

1. Webinars/ Training

All agents may attend any of our online LIVE webinars that occur weekly. myKW/ Command Overview Classes are every Tuesday and Wednesday - Friday will consist of more in-depth training on the available tools. The training calendar can be found on our website 24/7 under the KW Resources tab. To log in to the webinars, please visit:

www.SLMWebinar.com

You may also watch our previous classes even faster by going here:

www.slmtraining.com (Previous Training Classes)

www.slmhints.com (Quick Tips)

Please note our trainings have updated to include new Command classes and the Monthly Calendar will include all new class like Designs 101, DocuSign 101, Opportunities 101, Goal Setting, Setting Up The IDX Site, and more!

2. myKW and Command Tech Support

All agents in the market center may contact us with any issues, questions or concerns on the myKW platform. This includes Command, Kelle, KWConnect, Opportunities, myKW, KW.com Email, etc. Our email hours are M-F from 9 am – 6 pm ET and our phone hours are M-F from 10am – 6pm ET. If you call and we are on the other line, please leave a voicemail to have a call returned immediately.

support@scottleroymarketing.com

321-236-2568

Our goal is to help leverage you time and the agents time to fix all issues, questions or concerns for them so they can help clients with their real estate needs.

3. Free Technology/ Marketing Services

All agents in the market center may fill out any of our support forms for free services that we provide. This includes:

- Import Database from CSV, Numbers, VCF File to Command, eEdge or KW.com Email
 - Setting Up Your Command Marketing Profile
 - Setting Up Your Command Site
 - Setting Up DocuSign
 - Setting Up Twilio
 - Setting Up Mailchimp
 - Setting Up Piesync
 - Forward Domain(s) to your KW Website
 - Adding Office Training Calendar to Google Calendar
 - Setting Up of Google Analytic
 - Setting Up of Google Webmaster Tools
 - Creation of QR Codes
 - Email Campaign Setup
- etc...

You will just need to visit our website to find these forms to fill out. All request are completed within 1-2 business days.

www.scottleroymarketing.com/support
password: Your MC Number

4. SLM Marketing Templates

These templates are meant to be complimentary to the Designs/ eEdge templates and are based out of the Google Apps platform. We have created these on an easy to use platform that will work on either Mac or PC. All you need to access the templates is a KW.com email or Gmail.com account.

To find the new templates, please visit:
www.scottleroymarketing.com/templates

Feel free to download our printable flyer to distribute to agents about our new templates.

5. Client Conversation Kits

These client communication kits were created to help you stay connected by sharing your expertise. Create a multi-channel campaign and speak to your sphere about timely topics they want to know about.

This kit features a timely market outlook to help keep clients informed about the latest real estate trends across the country and in their area.

[Includes downloadables, scripts for different platforms, and instructions.](#)

<https://www.kwconnect.com/search?q=client+communication+kit>

6. MAPS Coaching

Different approaches to coaching designed to help you adjust your mindset and grow your business!

Here are a few offerings, visit the site to learn more!

KW MAPS Coaching's award winning Mastery program provides personalized coaching, business planning, and high-level accountability for agents who are committed to growing their business' bottom line.

Over seven weeks, BOLD conditions agents with powerful mindset exercises, language techniques, business-building strategies and live lead generation activities.

<https://www.kwconnect.com/page/maps-coaching>

7. Keller Williams University

In person and virtual classes, resources, materials, strategies, and mindsets to help you grow your business. Check out past recordings and never miss an opportunity to learn!

Check out KWU On Demand for the latest livestreams!

<https://www.kwconnect.com/page/kwu>

8. Agent Store

We are excited to announce that we have partnered with Brandco to provide agent stores for all of our offices. These agent stores will allow you and your agents to purchase business cards, name tags and more featuring high quality products for a cost effective price. These items will automatically include all office logos and required mls items to <http://www.AgentStore.com> keep your agents in compliance.