
Scott Artley Consulting

An Introduction to Services

Transformative accessibility grounded in compliance, designed for connection



I'm Scott Artley, a nationally recognized accessibility expert and creative community consultant dedicated to advancing disability inclusion in public life.

With nearly 20 years of professional experience leading arts and civic initiatives, I offer a range of services designed to meet organizations (and the people who power them) at different stages of their accessibility journey. Learn more about my background, experience, and approach at [ScottArtley.com](https://scottartley.com).

Right: Scott Artley, a light-skinned person with a buzzed bald head and short orange beard. Scott wears a colorful plaid flannel shirt, a gold nose hoop, burgundy glasses, and a smile. Credit: Trista Marie Photo.



Designing A Path for Your Needs

To help you achieve your accessibility and inclusion goals, I offer a range of services that are always tailored to your organization's unique needs. From single-event public speaking engagements that change hearts and minds, to in-depth consulting projects engaging community members in co-creating your future, we will land on a proposal that meets your needs on the path that only you can take. The examples below illustrate the types of support available, but it's only the beginning. Tell me where you want to go, and I'll help craft a proposal balancing resources and effort to best meet your goals.

My “Perspectives-First” Approach

My approach to accessibility is about more than ticking off checklists and sharing technical best practices. Those are important, and our work will include them, but I focus on building a skill I call “**access thinking**” (the practice of considering the fullness of human abilities and disabilities in everyday choices), and helping your organization cultivate a “**culture of access**” (embedding access thinking into a group’s habitual way of working). Policies will be shifted, requirements will be revised, but real change comes from connection, and I’m here to help you build something that lasts.



Strategic Access
Plans

Strategic Accessibility Planning

Four pathways to stronger, more inclusive access planning.
Whether you're just starting to think about accessibility, or ready to transform your entire organization, I offer consulting services that match your capacity and goals.

Do It Yourself

A free, self-guided option for small organizations or individuals looking to explore accessibility planning at their own pace. Includes a downloadable copy of the *DIY ADA Access Planning Workbook* in print-ready and editable formats, link to a training video, and optional low-cost add-ons like a tailored orientation or expert review of your draft plans. Online companion app in process!

Best for: Organizations with limited budgets or those just getting started

Starting at: Free (Add-ons from \$150-\$300)

Do It with Guidance

This tier offers structured support for teams who want to lead their own process but would benefit from expert coaching and accountability. Using the *DIY ADA Access Planning Workbook* as a shared framework, Scott provides targeted guidance to ensure progress and confidence throughout the planning timeline.

Includes: Kickoff training, up to 4 hours of coaching, and feedback on draft materials.

Best for: Small to midsize organizations with internal capacity but seeking external clarity.

Starting at: \$2,500–\$5,000

Do It Together

A more hands-on partnership where Scott works with you to design and carry out access planning processes. You get access to the brand-new collaborative framework for accessibility inclusion informed by decades working with clients and in the field: *Access in Practice: Do It Together Guide to Collaborative Disability Inclusion*. This completely revised workbook and guide also includes the new *Ready for Access* assessment that pinpoints where your group is poised to make the most impact.

Includes: All elements from the previous tier, plus more direct involvement in assessing your current accessibility, giving insights by synthesizing key data points and documenting what emerges in an ADA Access Plan—your strategic roadmap for disability inclusion.

Best for: Organizations ready to invest in access planning but needing additional structure for their collaborative aspirations to make a lasting impact.

Starting at: \$5,000–\$18,000

Do It with Community

Embracing the disability community’s precept “Nothing About Us, Without Us,” this comprehensive service (typically over a 4-9 month timeline) integrates Scott’s specialized access audit protocols with dynamic community engagement to gather a holistic and community-powered plan for disability belonging. This service tier superpowers Scott’s brand-new collaborative framework for accessibility inclusion, and leverages his talents for community connection, to develop a multi-year access strategy infused with authentic community voices. Designed to embed accessibility deeply into organizational culture, and make lasting connections to the disability community.

