



Taunton Band Boosters, Inc

50 Williams Street
Taunton, MA
www.tbbma.org

Board of Directors:	Christine Botelho Carol <u>LaCourse</u> Paula Thayer
Director of Bands:	Dan McKenzie
President:	Dr. Sarah Buckley
Vice President:	Mike Botelho
Treasurers:	Kristin Gagnon Stacey Gay
Secretary:	George Ducharme

Band Booster Agenda for October 8th 2024 at 7:00 P.M.

Meeting in THS Chorus Room

12 attendees

I: Welcome & Introductions

- Welcome New Parents/Guardians
- Introduction of Board Members
- Overview of Communication from Band Boosters (Email and Facebook)

II: Band Director Report

- Dallas Update: Deposits, Payments, etc.
 - Discussed total amount collected from participants to date
 - Last payment is on Dec 6th.
 - TBB was able to provide a total of 8 families with financial assistance totalling \$4400.
 - Looking into renting a van to transport adult chaperones so as to avoid the need of getting another full size bus; more economical.
 - Students will see film Princess Bride with live music performance by The Dallas Symphony Orchestra
- Sock Fundraiser - See below for details
- Performance Update:
 - Football schedule - final regular game to be held on 11/1
 - Exchange Concert - to be held at Hanover High School on January 23, 2025 - only Wind Symphony to attend -
 - Boosters will reimburse for food + transportation

III: Budget Report

- Renew membership to Parent Boosters USA
 - Early bird discount of \$105.00 total owed is \$345.00
 - Paid on October 1st via bank transfer

IV: Communications

- Google non profit workspace now up and running
 - All digital assets have been migrated to Google share drive (agenda templates, documents, sticker designs, illustrations, calendar, etc.)
 - Each officers has a tbbma.org email which we begin using; move away from personal email addresses
 - Michael Botelho (Vice President) to share login info off line

- Request to retire thsbandboosters21@gmail.com email address, all correspondence to come from officer or generic email of contact@tbbma.org - all in attendance voted to move forward.
 - Creation of a Treasure specific email address to effectively manage financial needs of group
- tbbma.org website
 - Secretary in process of building site to replace page on tauntonbands.com website
 - Completion date: End of calendar year 2024
- Discussion about creating a TBB Instagram account - all thought would be a good idea

V: Fundraising

- **October**
 - Sock Fundraiser - 10/16 thru 10/28 - Goal - >6K
- **November**
 - Restaurant (Brack's Grille & Tap) - preliminary, Thursday 11/21 - 12pm - 8pm? - Erica update - Goal?
 - **UPDATE - Decision is to hold at Applebee's - No raffle baskets - will receive 15% of sales**
 - **Other options were Chili's and Chateau - possible options for another time**
 - How many raffle baskets can comfortably fit in the designated area?
 - Sign up sheet for baskets to be sent in email and Facebook post
 - Communication out to community
 - Printed flyer to be sent in email
 - Facebook
 - Instagram: Do we have an account? If not, can we create one, and can it be linked to our Facebook account?
 - Where else?
 - Can share concert dates in Dec
 - Need at least 2 volunteers at all times, in two hours shifts - solicit via FB page and direct email
 - Sell raffle tickets
 - Sell stickers
 - 50/50 raffle tickets - \$1 for 1 ticket - easier to manage
 - Manage straight donations via either cash or Square link
- **December**
 - Giving Tuesday - December 3rd - post link to Square
 - Scratch Ticket Raffle (more to share during November meeting) - >10K
 - Bag Tags - Put in order for pre-Dallas delivery?
 - Offer ordering during band concerts in month
- **March**
 - Have secured venue (The District) for Friday the 14th - Goal - \$13K + (\$3000 to cover rental)
 - Can comfortable site up to 225 individuals
 - Will offer chips and salsa \$4.95 per person
 - Tickets will be \$30 per person
 - Bartender will be present
 - Can have raffle baskets: Business sponsors and Band Booster parents/supporters
 - Need Sponsors - Local businesses, offer tier structure:
 - \$350 - \$175 - \$125 - Gold - Silver - Bronze sponsorship
 - Gift Cards will be raffled off
 - All sponsors will be advertised via screen onstage and in evening program
 - If restaurant sponsor, then blurb about them will be included somewhere when purchasing ticket
 - Want to show we support them if they can support us
 - See attached communication when canvassing for sponsors
 - Teams of two to canvas different areas of the city
 - Present information about the business, give stickers, etc
 - Need strategy
 - Advertising banner above rt 138/Broadway, perpendicular to Plain Cemetery?
 - Order badges for TBB volunteers when visiting businesses - for identification

VI: Other

- Upcoming Booster Meetings:
 - November 19th
 - December 10th (Officers/Board only)
 - January 14th
 - February 11th
 - **March 11th @ Martin**
 - **April 8th @Friedman**
 - **May 6th @ Parker**
 - June 10th

VII: Closing

- Thank You

Facebook



Square



Candid Guidestar

