



Connect-4ward Digital Advertising Sheet

CAHPERD represents all health education, physical education, recreation, dance educators, and athletic coaches across California. We offer various options through Connect-4ward to digitally reach our members and professionals. We invite you to advertise your product or organization with one of our Connect-4ward digital platforms.

Connect-4ward Digital Advertisement Options

1. Monthly E-Newsletter (reach 3,000)

1-month addition to the E-Newsletter. This is emailed around the middle of each month = \$89

2. CAHPERD Website (30-200 webclicks)

1-month addition to the front page of our website = \$49

3. CAHPERD e-Journal

Our Journal is published twice a year. Prices are for the one-time insert.
Quarter page = \$29
Half page = \$49
Full page = \$79

4. CORE (CAHPERD Online Resource Events)

CORE events may include online professional development, "CAHPERD Chats" video blog, or other online learning moments such as webinars.

1-time event sponsor = \$59

This document reflects prices as of 07/2025 and may be modified periodically. Check back regularly for pricing. Contact director@cahperd.org for customized advertising packages.