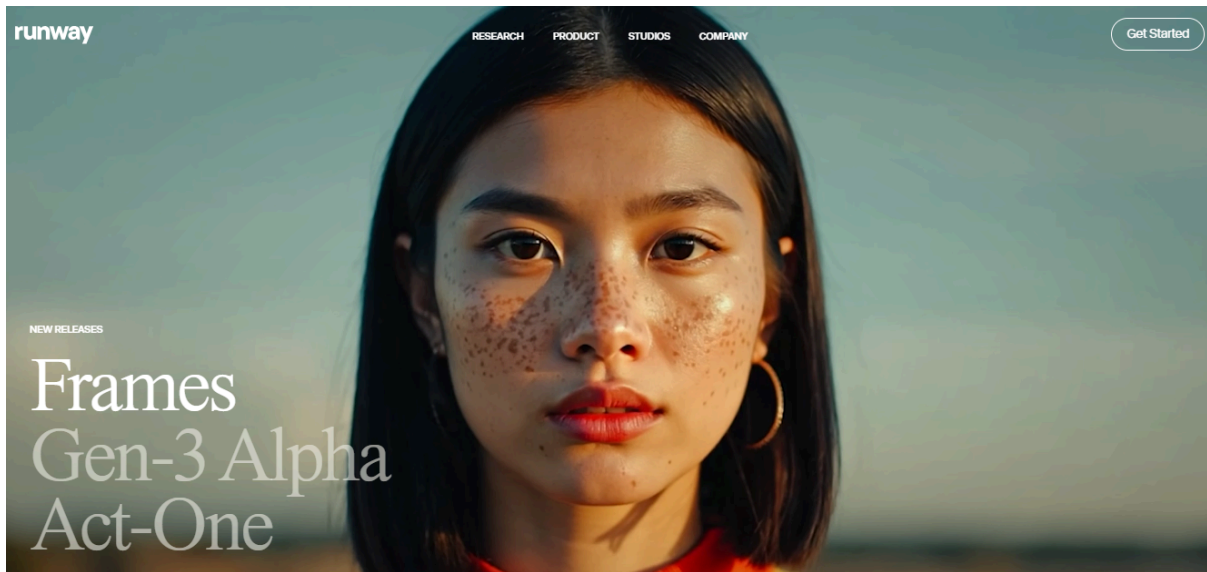
- **Text-to-Video** – Converts scripts and blog posts into videos with auto-selected visuals.
- **AI Video Editing** – Cuts, captions, and enhances videos without manual effort.
- **Auto-Summarization** – Extracts key moments from long videos for highlights.
- **URL-to-Video** – Transforms web pages into short video summaries.
- **PowerPoint to Video** – Converts presentations into narrated videos.

### *Popular Use Cases:*

- **Marketing** – Creating ads, product videos, and social media clips.
- **Content Repurposing** – Turning blogs, podcasts, and webinars into videos.
- **Education** – Converting lessons and presentations into video formats.



## 34. Runway



Runway is an AI-powered creative platform offering tools for video and image generation, editing, and special effects. It caters to creators seeking to enhance their multimedia projects with advanced AI capabilities.

### *Pricing:*

- **Basic** – Free
- **Standard** – \$12/month per user
- **Pro** – \$28/month per user
- **Unlimited** – \$76/month per user

