

ALLSAWA 2022 CALENDAR EVENT

****Best viewed horizontally / on big screens.**

ABOUT:

- Allsawa 2022 is an event for the physical 2022 calendar where each month features a different Eijun ship! The calendar will be open for pre-orders alongside a polaroid pack of 12 (matching the Eijun ships on the calendar) and an allsawa standee!

RELEASE DATE:

- Pre-orders will open on November 07, 2021 until December 04, 2021.

OFFERINGS:

- A 13-page, 8.2" x 5.8" physical 2022 calendar with silver double wire binding that has 12 different eijun ships.
- A polaroid pack of 12 illustrations of the same eijun ships from the calendar that's 3.5" x 4.3" in dimensions.
- A PDF version of the calendar.
- A 10 cm Allsawa Standee

PRICE:

- Calendar only: \$20
- Polaroid pack only: \$13
- Calendar PDF only: \$12
- Allsawa Standee: TBA
- Calendar-polaroid pack set: \$30
- **For calendar-polaroid pack set: \$5 add on for calendar PDF

RATINGS:

- The contents will be strictly SFW (safe for work).

CONTRIBUTORS:

- We will be inviting 12 artists contributors to be a part of the calendar.

CONTRIBUTOR INCENTIVES:

- Once target sales have been reached, they'll be given a physical and PDF copy of the calendar, polaroid and standee. If there's anything left from the sale, it will be split amongst the contributors.

FAQS:

When will it be released?

— Pre-orders will open on November 07, 2021 until December 04, 2021.

How much will it be?

— The price for the calendar is \$20 and the polaroid pack is \$13. The price for the calendar PDF only is \$12. The standee will be priced at TBA. The calendar/polaroid set will be at \$30 and add-on PDF for the set is \$5.

Will there be applications for contributions?

— If we don't reach the quota for the invited guests, yes, we will be opening applications for contributors!

Is this a project with invitees only?

— Yes, the plan is to have invited contributors for both the calendar and polaroid pack but everyone is free to join this event as a consumer!

Will there be chances at more types of merch?

— Yes! There'll be an allsawa standee!!

Timeline:

Coming soon poster — 06.06

Interest Check — 06.13 - 07.03

Reaching out to invited guests — 07.04 - 07.11

Contributors reveal — 07.15

Contributors' assignments sent — 07.18

Creation Period — 07.25 - 10.15

**Contributors will be given extra days if needed!

Pre-order period: 11.01 - 12.01

Production period: approx. 12.02 - 12.19 (tentative)

Shipping: January