

<b>Project Title</b>	<b>PhonePe Transaction Geo-Visualization</b>
<b>Technologies</b>	<b>EDA,Visualization</b>
<b>Domain</b>	<b>Fintech</b>

### **Problem Statement:**

You are provided with PhonePe's quarter wise transaction history of the past 4 years pertaining to different categories of transaction. You're asked to develop a data frame & build a dashboard to visualize the transactions pertaining to each category in different locations.

### **Approach:**

- 1) Data frame construction from the provided quarterly transactional data of past 4 years.
- 2) Classical machine learning tasks like Data Exploration, Data Cleaning, Feature Engineering & Data Visualization.

### **Results:**

Develop a dashboard to visualize the transactions of PhonePe with respect to various geographies. and Analyse some Facts and Figures for the Business Problem

### **Dataset:**

Dataset Link: [Data](#)

### **About Dataset**

Provided data folder consists of quarterly transaction details of 4 years pertaining to various locations. You're asked to construct a data frame by combining the given segments of data to carry out the further visualization process.

### **Note:**

After completion of all the task you need to create a PowerPoint presentation

That should contain:

Problem Statement || Tools Used || Approaches || EDA Insights || Best ML Model || Evaluation Metrics of Model || Future Development.