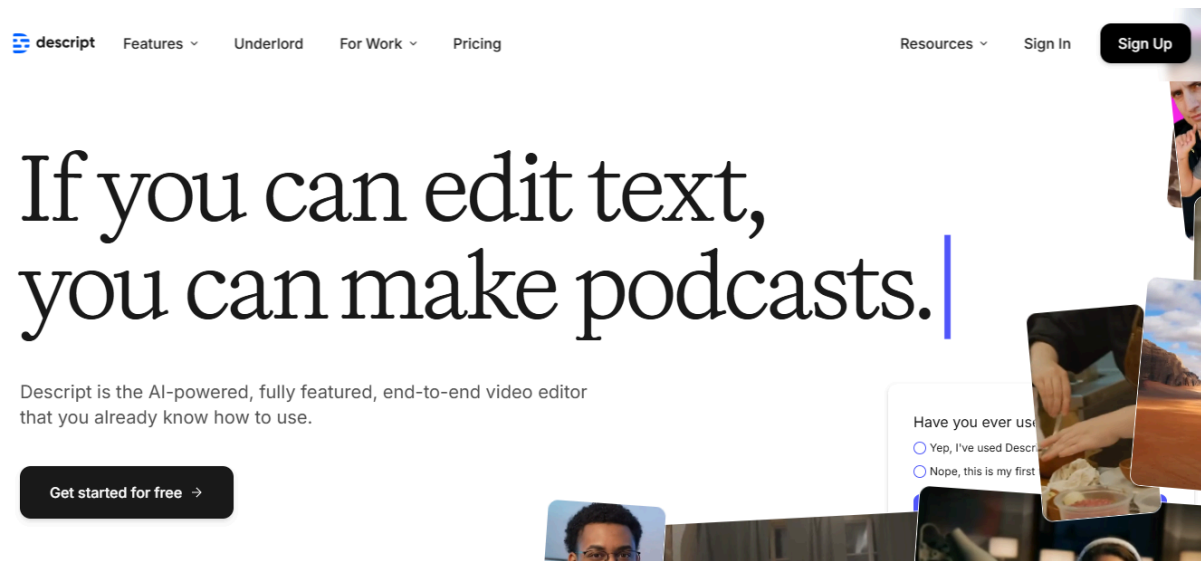
### *Core Features:*

- **Gen-3 Alpha** – Generates 10-second video clips from text, images, or video inputs.
- **Video Editing** – Offers tools like inpainting, background removal, and motion tracking.
- **Image Generation** – Creates images from text prompts with stylistic control.
- **Audio Tools** – Provides features like clean audio and beat snapping.

### *Popular Use Cases:*

- **Filmmaking** – Assisting in pre-production and post-production processes.
- **Content Creation** – Enhancing videos and images for social media.
- **Marketing** – Developing promotional materials with AI-generated visuals.

## 35. Descript



Descript is an AI-driven audio and video editing platform that enables users to edit media files by manipulating text transcriptions. It offers features like transcription, screen recording, and overdubbing, simplifying the editing process for content creators.

### *Pricing:*

- **Free** – \$0/month
- **Creator** – \$12/month
- **Pro** – \$24/month
- **Enterprise** – Custom pricing

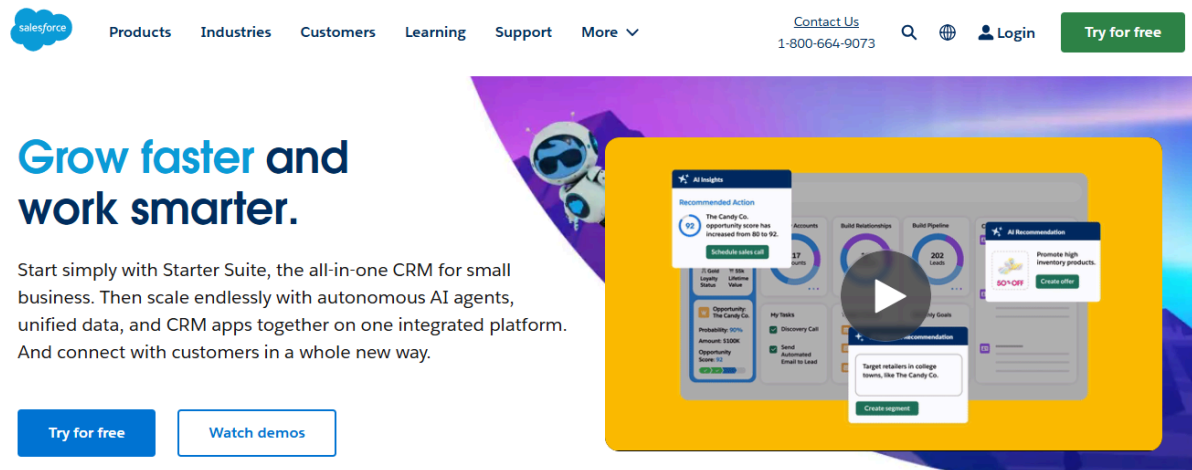
### *Core Features:*

- **Transcription** – Converts audio and video into editable text.
- **Overdub** – Allows users to create a text-to-speech model of their voice for seamless edits.
- **Screen Recording** – Captures screen activity with integrated editing tools.
- **Multitrack Editing** – Supports editing multiple audio and video tracks simultaneously.
- **Studio Sound** – Enhances audio quality by reducing noise and improving clarity.