Includes: A comprehensive and community-rooted process to develop a multi-year access strategy that integrates both internal and external voices using a tailor-made combination of deep research and engagement modes like focus groups, surveys, targeted committees, and staff/board leadership trainings.

Best for: Mid-to-large organizations or initiatives with funding support, seeking lasting systems change.

Starting at: \$15,000–\$25,000+



**Accessibility
Assessment**

Accessibility Assessment & Audits

Identify where you are and where you need to go. Get clarity with expert evaluation and actionable insights right-sized to the outcomes you need.

Targeted Access Audit

A focused evaluation of a specific program, service, or space within your organization. Receive a detailed report with prioritized recommendations that can double as groundwork for your 504 self-evaluation or ADA planning.

Best for: Organizations needing to assess specific problem areas or prepare for compliance reviews

Starting at: \$1,500–\$3,500

Accessibility Systems Audit

Expert review of the “policies, procedures, and practices” systems underlying your accessibility programs and services to identify the process infrastructure supporting (or draining energy from) your inclusion efforts. You will receive a formal report with clear recommendations plus ready-to-adopt accessibility policy language.

Best for: Leaders seeking a new way to understand an established accessibility program, a process-oriented refresh without a full planning engagement, or leaders seeking to document informal practices into formal policy

Starting at: \$1,200–\$5,600

Disability Impact Research

Rigorous participatory research that centers disabled voices in investigating and/or evaluating your disability landscape. Receive comprehensive findings and community-sourced insights to inform your next chapter.

Best for: Major institutions or initiatives seeking data-driven insights before major accessibility investments

Starting at: \$8,000-\$18,000

Sensitivity Reading & Review

Specialized review of your creative work or campaigns through disability, queer, and inclusive lenses. Get specific feedback on representation, potential biases, and unintended impacts. If my personal identity doesn't match your intended user or audience, I can connect with a colleague who may be able to help, whether as a straight referral or subcontract.

Best for: Marketing teams, publishers, or arts organizations creating public-facing content **Starting at:** \$500-\$2,000



**Professional
Education &
Training**

Professional Education & Training

Build your team's understanding of disability experiences and practical accessibility skills. Thoughtfully designed for all learning types, Scott invites learners into enjoyable experiences of critical reflection and low-pressure application to real-world experiences.

Beginning Your Access Journey

Launch your organization's commitment with this comprehensive 90- or 120-minute primer. Peppared with interactive engagement opportunities embracing different interests in participation, the session ultimately cultivates spaces for sincere reflection and expansive

discussion while covering essential concepts, legal basics, and practical first steps, with time to address specific questions in the room.

Best for: Organizations new to accessibility or needing opportunities to introduce critical disability justice considerations and build buy-in to accessibility efforts across an enterprise.

Starting at: \$1,500-3,200

Doing More (for Less): Free, Cheap, & Easy Strategies to Jumpstart Disability Inclusion

My Most Popular Offering! Formerly known as “Access On A Shoestring,” this revised 60- or 90-minute session collects the best of Scott Artley’s advice for leaders empowered to take action...as long as that action doesn’t overwhelm a budget line. Pack your toolkit with “free, cheap, and easy” access strategies you can implement tomorrow without breaking the bank.



Best for: Small nonprofits, libraries, community centers, or grassroots organizations (you may be eligible for a discount!)

Also a fantastic option for: Organizations serving a community of practice, like a regional arts council, advocacy coalition, or economic development agency

Starting at: \$800-\$3,000

Everyday Description: visual to verbal translation for anyone

Master the art of making visual information accessible in this hands-on 60-minute workshop. Your team will practice real scenarios and gain confidence serving blind and low-vision community members.

