

JUNE 8-9 | MILWAUKEE, WI

FIGHTING **FOR** **OUR** FREEDOMS



EXHIBITOR GUIDE

June 8-9, 2024 (Sat/Sun)

Potawatomi Casino Hotel

1721 W Canal St

Milwaukee, WI 53233

DEMOCRATIC PARTY OF WISCONSIN

15 N PINCKNEY ST, #200 | MADISON, WI 53703

WWW.WISDEMS.ORG | 608.336.3217

Paid for by the Democratic Party of Wisconsin, Ben Wikler, Chair.

JOIN US in Milwaukee!

This June, more than 1,100 Democratic activists from across Wisconsin will gather in Milwaukee for the Democratic Party of Wisconsin's 2024 State Convention. Don't miss this opportunity to make a big impression on the Party faithful!

The exhibitor packages and à la carte options are designed to give campaigns and organizations of all sizes maximum exposure to convention-goers throughout the weekend. Please note that space at the convention site is limited. We are eager to provide you with the best possible experience, so please don't hesitate to reach out with questions or to discuss your convention needs.

Exhibitor Contact:
Toby Duro
toby.duro@wisdems.org

2024 CONVENTION EXHIBITOR PRICING

Blue Package (\$3,000):

- Large Hospitality Suite
- Exhibitor Table for Democratic Unity Fair
- Table Electricity & Easel
- Cover Ad in the Program (inside front, inside back, outside back)
- Flyer Distribution in Delegate Bags

Gold Package (\$2,500):

- Medium-Sized Hospitality Suite
- Exhibitor Table for Democratic Unity Fair
- Table Electricity & Easel
- Full Page Ad in the Program
- Flyer Distribution in Delegate Bags

Silver Package (\$1,800):

- Small-Sized Hospitality Suite
- Exhibitor Table for Democratic Unity Fair
- Table Electricity & Easel
- Half Page Ad in the Program
- Flyer Distribution in Delegate Bags

Bronze Package (\$900):

- Exhibitor Table for Democratic Unity Fair
- Table Electricity & Easel
- Third Page Ad in the Program
- Flyer Distribution in Delegate Bags

Item	a la carte Pricing
Flyer distribution in Convention Bags	\$120
Third Page Ad in Convention Program	\$360
Half Page Ad in Convention Program	\$600
Full Page Ad in Convention Program	\$1,200
Full Cover Page Ad in Convention Program	\$1,800
Exhibitor Table for Democratic Unity Fair	\$420
Table Electricity	\$50
Easel	\$10
Small Hospitality Suite	\$900
Medium Hospitality Suite	\$1,200
Large Hospitality Suite	\$1,800

2024 CONVENTION EXHIBITOR SPECIFICS

Hospitality Suites:

Deadline to reserve a hospitality suite: Monday May 13th

- Hospitality Suites will be reserved on a first-come, first-served basis
- Set-up time will begin at approximately 7:00 p.m. on Saturday and suites will open at the end of the general session (usually about 8:30-9:00 p.m, but note this could change.)
- Please work with the DPW convention staff to place your food and beverage order for your hospitality suite (Contact stateconvention@wisdems.org to place your order)
- We will try our best to accommodate any needs you have for your Hospitality Suite
- Payment of room is due with request form. Food for Hospitality Suites will be invoiced once order is placed with DPW.
- **Food orders will be due no later than Friday May 17th**

Exhibitor Tables:

Deadline to reserve an exhibitor table: Friday May 17th

- All exhibitor tables are 6 feet wide
- Table set up will begin at 7AM on June 8th. The hours for display will be on Saturday from 9AM to 6PM, and Sunday from 8AM to 12AM. Note timing is subject to change and we will update exhibitors should changes take place ahead of convention!
- Please plan to have at least one person at your table for the entire time your display is set up
- Electricity will be available for \$50
- Easels will be available for \$10
- You may store materials under your table but no locked storage will be provided. The DPW and hotel are not responsible for any lost or stolen materials
- Payment is due with request form

Program Ads:

Deadline for submitting ads: Friday May 4th

- Ads will be published in the Convention program, which will be included in the bags given to every attendee
- Program ad dimensions (see below for pricing):
 - Full Page: 8.5"H x 5.5"W
 - Half Page: 4.25"H x 5.5"W
 - Third Page: 2.83"H x 5.5"W
- All ads will be printed in full color
- Please send ads to Leslie Chavez at leslie.chavez@wisdems.org. Ads may be sent in any format, but **PDF is preferred**
- Payment is due with request form

Flyer Distribution in Delegate Bags:

Flyers must be sent to stateconvention@wisdems.org for review by WisDems by Friday May 10th

Printed flyers must be delivered to the DPW office by: Friday May 31st
Please contact stateconvention@wisdems.org to schedule a flyer drop off date & time.

- Flyers will be placed inside the bags given to every convention delegate
- Flyers may be no larger than 8.5" x 11", but they may be smaller
- DPW will provide the labor for stuffing Convention bags
- The vendor is responsible for providing all flyers (1,500 flyers is recommended)
- Payment is due with request form

2024 CONVENTION EXHIBITOR REQUEST FORM

[Please complete the Exhibitor Request Form here!](#)

Note: Payment due with request form

Payment Options:

Please send a check to:

Democratic Party of Wisconsin
ATTN: Toby Duro
PO Box 1686
Madison, WI 53701

**To donate via credit card or wire transfer please contact Toby Duro
(Toby.duro@wisdems.org)**

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