### *Popular Use Cases:*

- **Podcast Editing** – Simplifies editing through text-based manipulation and overdubbing.
- **Video Content Creation** – Facilitates easy editing and transcription for video projects.
- **Screen Recording Tutorials** – Combines screen capture with robust editing capabilities.
- **Transcription Services** – Provides accurate transcriptions for meetings and interviews.

## 36. Salesforce



The image shows the top portion of the Salesforce website. At the top is a navigation bar with the Salesforce logo, links for Products, Industries, Customers, Learning, Support, and More. On the right side of the navigation bar are links for Contact Us (with phone number 1-800-664-9073), a search icon, a globe icon, a Login button, and a Try for free button. Below the navigation bar is a hero section with a large blue and purple background. On the left, the text 'Grow faster and work smarter.' is displayed in a large, bold, blue font. Below this text is a paragraph: 'Start simply with Starter Suite, the all-in-one CRM for small business. Then scale endlessly with autonomous AI agents, unified data, and CRM apps together on one integrated platform. And connect with customers in a whole new way.' At the bottom of this text block are two buttons: 'Try for free' and 'Watch demos'. On the right side of the hero section is a large, stylized image of a Salesforce dashboard. The dashboard is yellow and features various widgets, including a 'Recommended Action' card, a 'Build Relationships' card, a 'Build Pipeline' card, and an 'AI Recommendation' card. A large play button icon is overlaid on the dashboard image.

Salesforce is a leading customer relationship management (CRM) platform that integrates artificial intelligence to enhance business processes across sales, service, marketing, and commerce. Their AI suite, formerly known as Einstein, has evolved into Agentforce, offering autonomous AI agents to improve efficiency and customer engagement.

### *Pricing:*

- **Sales Cloud Einstein** – \$50/user/month
- **Service Cloud Einstein** – \$50/user/month
- **Einstein for Service** – \$75/user/month
- **Einstein Relationship Insights** – Starting at \$50/user/month
- **Einstein Conversation Insights** – Starting at \$50/user/month

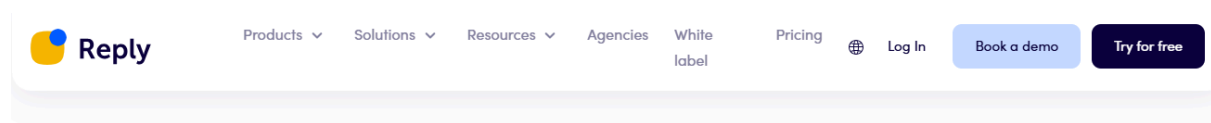
### *Core Features:*

- **Agentforce AI Agents** – Autonomous agents that assist in customer service, marketing campaigns, and sales coaching.
- **Einstein GPT** – Generative AI services integrated into Salesforce products, enabling natural language interactions and content generation.
- **Predictive Analytics** – Provides insights and forecasts to drive data-informed decisions.
- **Automation Tools** – Streamlines workflows and automates routine tasks to enhance productivity.

### *Popular Use Cases:*

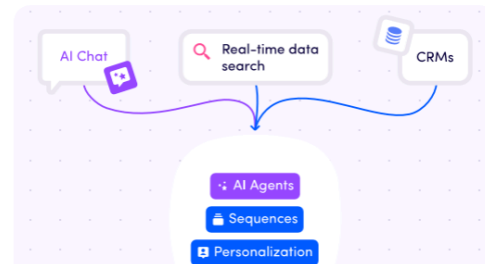
- **Sales Optimization** – Utilizing AI to prioritize leads and opportunities.
- **Customer Support** – Deploying AI agents to handle inquiries and resolve issues.
- **Marketing Personalization** – Creating targeted campaigns based on AI-driven insights.
- **E-commerce Recommendations** – Suggesting products to customers using AI analysis.

## 37. Reply.io AI Sales Email Assistant



# Supercharge your sales team **with AI**

Generate leads via multichannel conditional sequences with unlimited mailboxes, convert website traffic into booked meetings, or hire AI SDR Agents to handle it for you – all within Reply.