Best for: Museums, theaters, visitor services teams, or any public-facing staff

Starting at: \$1,500-2,400

Intro to the *DIY ADA Access Planning Workbook*

Learn Scott’s proven framework that’s helped organizations across the United States take those first steps and create an accessibility plan, or break free from the way it’s “always been

done” to level-up their inclusion efforts. Offered in 60-, 90-, or 120-minute iterations with various options for engagement, training sessions unpack the methodology behind the workbook and set teams up for systematic, empathetic, and solutions-oriented planning for disability inclusion.

Best for: Networks, associations, or funders supporting multiple organizations

Starting at: \$800-\$2,500

Tailor-Made For You Training Sessions

Tailored learning experiences (30 minutes to full-day) addressing your specific accessibility challenges. I'll quickly absorb your context and deliver immediately actionable content. Ask about asynchronous video learning, entertaining and interaction-filled educational content perfect for internal training on disability for distributed teams or for longer-term training needs.

Best for: Organizations with unique contexts or specific skill gaps

Starting at: \$1,000 (short) to \$4,800+ (full day)

"Ask an Access Expert"

Add focused Question & Answer time (20-60 minutes) to any training, or book it standalone for rapid-fire “Ask Me Anything”-style interventions in your group’s everyday issues. Turn learning into action with specific guidance.

Best for: Teams ready to implement what they've learned, and a perfect match as a follow-up a month after offering “Intro to the *DIY ADA Access Planning Workbook*.”

Starting at: \$250 (add-on) or \$500 (standalone)

Access Coordinator Mentorship

Monthly one-on-one support (up to 5 hours) to help you navigate challenges and build sustainable practices. Get a thought partner who understands the complexity of your role.

Best for: New access coordinators or those leading change during a critical period

Starting at: \$800/month (3-month minimum)



Facilitation & Speaking

Facilitation & Speaking

Inspire culture change through story. Keynotes, media , and other speaking engagements on disability, accessibility, queer community arts, and grantmaking from an award-winning storyteller and (recovering) cabaret emcee.

Accessing Joy: What it Means to be Human

A 35-minute presentation exploring how embracing accessibility and celebrating neurodiversity unlocks the superpowers of creativity and innovation. We'll delve into the exciting frontiers of human potential, where diverse minds and unique abilities are the secret weapons for conquering the next great challenges facing our planet. Discover how personal stories, evolving models of disability, and 'access thinking' reframe accessibility as a vibrant, creative mindset that benefits everyone.

Customized Talks/Presentations

Custom talks or presentations tailored to your event or organizational goals (15-60 minutes). Scott is a generous interviewer, effective facilitator, hilarious host, and insightful panelist. (And humble too!)

Other Terms & Considerations

Pricing:

- Final pricing is customized based on project scope (project complexity/depth of deliverables), availability (timeline, geography), and expected impact on the organization's inclusivity goals and reputation.
- Scott also sometimes brings on additional specialized sub-contractors to round out the team, each of them bringing extensive experience, keen insight, and drive for inclusion.

- **Small organizations are so important to me, and to our communities!** I may be able to offer discounts for organizations for whom financial circumstances would make a regularly priced engagement out of reach. Please connect to discuss available options.

Online / Hybrid / Travel:

- Totally comfortable in virtual or in-person environments.
- Travel and accommodation fees apply for engagements outside the Twin Cities.

Recordings:

- **One-week, royalty-free recording license** usually included for training participants (meaning, if someone missed it, they don't have to miss it—and superfans can watch again!—within a defined period, usually one week).
- **Want even more access**—to show new hires, or as an ongoing reference? Extended content licensing options available; contact for custom arrangements. I could even create an asynchronous version of a training so we bypass a live event altogether.

Thank you for your consideration!

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The International Association of Accessibility Professionals awards the **Certified Professional in Accessibility Core Competencies (CPACC)** credential, demonstrating expertise in globally recognized standards for inclusive disability frameworks, design principles for universal access, and expertise in coordinating accessibility strategies.