

How To Use the Offer Concept Creator on Claude

Built by @imtylerpayne

More on my YouTube channel: <https://www.youtube.com/@imtylerpayne>

STEP BY STEP VIDEO TUTORIAL HERE: <https://youtu.be/4NCzWoFksFY>

Step #1 Download the Skills to Your Computer:

Simple Offers Framework Skill: [open and download](#)

Low Ticket Offer Skill: [open and download](#)

Hormozi Offers Skill: [open and download](#)

Offer Concept Skill: [open and download](#)

Step #2 Install the Skills into Your Claude Desktop App:

How to Install a Skill into Claude Desktop

Step 1 — Open Claude Desktop Launch the Claude Desktop app and open **Settings**.

Step 2 — Go to the Skills section Navigate to the **Skills** tab (or "Cowork" settings, depending on your version) and click **Install Skill** or drag the `.skill` file directly into the window.

Step 3 — Confirm installation Claude will show the skill name and description. Confirm to install it.

Step #3 Use the Offer Concept Creator:

Open Claude Cowork or Claude Code and type `/offer-concept`

(make sure to use the forward slash to initiate a skill or command