Reply.io's AI Sales Email Assistant is an AI-powered tool designed to help users craft human-like sales emails. It focuses on personalization, helping users generate emails and follow-ups based on summaries or bullet points, and improve existing drafts.

**Pricing:** Reply.io offers various pricing plans, starting from \$49 per month, with higher tiers providing additional features and increased email volumes.

### *Core Features:*

- **First-Step Email Generation** – Create professional emails from summaries or bullet points.
- **AI Follow-Up Creation** – Automatically generate follow-up emails based on previous correspondence.
- **Email Quality Check** – Analyze and improve email copy to enhance deliverability and engagement.
- **AI Response Handling** – Categorize and manage incoming replies to identify warm opportunities.

### *Popular Use Cases:*

- **Sales Outreach** – Automate and personalize email campaigns to engage prospects effectively.
- **Lead Nurturing** – Maintain consistent communication with leads through automated follow-ups.
- **Email Optimization** – Enhance existing email drafts for better engagement and response rates.

## 38. WhatConverts

The screenshot displays the WhatConverts website. The header includes the logo, navigation links (Features, Use Cases, Pricing, Integrations, Support), and buttons for 'Book Demo' and 'Try For Free'. The main headline reads 'Lead Tracking for Marketing Agencies and Clients', followed by a sub-headline: 'The only lead tracking and reporting software trusted by top PPC and SEO professionals to grow value for clients.' A link 'Learn How to Grow your Marketing ROI >' is provided. A large image shows a software dashboard with a table of leads tracked this week, a 'How It Works Video' button, a 'Leads by Product' bar chart, and a 'Top Lead Sources' donut chart.

Lead Name	Value	Type	Source	Keyword	Lead Page	Status	Rec	Duration
Jon Rodriguez	\$620.00	capture + leads	Facebook	capture + leads	About	Completed	-	1h 50m
Miranda Lin	\$440.50	lead + tracking	Google	lead + tracking	Contact	In Progress	-	-
Troy Kobel	-	-	-	-	-	-	-	1h 12m
Emily Griffith	-	-	-	-	-	-	-	-
Alex Wakefield	\$620.00	capture + leads	Facebook	capture + leads	Service	Completed	-	-
-	-	track + leads	Apex	track + leads	Apex	Completed	-	-
-	-	capture + leads	Contact	capture + leads	Contact	In Progress	-	-

**Leads by Product**  
Bar chart showing leads for 634 calls.

**Top Lead Sources**  
Donut chart showing 1,209 leads with a +120% increase.

WhatConverts is a comprehensive lead tracking and reporting platform that captures and analyzes leads from various channels, including calls, forms, chats, and e-commerce transactions.

### *Pricing:*

- **Call Tracking** – \$30/month
- **Plus** – \$60/month
- **Pro** – \$100/month
- **Elite** – \$160/month
- **Agency Plus** – \$500/month
- **Agency Pro** – \$800/month
- **Agency Elite** – \$1,250/month

