## **Cookie Policy**

#### What are cookies?

Cookies are small text files that are stored on your device when you visit our website. They serve various purposes, from ensuring the functionality of our website to collecting anonymous or personal information to enhance your browsing experience.

At Allseason Stay, we utilize different types of cookies to optimize your interaction with our website. You can find more details about these below.

# How long do cookies remain on my device?

There are two main types of cookies:

Session cookies: These are automatically deleted when you close your browser. Persistent cookies: These remain on your device until manually deleted or until they expire. They can retain your preferences to facilitate smoother and more personalized browsing experiences in the future.

### How can I manage my cookie preferences?

You can adjust your cookie preferences through our cookie management tool.

## Types of cookies we use:

**Essential cookies** 

These cookies are vital for the proper functioning of our website. They ensure security, ease of use, and overall functionality. Some provide specific services across our websites and are necessary to access certain features.

# Analytics cookies

Analytics cookies help us understand how visitors engage with our website. They gather information such as visitor location, browsing patterns, time spent on site, and other data to enhance your experience. Some of these cookies may be third-party cookies provided by external companies to ensure a seamless and personalized browsing experience.

#### Performance and functional cookies

We utilize performance and functional cookies to continuously enhance our website for an optimal online experience. These cookies may improve page loading speed, enable video content, and facilitate faster browsing. While not always essential, they are crucial for

maintaining certain website functionalities. Some of these cookies are provided by third-party companies to assist Allseason Stay in providing its services.

### Advertising and marketing cookies

These cookies enable us to display advertisements tailored to your interests and interactions with Allseason Stay and our websites. By collecting information about your browsing habits, these cookies help us improve our communication with you and measure the effectiveness of our advertising campaigns. Some may identify you individually based on your IP address and connected email address. These cookies are often provided by third-party companies to assist Allseason Stay in its marketing efforts.

#### Social media cookies

Social media cookies are placed on our website and can identify your visit if you're logged into the respective social media platform. They collect data about your browsing habits and may be used to include or exclude you from social media advertising campaigns. These cookies are typically provided by third-party companies to support Allseason Stay's social media initiatives.