

NordMedia25 Doctoral Pre-Conference

Programme

August 12, 2025, 9 am–5 pm + dinner, Odense, Denmark



NB: The programme is preliminary and subject to change. Follow the updates! Last update: 2025-06-19. More information: maarit.jaakkola@gu.se

Address: [Syddansk Universitet](https://syddansk.universitet.dk) (University of Southern Denmark, SDU), Campusvej 55, 5230 Odense M, Denmark

More information on the pre-conference: <https://nordmedianetwork.org/full-papers-of-the-nordmedia-2025-doctoral-pre-conference/>

SD=senior discussant, PD=peer discussant

Introduction (for all participants)					
Time	Room	Description			
9:00–9:30	O97	Welcome (Maarit Jaakkola), presentation round – coffee served			
9:30–10:30		Introduction: “The doctoral journey – Nordic perspectives” (Maarit)			
10:30–12:00		My doctoral journey: Experiences and reflections by doctors who newly defended their PhDs			
12:00–13:00		Lunch break			
Parallel sessions (S=senior discussant, P=peer discussant)					
Time	Track 1 (chair: Maarit Jaakkola)		Track 2 (chair: Magnus Fredriksson)	Track 3 (chair: Johannes Bjerling)	Track 4 (chair: Kristin Clay)
	Room: O95		Room: O96	Room: O99	Room: O94
13:00–13:30	Heidi Røsok-Dahl: “Youth values”: A conceptual framework to unpack news for young audiences (SD: Stina Bengtsson,		Svetlana Chuikina: Infrastructuring the anti-war frontier: Politics of resistance in Russian authoritarian, militarised and exile contexts	Viljami Vaarala: In between journalistic truths: Exploring epistemological beliefs in and between news beats (SD: Mark Blach-Ørsten,	Joan Pla: The digital agora: A scoping review of a metaphor for social media (SD: Linus Andersson,

	PD: Anton Elias Holt)	(SD: Julie Uldam, PD: Magnus Fredriksson)	PD: Elis Karell)	PD: Johan Wowern Hundrup)
13:35–14:05	Ingerid Birgitte Salvesen: Listen to the kids: What makes young people engage (or not) with climate journalism (SD: Anne Mette Thorhauge, PD: Else Mikkelsen Båge)	Valdemar Holt: Breaking into the public sphere: The Sweden Democrats' participation in the traditional media environment, 2009–2025 (SD: Magnus Fredriksson, PD: Lotten Wiklund)	Elisabetta Petrucci: News writing between data structures and expected reception: The epistemological capture of journalistic knowledge production (SD: Henrik Bødker, PD: Viljami Vaarala)	Anne Clausen: Social media platforms and the spreading of hate speech against LGBT+ persons: A computational scoping review (SD: Trine Kvidal-Røvik, PD: Joan Pla)
14:10–14:40	Else Mikkelsen Båge: Bridging news and childhood: The role and responsibility of <i>Lilla Aktuell</i> 's journalists (SD: Thomas Enemark Lundtofte, PD: Rasmus Kyllönen)	Christian Schwieter: 'Trust me, I'm right': Comparing far-right influencer communication strategies on Telegram during the Ukraine war (SD: Karin Zelano, PD: Svetlana Chuikina)	Janne Bjørgan: Who sets the agenda? Actors and topics in the climate news (SD: Meri-Maaria Frig, PD: Elisabetta Petrucci)	Dilara Asardag: Establishing and doing data feminism: Digital feminist assemblage ethnography of feminist hashtag activism in Turkey (SD: Tina Askanus, PD: Anne Clausen)
14:45–14:55	Break	Break	Break	Break
15:55–15:25	Rasmus Kyllönen: Re-orienting thought about children's participation in the public sphere through diffractive readings (SD: Stine Liv Johansen, PD: Heidi Røsok-Dahl)	Yang Yang: Co-creating sustainability: The two-way impact of EU policies and corporate strategies (SD: Meri-Maaria Frig, PD: Christian Schwieter)	Cristóbal Mora Bieli-Bianchi: From fjords to fincas: Contrasting experiences and roles of rural journalists in Norway and Spain (SD: Johannes Bjerling, PD: Janne Bjørgan)	Amanda Lundsgaard Boddum: The mediatization of self-help: The intersection between media studies, audience studies and mental health studies (SD: Stina Bengtsson, PD: Dilara Asardag)
15:25–15:55	Sara Kepliska Meleschko: The influence of an industry: The debate on how to protect the Danish youth from the mechanisms of influencer marketing [virtual] (SD: Sirkku Kotilainen, PD: Ingerid Birgitte Salvesen)	Tobias Schmid: Glanceability and voyeuristic distance: How designing for brief interaction shapes engagement with the Apple Watch activity app (SD: Maria Engberg, PD: Yang Yang)	Diana Carolina Guerrero: The democracy database: Using AI as a research assistant in local journalism (SD: Katja Lehtisaari, PD: Cristóbal Mora Bieli-Bianchi)	Erinne Paisley: Contractual empowerment: Dating apps, contractual language, and digital gender binaries (SD: Kristin Clay, PD: Amanda Lundsgaard Boddum)

15:55–16:20	Jakob Freudendal: Navigating creative uncertainty: Use of audience feedback in media production (SD: Sirkku Kotilainen, PD: Sara Kepliska Meleschko, virtual)	Lotten Wiklund: Understanding science communication through the lens of critical data studies and new materialism (SD: Linus Andersson, PD: Tobias Schmid) [cancelled]	Stefanie Sirén-Heikel: Messy realities of managing newswork: A case study of centralized governance of generative AI in a Nordic setting (SD: Jenny Wiik [virtual], PD: Diana Carolina Guerrero)	Plata Sofie Diesen: The fluidity of love, technology, and parenthood: Single parents navigating digital dating platforms in contemporary Norway (SD: Stine Liv Johansen, PD: Erinne Paisley)
16:20–16:50	Anton Elias Holt: Which demographic groups are exposed to misinformation on Facebook in the EU and what problems does generative AI pose for online information reliability? (SD: Anne Kaun, PD: Jakob Freudendal)		Elis Karell: Sociotechnical imaginaries of AI's role in the climate crisis articulated in big tech sustainability reporting (SD: Kiran Kappeler, PD: Stefanie Sirén-Heikel)	Johan Wowern Hundrup: Dankness: social domination and aesthetic power in the online culture wars (SD: Anna Roosvall, PD: Plata Sofie Diesen)
16:50–17:20				
17:00–17:15	Wrap-up of sessions: certificates of attendance and group photo (room: O97)			
Evening programme				
Time	Room	Description		
18:00–	Storms Pakhus	Dinner buffet & mingel at the street food market Storms Pakhus , Lerchesgade 4, Odense		