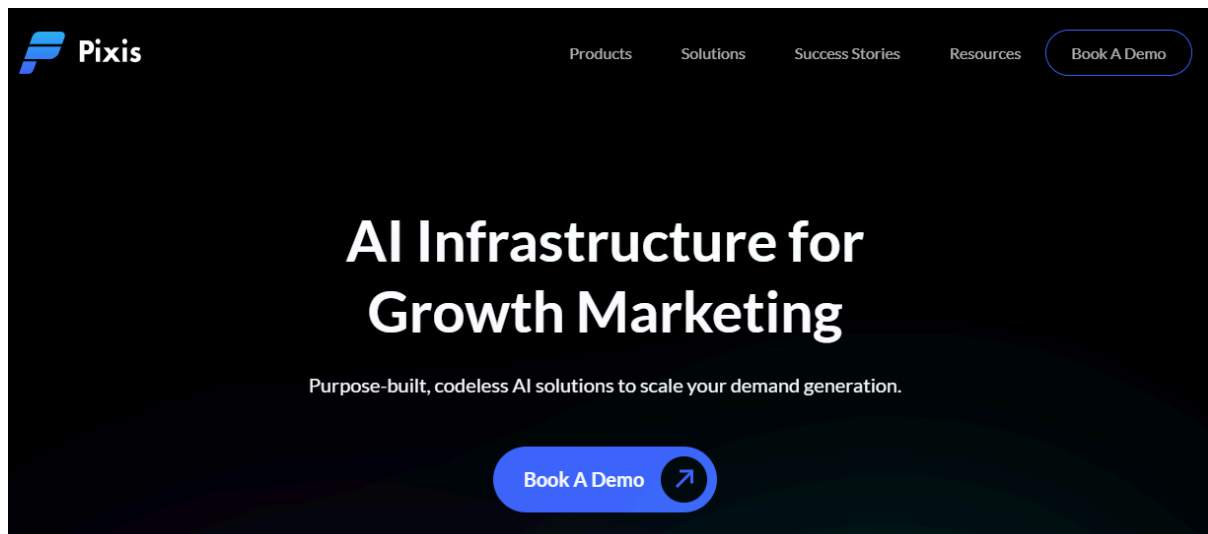
### *Core Features:*

- **Lead Tracking** – Captures leads from calls, forms, chats, and e-commerce transactions.
- **Dynamic Number Insertion** – Assigns unique tracking numbers to marketing sources for accurate attribution.
- **Call Recording and Transcription** – Records and transcribes calls for quality assurance and training.
- **Custom Reporting** – Generates reports to analyze marketing performance.
- **Integrations** – Seamlessly integrates with tools like Google Ads, Analytics, and various CRMs.

### *Popular Use Cases:*

- **Marketing Agencies** – Demonstrating ROI to clients by tracking lead sources.
- **Businesses** – Identifying effective marketing channels to optimize strategies.
- **Sales Teams** – Monitoring lead quality and improving follow-up processes.

## 39. Pixis AI



Pixis AI offers a codeless AI infrastructure designed to enhance marketing efficiency. It provides tools for audience targeting, creative asset generation, and performance optimization, enabling brands to scale their demand generation efforts.

*Pricing:* Specific pricing details are not publicly disclosed. Interested users should contact Pixis directly for customized pricing based on their needs.

### *Core Features:*

- **Targeting AI** – Identifies and expands high-intent audiences using neural networks.
- **Creative AI** – Automates the creation of personalized visual and text content using generative AI models.
- **Performance AI** – Optimizes marketing performance by automating bid and budget management to maximize return on ad spend (ROAS).

### *Popular Use Cases:*

- **Marketing Teams** – Enhancing campaign efficiency and effectiveness through AI-driven insights and automation.
- **Creative Departments** – Generating and optimizing creative assets rapidly to meet diverse marketing needs.
- **Agencies** – Providing clients with advanced AI solutions for targeting, creative development, and performance optimization.

## 40. Albert.ai



Albert.ai is an autonomous AI marketing platform that manages and optimizes cross-channel digital campaigns. It leverages machine learning to analyze data, execute campaigns, and provide insights, aiming to enhance marketing efficiency and ROI.

*Pricing:* Customized pricing based on company type and annual advertising budget.

*Core Features:*

- **Cross-Channel Campaign Management** – Automates campaigns across search, social, and programmatic channels.
- **Audience Segmentation** – Identifies and targets specific audience segments for personalized marketing.
- **Creative Optimization** – Enhances ad creatives based on real-time performance data.
- **Predictive Analytics** – Utilizes machine learning to forecast trends and outcomes.

*Popular Use Cases:*

- **E-commerce** – Boosting online sales through targeted advertising.
- **Lead Generation** – Attracting potential customers for B2B services.
- **Brand Awareness** – Increasing visibility via optimized ad placements.

## 41. Brand24

BRAND24

Product ▾

AI Solutions ▾

Use Cases ▾

Pricing

Resources ▾

Blog

EN

Login

Start Trial!

 AI SOCIAL LISTENING TOOL

### Measure Your Brand Awareness.

Get AI-powered access to mentions across social media, news, blogs, videos, forums, podcasts, reviews, and more.

Sign up free

Brand24 is a social media monitoring tool that provides real-time insights into online mentions across various channels, helping businesses manage their online reputation and engage with their audience effectively.

#### *Pricing:*

- **Individual** – \$119/month
- **Team** – \$159/month
- **Pro** – \$239/month
- **Enterprise** – \$399/month

#### *Core Features:*

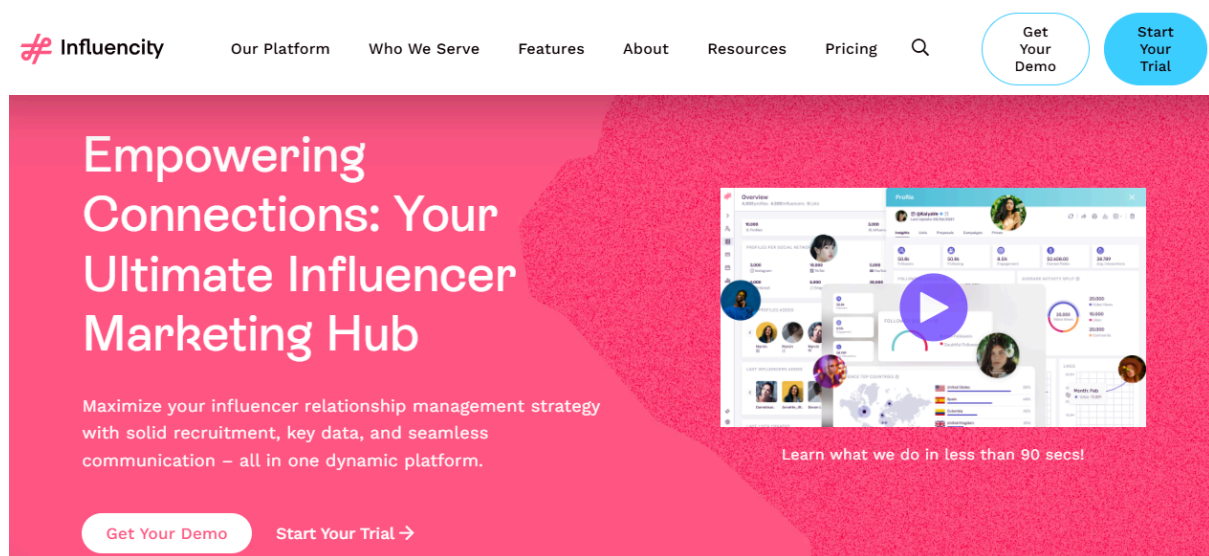
- **Mentions Monitoring** – Tracks brand mentions across social media, blogs, forums, news sites, and podcasts.
- **Sentiment Analysis** – Identifies and categorizes mentions as positive, negative, or neutral to assess brand perception.
- **AI Insights** – Provides personalized, concise weekly reports with charts, metrics, trend analysis, and actionable recommendations.
- **Influencer Tracking** – Identifies key influencers discussing your brand to enhance outreach strategies.
- **Anomaly Detection** – Alerts users to sudden spikes or drops in mentions, helping to quickly address potential issues.

#### *Popular Use Cases:*

- **Reputation Management** – Monitoring online mentions to maintain a positive brand image.
- **Competitor Analysis** – Tracking competitors' online presence to identify market opportunities.
- **Customer Engagement** – Responding promptly to customer feedback and inquiries across digital platforms.



## 42. Influencity

The image shows the top portion of the Influencity website. At the top is a navigation bar with the Influencity logo (a pink hashtag) and links for 'Our Platform', 'Who We Serve', 'Features', 'About', 'Resources', and 'Pricing'. On the right side of the navigation bar are two buttons: 'Get Your Demo' and 'Start Your Trial'. Below the navigation bar is a large hero section with a pink background. On the left, the text 'Empowering Connections: Your Ultimate Influencer Marketing Hub' is displayed in white. Below this text is a sub-headline: 'Maximize your influencer relationship management strategy with solid recruitment, key data, and seamless communication – all in one dynamic platform.' At the bottom of the hero section are two buttons: 'Get Your Demo' and 'Start Your Trial →'. On the right side of the hero section is a screenshot of the Influencity platform interface, which shows various analytics, charts, and user profiles. Below the screenshot is the text 'Learn what we do in less than 90 secs!'.

Influencity is an AI-powered influencer marketing platform that helps brands and agencies manage influencer campaigns across multiple social media channels. It offers tools for influencer discovery, relationship management, campaign management, and reporting.

### *Pricing:*

- **Basic** – \$198/month
- **Professional** – \$398/month
- **Business** – \$998/month

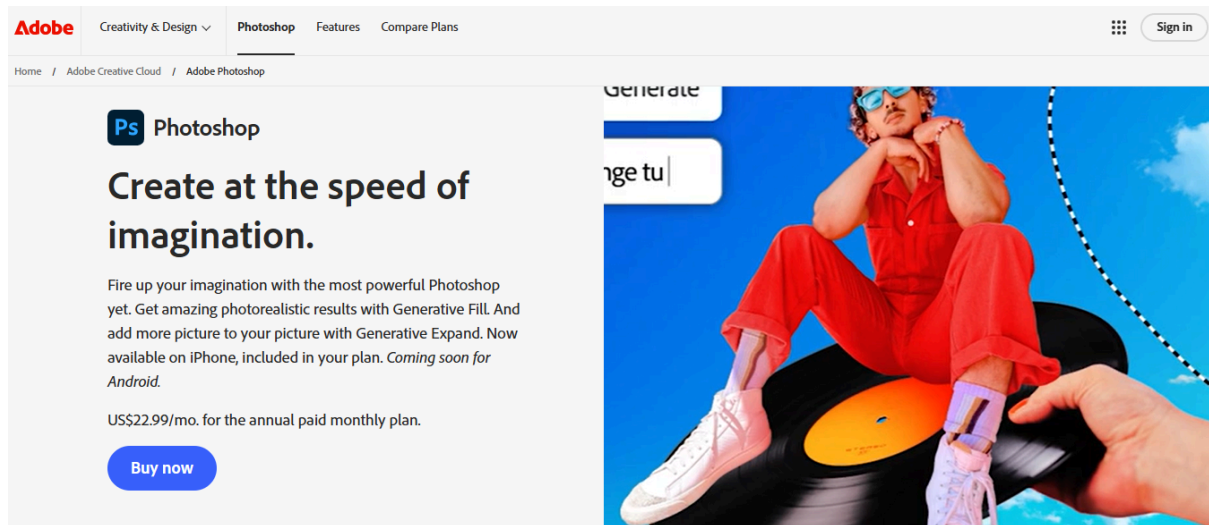
### *Core Features:*

- **Influencer Discovery** – Access to a database of over 200 million influencers across platforms like Instagram, TikTok, and YouTube, with advanced filtering options.
- **Influencer Relationship Management (IRM)** – Organize and manage influencer collaborations, track communications, and maintain detailed profiles.
- **Campaign Management** – Plan, execute, and monitor influencer campaigns with tools for task assignment and performance tracking.
- **Reporting and Analytics** – Generate comprehensive reports on campaign performance, audience demographics, and engagement metrics.
- **Social Media Management** – Features include a content calendar, inbox and comment management, bio links, paid ads, and analytics.

### *Popular Use Cases:*

- **Brands** – Identifying and collaborating with influencers to promote products or services.
- **Agencies** – Managing multiple influencer campaigns for various clients efficiently.
- **E-Commerce** – Leveraging influencer partnerships to drive online sales and enhance brand visibility.

## 43. Adobe Photoshop



Adobe Photoshop is a leading image editing software that integrates advanced artificial intelligence (AI) features to enhance creative workflows. Recent updates have introduced AI-powered tools like Generative Fill and Generative Expand, enabling users to perform complex edits with ease.

### *Pricing:*

- **Photoshop Single App** – \$20.99/month
- **Creative Cloud Photography Plan** (includes Photoshop and Lightroom) – \$19.99/month
- **Creative Cloud All Apps** (access to 20+ Adobe apps) – \$54.99/month
- **Photoshop Mobile App Premium** – \$7.99/month or \$69.99/year

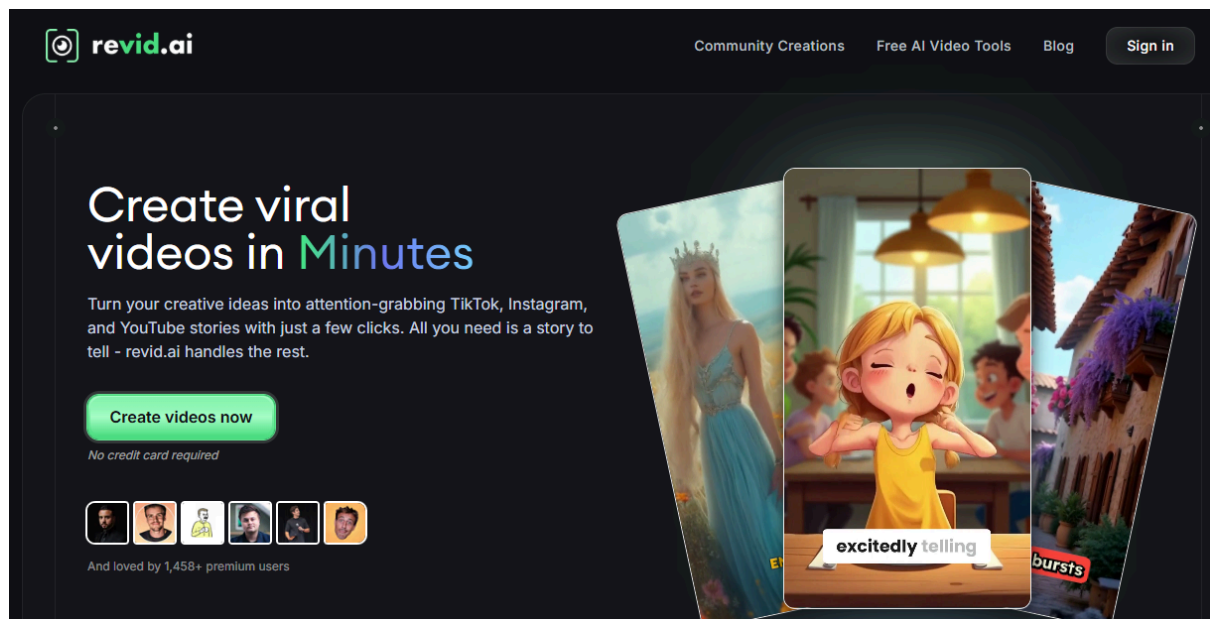
### *Core AI Features:*

- **Generative Fill** – Allows users to add, remove, or modify content in images using text prompts, enabling seamless editing and creative exploration.
- **Generative Expand** – Expands images beyond their original borders by generating new content that matches the existing scene, useful for reframing and extending visuals.
- **Neural Filters** – Applies AI-powered filters to adjust facial expressions, transfer styles, and enhance image quality, offering creative possibilities.

### *Popular Use Cases:*

- **Photo Editing** – Enhancing and retouching images with AI-assisted tools for precise adjustments.
- **Graphic Design** – Creating composites, digital artwork, and visual content using AI features to streamline the design process.
- **Marketing Materials** – Developing promotional content with AI-driven enhancements to achieve professional results efficiently.

## 44. Revid.ai (formerly Typeframes)



Revid.ai is an AI-driven video creation platform that transforms text into engaging videos, streamlining content production for platforms like TikTok, Instagram, and YouTube.

### *Pricing:*

- **Hobby** – \$39/month
- **Growth** – \$99/month
- **Ultra** – \$199/month

### *Core Features:*

- **Text-to-Video Conversion** – Transforms text prompts into dynamic videos.
- **Customizable Templates** – Offers various templates to match different content needs.
- **Audio Integration** – Allows addition of background music or voiceovers.
- **AI Avatar Creation** – Generates AI-driven avatars for personalized content.

### *Popular Use Cases:*

- **Social Media Content** – Creating engaging videos for platforms like TikTok and Instagram.
- **Product Promotions** – Developing promotional videos for products or services.
- **Educational Content** – Producing informative videos for educational purposes.

## Conclusion

AI tools are no longer just nice-to-have—they're essential for marketing agencies looking to stay ahead in 2025. From automating repetitive tasks to optimizing SEO, generating content, and streamlining customer interactions, these 44 tools cover every aspect of modern

marketing. Scale outreach, improve ad performance, and create high-quality visuals—there's an AI tool designed to perform every task, making your job easier.

The key is not just adopting AI but integrating it effectively into your workflow. Choose the tools that align with your needs, experiment, and refine your approach. With AI as your sidekick, marketing isn't just smarter—it's faster, more efficient, and, honestly, a little more fun.

And remember, we at OmniMind are here to help, anytime!

Now go, conquer your marketing campaigns, and maybe—just maybe—take a well-earned break while AI automates routine tasks. You deserve it.